

Our expertise in graphic design and embellishment sets Boathouse apart from the rest. Boathouse custom builds and decorates your gear creating a unique, truly custom product. We offer several decoration methods and will work with you to find the best solution for your style. Not all options and placements are available for every style. Please work with your Boathouse representative for the decoration types and locations approved for your style.

## ART CREATION CHARGES

### Embroidery & Appliqué art creation

Boathouse stock layouts, fonts, symbols & mascots are available to you free of charge. A selection of stock layouts, fonts, symbols & mascots can be found on pages 126 through 129.

We can also create a custom logo for your team.

Our fees includes one (1) revision.

- Custom embroidery logo: \$39 per logo  
(Excludes full back/full front logos)
- Full back/full front custom embroidery logo: \$99 per logo

### Heat seal & screen print art creation

We charge a nominal fee to set up screen print or heat seal art using our stock layouts, fonts, symbols and mascots.

The same nominal fee applies to non-stock vector art provided by you to Boathouse in Adobe Illustrator (.ai) or (.eps) format.

We can also create a custom logo for your team. Our fees includes one (1) revision. A Boathouse graphic artist will be assigned to your project and will work with you directly through the design process.

- Set up of stock or customer supplied vector art: \$39

### Tackle Twill art creation

We offer one and two color tackle twill letters and numbers.

Tackle Twill is not available on every style. The available embellishment area will dictate the overall size and number of digits possible.

- Full back/full front custom Tackle Twill: \$99 per design

**Art fees include one revision.**

## DECORATION CHARGES

### Embroidery

- EB1 Standard Outerwear, Fleece & Bags: \$7.50  
(Excludes full back/full front and side stripe)
- EB2 Names, Numbers or Positions: \$5.50
- EB2A Additional Line: \$2.50
- EB3 Outerwear or Fleece Full Back or Full Front: \$30.00
- EB4 Standard Outerwear, Fleece and Bags with one line of Name, Number or Position: \$12.50
- EB5 Tees, Shorts, Polos & Hats: \$5.50
- EB6 Custom Bag Side Panel: \$15.50 (max size 15" x 2")

### Screen Print (Not available on GORE-TEX®)

- PN-1 1-color on Jackets: \$4.00
- PN-2 2-color on Jackets: \$7.00
- PC-1 1-color on Fleece & Tees: \$3.00
- PC-2 2-color on Fleece & Tees: \$4.00
- PC-3 3-color on Fleece & Tees: \$5.00
- PC-4 4-color on Fleece & Tees: \$6.00

### Heat Seal

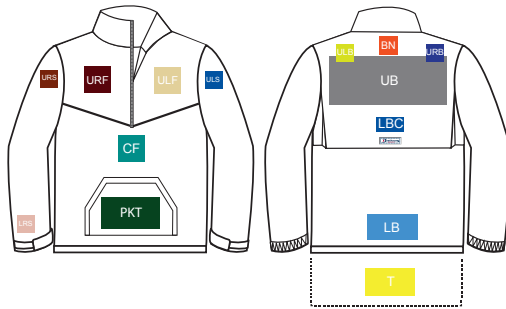
- HS1 Numbers 1 color sleeve, hip or bag end circle: \$3.00 (up to 2 digits)
- HS3 Stock or Custom logo maximum 4" x 4": \$5.00
- HS4 Stock or Custom logo maximum 12" x 12": \$15.00
- HS5 Stock or Custom logo/Standard and Premium Full Back/Full Front: \$15.00
- HS6 1 Color Custom Bag Side Stripe: \$5.00  
(numbers and letters only)
- HS7 2 Color Custom Bag Side Stripe: \$10.00  
(numbers and letters only)

### Tackle Twill

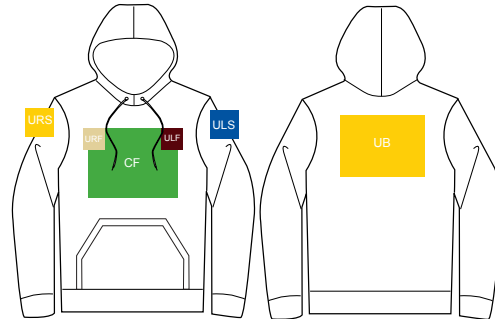
- TS1 Numbers 1-color Sleeve or Hip position: \$3.00 (up to 2 Digits)
- TS2 Numbers 2-color Sleeve or Hip position: \$6.00 (up to 2 Digits)
- TT1 1-Color Full Back/Full Front/Custom Bag Side Stripe: \$2.00 per letter
- TT2 2-Color Full Back/Full Front/Custom Bag Side Stripe: \$3.00 per letter

