# Summer Service

#### TREATMENT MENU

Oway Summer Solstice Facial Service \$
The perfect add on to any hair service! This skincare ritual is great for soothing sensitive skin and revealing a youthful, summer glow. Reparative antioxidants help restructure skin at the cellular level while 100% biodynamic plant based ingredients hydrate and calm redness and irritation.
O&M Smooth + Shine Treatment \$
Humidity gotcha down? Frizz got you frazzled? This smoothing treatment adds hydration and impressive shine, helping to keep hair at its healthiest and glossiest for a more manageable mane in this summer heat!
I-N Holistic Hair + Scalp Ritual \$
This detoxifying, scalp stimulating treatment is great for anyone that has fine, thinning hair or those who are looking for more body and volume along with a healthier scalp. Science backed ingredients bring a real punch to this strengthening treatment, showing real results!
Oway Head.spa Wellness Treatment \$
This luxurious scalp spa experience is invigorating to hair, scalp and the senses. Using 100% natural ingredients to promote hair elasticity while nourishing both hair and scalp, this treatment will leave you feeling so refreshed and your hair healthier and stronger than ever.

# Summer Solstice Facial Service

STEP-BY-STEP

(Ideal for: sensitive, rosacea, psoriasis and red, irritated skin types)

# Required Components:

Oway Perfect Skin Cleansing Cream

Oway Calming De-Stress Tonic

Oway Age Defying Face Mask

Oway Calming Face Mask

Oway Compressed Paper Face Masks

Oway Summer Solstice Blend

Cotton Rounds

Clean Towels

Oway Treatment Bowls

Oway Treatment Brushes

### STEP 1: Prepare Working Area

Ensure that your working area is clean and organized. Set up all the necessary tools and products needed for the facial service.

#### STEP 2: Consultation

Conduct a consultation with the client to determine the client's skin type and any skin concerns they may have. Briefly explain the benefits of the Summer Solstice Facial Service.

#### STEP 3: Cleanse

Cleanse the skin with Oway Perfect Skin Cleansing Cream. Apply a small amount of the cleansing cream to a damp cotton round. Generously apply the cream to the face and neck, massaging gently in circular motions. Wipe the cleanser away with a clean, damp cotton round and gently pat the face dry.

#### STEP 4: Tone

Apply Oway Calming De-Stress Tonic to a cotton round and gently pat the tonic all over the face and neck, allowing time for the tonic to be fully absorbed into the face.

#### STEP 5: Treat

Prepare Oway Treatment Bowls with warm water. In the first bowl, add a small amount of Summer Solstice Blend in a bowl of warm water and mix until you have a paste-like consistency. In the second bowl, add an Oway Compressed Paper Face Mask and allow to rehydrate. Dispense a small amount of either Oway Age Defying Face Mask or Calming Face Mask into a third Oway Treatment Bowl. Apply the mask to the entire face and neck using an Oway Beauty Treatment brush. Apply the Oway Summer Solstice Blend as a sealer over the Age Defying or Calming Face Mask with the Oway Treatment brush. Place the rehydrated Oway Paper Face Mask on top of the facial treatment. Leave on for 10-15 minutes.

#### STEP 6: Removal

To remove the mask, lightly wipe away with a warm, damp towel. Gently pat the skin dry with a clean towel.

#### STEP 7: Moisturize

Finish the facial by applying a moisturizer or serum appropriate for the client's skin type.

### STEP 8: Clean Working Area

Clean up the work area. and sanitize all tools and equipment used during the facial service.

## Suggested take home products:

Oway Perfect Skin Cleansing Cream Oway Calming De-Stress Tonic Oway Age Defying Face Mask Oway Calming Face Mask Oway Compressed Paper Face Masks

### Suggested Pricing:

20 min \$45

Cost of Package: \$239.95

Package Value: \$475.95 (SAVE 50%!)

Service Value: \$2,460 Amount of Services: 60+

# Holistic Hair and Scalp Ritual

STEP-BY-STEP

(Ideal for: fine, thinning hair that is lacking volume and body)

# Required Components:

I-N Pure Plenty Shampoo

I-N Pure Plenty Conditioner

I-N Pure Plenty Nourishing Scalp Serum

I-N Soothe Sayer Bi-Phasic Scalp Treatment

# Suggested take home products:

I-N Pure Plenty Shampoo

I-N Pure Plenty Conditioner

I-N Pure Plenty Nourishing Scalp Serum

# Suggested Pricing:

20-30 min \$50

Cost of Package: \$593.95

Package Value: \$698.76 (SAVE 15%!)

