

Tricho-derm profiler

THE NEW OWAY TOOL FOR PROFESSIONAL TRICHOLOGICAL AND DERMOCOSMETIC CONSULTING SERVICES.

An innovative, wireless digital microscope with a compact and lightweight design ideal for salons and beauty centres.



O
WAY

Tricho-derm profiler

With Tricho-derm profiler it is possible to identify your clients' trichological and dermocosmetical profile immediately and in detail.

TRICHO-DERM PROFILER is an indispensable tool by OWAY for hairstylists and other beauty professionals because it offers technological support in the important consultancy phase.





Consultancy is a key phase in all Oway salons

Performing a personalized, computerized analysis of scalp, skin and hair brings important advantages to both professionals and their clients:

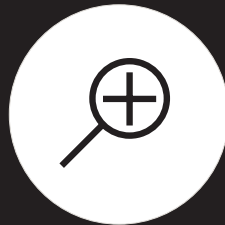
- It allows professionals to **discover the status of skin/scalp and hair** by analyzing the images on the screen.
- It makes it easy to give a **personalized proposal of the most suitable OWAY treatments** to be carried out directly in the salon or in the beauty center, **and of products** for home maintenance.
- Thanks to the possibility given to the client to view their flaws, it **encourages the purchase of the products and treatments offered.**
- It creates a **highly professional service.**
- It creates a **relationship of trust with the customer**, and builds loyalty through an exclusive service.
- It allows to **monitor the results of a treatment, through the analysis of the initial, intermediate and final phase** of the treatment.
- It allows the salon or beauty center to organize **themed events** dedicated to the analysis of hair and skin, which can also attract new customers.

Tricho-derm profiler / Characteristics:



WIRELESS CONNECTION

The integrated Wi-Fi network allows to use the device without cables or wires, simply connecting it to a tablet or mobile phone. Professionals will be able to work with no restriction of movement.



HIGH MAGNIFICATION

Magnification from 50x to 1000x, allowing you to accurately visualize the details of skin, scalp and hair, and analyse any anomalies.



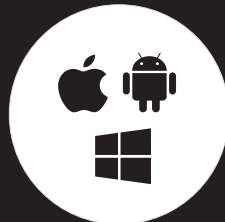
HIGH RESOLUTION PHOTOS AND VIDEOS

1920 x 1080P resolution, to take pictures and capture videos in high resolution. Moreover, the **Tricho-derm profiler** is equipped with 8 white LED lights for greater precision in viewing.



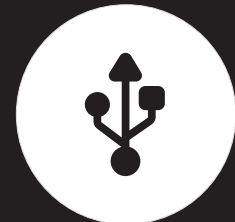
COMPACT AND LIGHTWEIGHT DESIGN

The compact and lightweight design of **Tricho-derm profiler** makes this tool extremely handy for professionals.



AUTONOMY AND OPERATING SYSTEMS

Autonomy: up to 3 hours
Compatible with iOS, MacOS, Android and Windows operating systems.



COMPATIBLE ALSO WITH PC

Tricho-derm profiler can also be connected to your PC through the USB cable provided. Thanks to its length (2 m), the cable guarantees freedom of movement.

Tricho-derm profiler / Operation:

TO INCREASE
MAGNIFICATION

TO REDUCE
MAGNIFICATION

TO INCREASE
OR REDUCE
BRIGHTNESS

TO TURN
THE DEVICE
ON AND OFF
/ TO TAKE
PICTURES

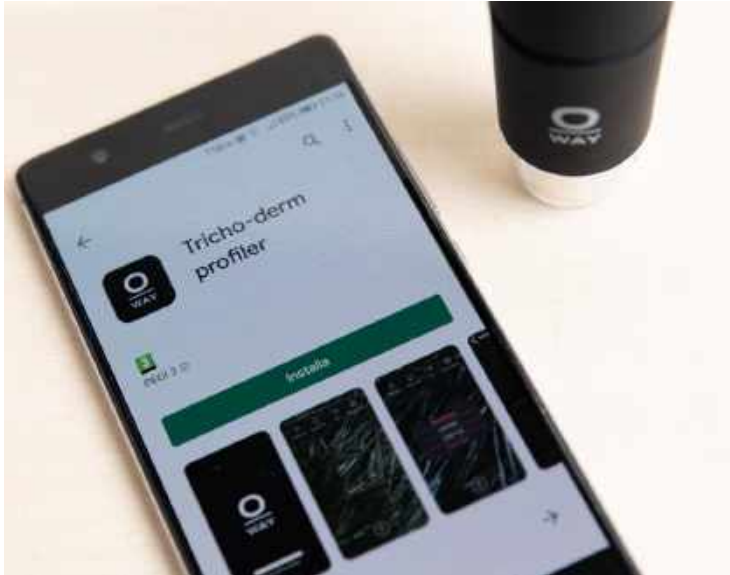
TO REDUCE
OR INCREASE
ZOOM AND
PUT THE IMAGE
IN FOCUS





Exclusive App

OWAY Tricho-derm profiler is the new App to connect the digital microscope to iOS and Android phones and tablets via Wi-Fi.



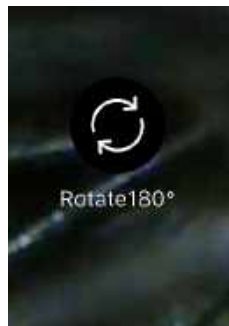
The App
OWAY Tricho-derm profiler
can be downloaded from the
iOS and Android stores.



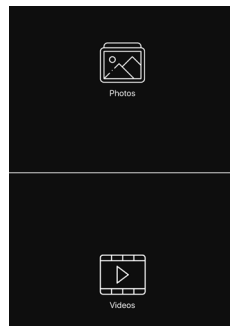
The App, developed exclusively for OWAY, allows you to:



- Set the image resolution



- Rotate the image by 180 degrees



- Capture videos in high resolution



- Take pictures in high resolution



- Access the gallery to view or delete photos and videos



You can also connect the Tricho-derm profiler to your PC through the USB cable provided.

- With Apple devices, the tool works with the preset Photo Booth software.

- In order to connect it with a Windows operating system, you can use the software downloadable from the website **oway.it** in the section dedicated to the new Tricho-derm profiler.

Components



For the salon



Tricho-derm profiler mini-visual

Tool that shows the consulting service offered by the salon and the features of the new TRICHO-DERM PROFILER. Mini-visual equipped with a foot that allows you to create a dedicated area to encourage clients to ask for a hair, scalp and skin analysis. Available in Italian and English.