### Appliqué

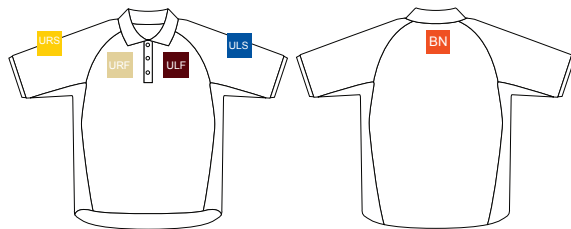
- APP-1 1-Color Twill Appliqué (text only): \$19.00
- APP-2 2-Color Twill Appliqué: \$22.00
- APP-C Custom Appliqué (multi-color): \$25.00



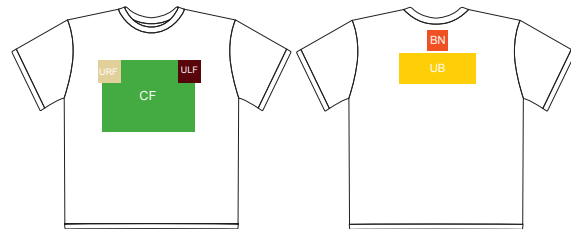
ULF- UPPER LEFT FRONT	LRS- LOWER RIGHT SLEEVE
IULF- INSIDE UPPER LEFT FRONT (1425)	BN- BACK NECK
URF- UPPER RIGHT FRONT	LB- LOWER BACK
CF- CENTER FRONT	LBC- LOWER BACK CAPE
PKT- POCKET FLAP	T-TAIL (WEATHERSHIRTS ONLY)
UCF- UPPER CENTER FRONT	UB- UPPER BACK
ULS- UPPER LEFT SLEEVE	ULB- UPPER LEFT BACK
URS- UPPER RIGHT SLEEVE	URB- UPPER RIGHT BACK



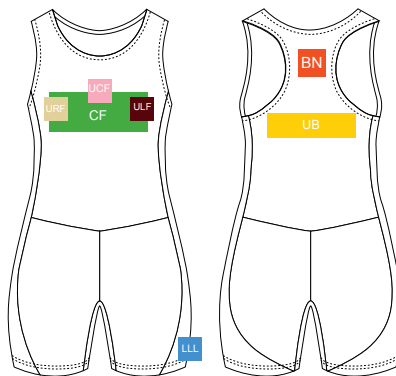
CF- CENTER FRONT	URS- UPPER RIGHT SLEEVE
ULF- UPPER LEFT FRONT	ULS- UPPER LEFT SLEEVE
URF- UPPER RIGHT FRONT	UB- UPPER BACK



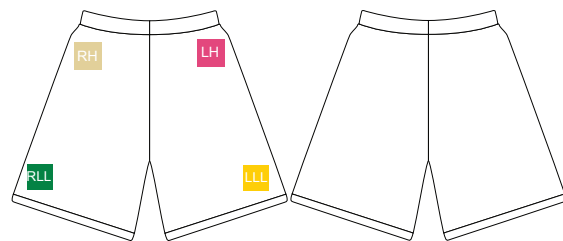
ULF- UPPER LEFT FRONT
URF- UPPER RIGHT FRONT
URS- UPPER RIGHT SLEEVE
BN- BACK NECK
ULS- UPPER LEFT SLEEVE



CF- CENTER FRONT
ULF- UPPER LEFT FRONT
URF- UPPER RIGHT FRONT
BN- BACK NECK
UB- UPPER BACK



UCF- UPPER CENTER FRONT	BN- BACK NECK
CF- CENTER FRONT	UB- UPPER BACK
ULF- UPPER LEFT FRONT	LLL- LOWER LEFT LEG
URF- UPPER RIGHT FRONT	



RH- RIGHT HIP
LH- LEFT HIP
RLL- LOWER RIGHT LEG
LLL- LOWER LEFT LEG

These guidelines are for general purposes only. The Boathouse logo will appear on every garment and location varies by style. Please consult with Sales and Customer Service for specific decoration options for your style.