Service Value: \$2,000

Retail Revenue Value: \$1,380 Amount of Services: 40+

#### STEP 1: Cleanse

Shampoo hair with I-N Pure Plenty Shampoo. Towel-dry hair.

#### STEP 2: Treat Scalp

Shake I-N Soothe Sayer Scalp Treatment well. Apply 1 to 3 droppers of the scalp treatment to the entire scalp area. Massage the scalp treatment into the scalp using a circular motion with the pads of your fingers or a scalp massaging tool. Allow the treatment to sit on the scalp for 10-15 minutes.

#### STEP 3: Cleanse

Shampoo the scalp treatment off the scalp with I-N Pure Plenty Shampoo. Towel-dry hair.

#### STEP 4: Condition

Condition the hair with I-N Pure Plenty Conditioner. Leave on the hair for 3-5 minutes, rinse and towel dry.

## STEP 5: Treat Scalp

Shake the I-N Pure Plenty Nourishing Scalp Serum well. Apply the required amount to the scalp area using the directional nozzle to target problem areas. Massage the serum into the scalp with your fingers. Leave on the scalp and proceed with cutting and or styling.

# Smooth + Shine Treatment

STEP-BY-STEP

(Ideal for: frizzy, stressed, damaged hair)

# Required Components:

O&M Hydrate + Conquer Shampoo O&M SMOOTH + Shine Treatment Shots

# Suggested take home products:

O&M Hydrate + Conquer Shampoo O&M Hydrate + Conquer Conditioner O&M Frizzy Logic Shine Serum or Spray

# Suggested Pricing:

15 min \$35

Cost of Package: \$43.95

Package Value: \$61.35 (SAVE 30%!)

Service Value: \$420 Amount of Services: 12

#### STEP 1:

Begin by washing your guests hair with a hydrating shampoo. We recommend O&M's Hydrate + Conquer Shampoo.

#### STEP 2:

Apply 1 vial to clean damp, nonconditioned hair. Leave on for 2-5 minutes.

#### STEP 3:

Rinse and style as desired.

# Oway Head.SPA Wellness Treatment

STEP-BY-STEP

(Ideal for: dry, damaged, dull hair and scalps in need of intensive moisturizing and toning)

# Required Components:

Oway Head.SPA Glamorous Balm

Oway Head.SPA Alluring Oil

Oway Head.SPA Delightful Potion

Oway Head.SPA Sublime Peeling Blend

Oway Treatment Bowls

Oway Treatment Brushes

Oway Hair Bath of Your Choice

## Suggested take home products:

Oway Head.SPA Alluring Oil Oway Head.SPA Delightful Potion

# Suggested Pricing:

40-45 min - \$85

Cost of Package: \$98.95

Package Value: \$164.92 (SAVE 40%!)

Service Value: \$2,550 Amount of Services: 30+

### STEP 1A: Pre-Shampoo Peel

In an Oway Treatment Bowl, mix a small amount of Oway Head.SPA Sublime Peeling Blend with Oway Head.SPA Delightful Potion. Mix thoroughly and apply with a treatment brush to the entire scalp area.

### STEP 1B: Pre-Shampoo Treatment

Dispense a small amount of Oway Head.SPA Alluring Oil into an Oway Treatment Bowl. Apply the oil from just off the scalp along the lengths and ends of the hair.

Allow both pre-treatments to rest on the hair and scalp for 15 minutes.

#### STEP 2: Cleanse

Shampoo hair with the Oway Hair Bath of your choice. Towel-dry hair.

## STEP 3: Intensive Moisturizing

With your hands, apply a small amount of Oway Head.SPA Glamorous balm to the lengths and ends of the hair, avoiding the freshly exfoliated scalp area. Distribute the balm evenly and thoroughly throughout the hair. Allow the balm to rest on the hair for 15 minutes. For an even more luxurious Head.SPA experience, wrap the hair in a warm towel. After the 15 minutes, rinse thoroughly, towel dry completely and proceed with cutting and/or styling