SIMPLY ORGANIC[®]

Oway Reformulation Guide

OWAY REFORMULATED COLORS	CHANGES	FORMULATION TO MATCH ORIGINAL HCOLOR
Oway 2.0	No Changes	N/A
Oway 3.0	No Changes	N/A
Oway 4.0	No Changes	N/A
Oway 5.0	Slightly Cooler	5.0 + 1g 5.4 per 10g of color
Oway 6.0	Cooler Darker	Equal parts 6.0 + 7.0 + 1g 7.4 per 10g of color
Oway 7.0	Cooler Darker	Equal parts 7.0 + 8.0 + 1g 8.4 per 10g of color
Oway 8.0	Slightly Cooler	8.0 + 1g 8.3 per 10g of color
Oway 9.0	Slightly Cooler	9.0 + 1g 9.3 per 10g of color
Oway 4.01	Slightly Cooler May look darker due to tone	Use 5.01 or Equal Parts 4.01 + 5.01 Adjust 1/2 level to one level lighter
Oway 5.01	Slightly Cooler May look darker due to tone	Use 6.01 or Equal Parts 5.01 + 6.01 Adjust 1/2 level to one level lighter
Oway 6.01	Slightly Cooler May look darker due to tone	Use 7.01 or Equal Parts 6.01 + 7.01 Adjust 1/2 level to one level lighter
Oway 7.01	Slightly Cooler May look darker due to tone	Use 8.01 or Equal Parts 7.01 + 8.01 Adjust 1/2 level to one level lighter
Oway 8.01	Slightly Cooler May look darker due to tone	Use 9.01 or Equal Parts 8.01 + 9.01 Adjust 1/2 level to one level lighter
Oway 9.01	Slightly Cooler May look darker due to tone	Use 9.01

A note about NEW.1's

All .1's are cooler than before, but are the same level. If coolness appears too dark, mix 1/2 level lighter.

0 . 41		Use 5.1 or Equal Parts 4.1 + 5.1
Oway 4.1	Slightly Cooler May look darker due to tone	Adjust 1/2 level to one level lighter
Oway 5.1	Slightly Cooler May look darker due to tone	Use 6.1 or Equal Parts 5.1 + 6.1 Adjust 1/2 level to one level lighter
Oway 6.1	Slightly Cooler May look darker due to tone	Use 7.1 or Equal Parts 6.1 + 7.1 Adjust 1/2 level to one level lighter
Oway 7.1	Slightly Cooler May look darker due to tone	Use 8.1 or Equal Parts 7.1 + 8.1 Adjust 1/2 level to one level lighter
Oway 8.1	Slightly Cooler	Use 9.1 or Equal Parts 8.1 + 9.1 Adjust 1/2 level to one level lighter
Oway 9.1	Slightly Cooler	Use Equal Parts 9.1 + 10.1 Adjust 1/2 level to one level lighter
Oway 10.1	Slightly Cooler	Mix 1:2 Htone 9 Volume

Pro Tips:

- Be sure to consider the porosity of the hair when formulating
- When toning, test strand every 3 5 minutes to ensure desired result

For Technical Assistance, please contact us at:

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Email: Education@simplyorganicbeauty.com

Hours of Operation:

Monday - Friday, 9 - 7 PM EST