# UNIFORM SUBLIMATION

## YOUR IMAGINATION....SUBLIMATED

Creating your sublimated gear is a collaborative process between Boathouse and you. Your active participation in the process is vital for a successful outcome.

Our graphic artists will create a digital illustration of your sublimated style for your review and approval. We allow up to two reworks or revisions per order. Manufacturing will not begin until we have your written approval. Delays in approval could result in delays of your gear delivery.

If you provide art for logos or other design elements for your gear, it must be in Adobe Illustrator (.ai) or (.eps) format in order to avoid custom logo design fees. All copyright logos must be provided in this format.

Using our stock sublimation tools is the quickest, easiest and most economical way to create your gear:

- Stock Sub Designs are found next to each style in our catalog. Additional designs may also be available. Your Boathouse Sales and Customer Service Staff can give you complete information for your particular styles.
- Jump Start Sublimation Playground® patterns can be found on page 35. This is a great way to add a semi-custom look to your gear with no additional art creation charges
- Our stock sublimation colors can also be found on page 35. We can usually match custom colors for an additional cost. However, some custom colors like metallics cannot be sublimated. If we cannot match your custom color, we will advise the best alternative.
- Stock Symbols, Layouts and Colors can be found on pages 104.

If you have the time and the budget, our Design Studio can create a unique and Completely Custom design for you. See below for more details.

## BOATHOUSE CUSTOM DESIGN STUDIO

Boathouse specializes in custom sublimation and our design studio is ready to bring your imagination into reality.

We can create custom colors, logos and sublimation designs for your team. Custom sublimation designs created by Boathouse for you, will be your proprietary design and will not be made available for use by other teams.

A Boathouse graphic artist will be assigned to your project and will work with you directly through the design process. Our fees includes one (1) revision. Please allow 10 days for any custom artwork creation. Also allow extra time for art approval and manufacturing for all Completely Custom orders. Manufacturing of your custom order cannot begin until we have your written approval.

### Custom Design Menu

- Stock and Playground design set up fee: \$29
- Custom Sublimation designs: \$149 per design
- Design fees include one (1) revision.

### Additional Sublimation Charges

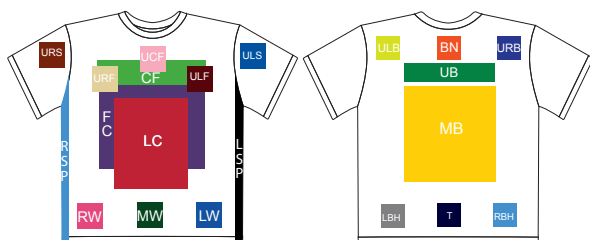
- Panel Sublimation: \$7.00
- Micro Mesh Sublimation: \$10.00
- Individual Sublimated Names on Uniforms: \$2.00 per name (Solid Stock Fonts Only)

## SUBLIMATED GARMENT CARE

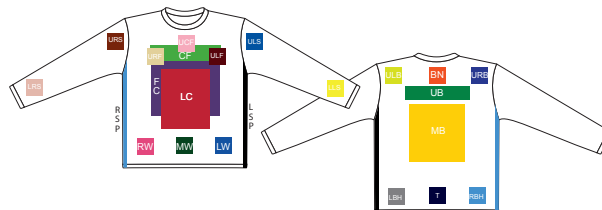
Sublimated designs will not crack, peel or fade over time. Some pilling can occur over time with repeated wear. Following the washing instructions is crucial to the long life of your sublimated garment.

- Turn inside out
- Machine wash cold water, gentle cycle
- No chlorine bleach

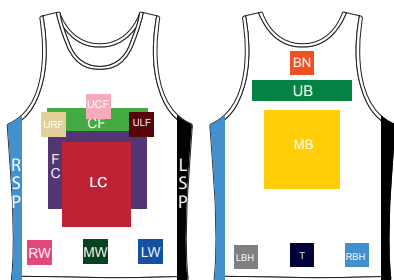
- No fabric softeners
- Hang to dry
- Do not iron
- Do not dry clean
- Do not store damp
- Do not wash with items containing Velcro®, zippers or other rough surfaces.



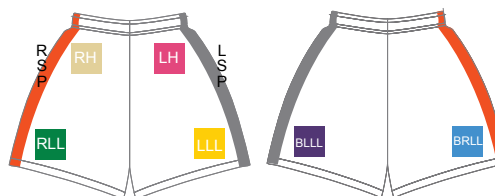
UCF- UPPER CENTER FRONT	ULS- UPPER LEFT SLEEVE
CF- CENTER FRONT	URS- UPPER RIGHT SLEEVE
ULF- UPPER LEFT FRONT	BN- BACK NECK
URF- UPPER RIGHT FRONT	UB- UPPER BACK
FC- FULL CHEST	MB- MID BACK
LC- LOWER CHEST	LBH- LEFT BACK HIP
LW- LEFT WAISTLINE	T- TAIL
MW- MID WAISTLINE	RBH- RIGHT BACK HIP
RW- RIGHT WAISTLINE	ULB- UPPER LEFT BACK
LSP- LEFT SIDE PANEL	URB- UPPER RIGHT BACK
RSP- RIGHT SIDE PANEL	



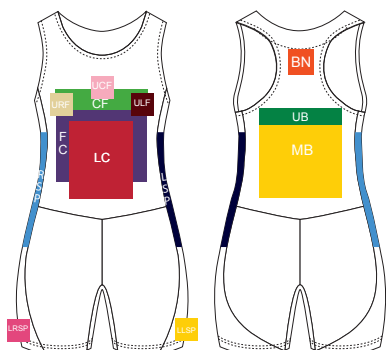
UCF- UPPER CENTER FRONT	URS- UPPER RIGHT SLEEVE
CF- CENTER FRONT	LRS- LOWER RIGHT SLEEVE
ULF- UPPER LEFT FRONT	BN- BACK NECK
URF- UPPER RIGHT FRONT	UB- UPPER BACK
FC- FULL CHEST	MB- MID BACK
LC- LOWER CHEST	LBH- LOWER BACK HIP
LW- LEFT WAISTLINE	T- TAIL
MW- MID WAISTLINE	RBH- RIGHT BACK HIP
RW- RIGHT WAISTLINE	ULB- UPPER LEFT BACK
LSP- LEFT SIDE PANEL	URB- UPPER RIGHT BACK
RSP- RIGHT SIDE PANEL	
ULS- UPPER LEFT SLEEVE	
LLS- LOWER LEFT SLEEVE	



UCF- UPPER CENTER FRONT	RW- RIGHT WAISTLINE
CF- CENTER FRONT	LSP- LEFT SIDE PANEL
ULF- UPPER LEFT FRONT	RSP- RIGHT SIDE PANEL
URF- UPPER RIGHT FRONT	BN- BACK NECK
FC- FULL CHEST	UB- UPPER BACK
LC- LOWER CHEST	MB- MID BACK
LW- LEFT WAISTLINE	LBH- LOWER BACK HIP
MW- MID WAISTLINE	T- TAIL
	RBH- RIGHT BACK HIP



RLL- RIGHT LOWER LEG
LLL- LEFT LOWER LEG
BLLL- BACK LEFT LOWER LEG
BRLL- BACK RIGHT LOWER LEG
LSP- LEFT SIDE PANELS
RSP- RIGHT SIDE PANELS
RH- RIGHT HIP
LH- LEFT HIP



UCF- UPPER CENTER FRONT	RSB- RIGHT SIDE PANEL
CF- CENTER FRONT	LRSP- LOWER RIGHT SIDE PANEL
ULF- UPPER LEFT FRONT	LLSP- LOWER LEFT SIDE PANEL
URF- UPPER RIGHT FRONT	BN- BACK NECK
FC- FULL CHEST	UB- UPPER BACK
LC- LOWER CHEST	MB- MID BACK
LSB- LEFT SIDE PANEL	



RH- RIGHT HIP
LH- LEFT HIP
RLL- RIGHT LOWER LEG
LLL- LEFT LOWER LEG
LSP- LEFT SIDE PANELS
RSP- RIGHT SIDE PANELS
WB- WAIST BAND

These guidelines are for general purposes only. Logo, name and number locations and size parameters vary by style. The Boathouse logo will be sublimated on each garment. Location of this logo varies by style. Please check with your Boathouse representative for the specifics for a particular style.

## TRIM COLOR CHART

	Black	White	Grey	Brown	Forest	Kelly	Vegas	Athletic Gold	Orange	Red	Maroon	Cardinal	Purple	Victory	Royal	Navy	Silver	Brass	Camouflage	Hot Pink
Orbital Gussets Mesh																				
GORE-TEX®, Supplex®, ProTech® Zippers																				
Soft Shell, Stretchlite™, Zippers																				
Custom Bag Zippers																				
Snaps																				

## CUSTOM BAGS: CANVAS & STRAPS

Canvas																				
Straps																				

## BRAID, PIPING, COLLARS, CUFFS & WAIST

### KNIT TRIM #102

BLK/GLD	BLK/VGS	BLK/RED	NVY/GLD	NVY/VGS	NVY/WHT	FOR/WHT	FOR/ORG	KEL/WHT	CAR/WHT	CAR/GLD	CAR/VGS	RED/WHT	MAR/WHT	MAR/GRY	BRN/WHT	PUR/WHT	ROY/WHT

### KNIT TRIM #102P

BLK/WHT/GLD	BLK/WHT/RED	BLK/WHT/CAR	BLK/WHT/MAR	BLK/WHT/ORG	ORG/WHT/BLK	ORG/WHT/NVY	NVY/WHT/ORG	NVY/WHT/GRY	NVY/WHT/GLD	NVY/WHT/VIC	CAR/WHT/NVY	NVY/WHT/CAR	KEL/WHT/NVY	BRN/WHT/RED
RED/WHT/NVY	RED/WHT/GRY	RED/WHT/GLD	ROY/WHT/GLD	ROY/WHT/GRY	FOR/WHT/BLK	FOR/WHT/GRY	FOR/WHT/GLD	PUR/WHT/GLD	MAR/WHT/GLD	BRN/WHT/GLD	BRN/WHT/VIC			

### KNIT TRIM #109

BLK/PUR	BLK/ORG	BLK/CAR	BLK/FOR	BLK/RED	RED/BLK	ROY/BLK	ROY/RED	NVY/VGS	NVY/RED	CAR/GRY	CAR/GLD

### PANT BRAID #160B

BLACK	GREY	BROWN	FOREST	KELLY	VEGAS	ATHLETIC GOLD	ORANGE	RED	MAROON	CARDINAL	PURPLE	VICTORY	ROYAL	NAVY

### PIPING, SOLID KNIT TRIM #1170 & SOLID BRAID

BLACK	WHITE	GREY	BROWN	FOREST	KELLY	VEGAS	ATHLETIC GOLD	ORANGE	RED	MAROON	CARDINAL	PURPLE	VICTORY	ROYAL	NAVY	REFLECTIVE (PIPING ONLY)

Some trim items may be available in additional colors. Minimum Order 60 pieces. Call for information.

NOTE: Our fabrics are dyed to consistent color specifications. Different dyeing processes for trims and fabrics may result in slight shading variations. For color verification, please call. We're happy to send you samples.



## How To order

Call us toll-free at 800.875.1883 and we will be happy to answer any questions regarding sizing, etc. Visit us on-line at [www.boathouse.com](http://www.boathouse.com)

## ConTACTing CusTomer serViCe

Contact customer service by calling 800.875.1883. Order inquiries may be made by phone, Monday through Friday EST: 8:30 am to 5:00 pm.

## order minimums

Minimums vary by product and are noted in the catalog next to the pricing information for each style. Orders that reach and/or exceed minimum will be charged team price. Under minimum orders will be charged retail price. Please note, most of our training gear styles are not available under minimum.

## size surCHArg es

For sizes 3XL-5XL add 15% to the list price of the complete garment (including logo application.)

## To sTAr T Your order

*We will begin your order upon receipt of the following information:*

1. Final style, including fabric, lining, options and color(s).
2. Final quantity and sizes.
3. All artwork, logo design information and names and numbers if desired. If you desire individual names or numbers on your garments you must provide us with a typed list corresponding the appropriate names/number to the garment size. This can be e-mailed to the factory.
4. Payment (full payment, deposit or Purchase Order)
5. An estimated shipping date will be applied to your order after art approval

**Important color notes:** Garment photos and color charts shown in this catalog may not match the actual fabric color due to variations and inconsistencies in printing inks versus fabric dyes. If you would like to see a sample fabric swatch, please call us. Although sublimation printing is precise, slight color variations sometimes occur.

## CHAnGing An order

Our goal is to service all customers as quickly and efficiently as possible.

**Therefore, please note that once an order is in production, we cannot make changes to the order. Additions will be handled as a separate order with all applicable surcharges and processed immediately.**

## reor ders

Every Boathouse style and design is kept on record permanently. On most styles we honor reorders with no high minimums or surcharges.

## PAYmen T meTHo ds

*We need one of the following before we can process your order:*

1. **Prepayment:** You pay the full balance when placing the order. Your order will be shipped immediately upon completion.
2. **Deposit/Prepay:** A 50% deposit will start your order. The balance is due prior to shipping. We will ship your order, balance due, C.O.D. upon request. There will be a \$5.00 C.O.D. charge.
3. **Purchase Order:** We will accept a written institutional purchase order once your credit is approved. Orders are billed net 30 days. Overdue accounts accrue a 1.5% monthly service charge. Shipping is FOB PHILADELPHIA. A hard copy of P.O. must be received at the factory in Philadelphia via mail, e-mail or faxed to 215.425.2068 with order.

**Taxes:** Many states require that we collect sales tax. If your institution is tax exempt, we must have a copy of your tax exempt status on file to avoid adding tax to your order. Please call customer service or your Team Sales Consultant with questions.

## PAYmen T oP Tion s

**Check or Money Order** (A single check per order, please.) Please make checks payable to BOATHOUSE SPORTS and send directly to:

**Boathouse row sports, LTd**  
425 e. Hunting Park Ave  
Philadelphia, PA 19124



Visa, Mastercard, American Express and Discover  
(Card is charged when the order is placed.)

**Purchase Order:** We will accept a written institutional purchase order with approved credit. Orders are billed net 30 days. Overdue accounts accrue a 1.5% monthly service charge. Shipping is FOB PHILADELPHIA. A hard copy of the purchase order must be received at the factory in Philadelphia via mail, e-mail or faxed to 215.425.2068 prior to shipping.

**International Orders** must be prepaid before shipment.

## sHiPPing

Most orders are shipped via standard Ground Services. Expedited shipping is available at customer request and expense. All orders are FOB (Freight On Board) FACTORY, PHILADELPHIA"

**Note:** Please inspect all orders upon receipt. You must notify us of any discrepancies within 10 days of receipt. (Please keep shipping boxes until goods are accepted as the carrier may need to inspect damaged boxes.)

## sHiPPing CosTs

All outerwear and sweats	\$1.50 per garment
Uniforms and other	\$.75 per garment
(\$10.00 minimum)	

## deLIVER Y Time

Most custom orders are completed in 4 weeks or less.

**Orders that require new art:** We create art based on your specifications then e-mail the art file to you for approval. The faster the art is approved, the faster we can deliver. Delays in the art approval process may delay an order.

**Important:** Due to the variables inherent in custom manufacturing, all delivery dates quoted are estimates only and cannot be guaranteed.

## reTur ns & rePAir s

All custom made garments or lettered items may not be returned or exchanged. If we make a mistake, we will make it right! But please make sure that your choices are exactly what you want before you place your order.

Should you need to return something to us, please call Customer Service at 800.875.1883 for a return authorization (RA) number. This will speed up the return process. Returned garments must be clean (by law.) Soiled garments will be returned to the customer without repairs being processed.

## The BoATHouse QuALiTY guAr An Tee

Our superior quality allows our garments to withstand the most rigorous use. However, if you should experience any problem with the quality of our workmanship or materials, we will gladly repair or replace your garments.