

Complete Canine Wellness with ProBalance[®]

ProBalance[®] A Supplement for all Occasions

ProBalance is a super concentrated, fully balanced protein, fatty acid, vitamin and mineral supplement that also provides multiple specialty nutrients in support of a competent immune system, reduced inflammation, protection against free radical oxidation, to help with normal digestion and utilization of nutrients, to aid in the nourishment and lubrication of joint cartilage and to protect eye, heart and brain function in dogs of all ages. ProBalance improves pet wellness, increases activity, and maximizes performance, helps push back normal age-related diseases, maintains physiological processes in a more youthful state and ultimately allows our canine friends to live a longer, healthier and more enjoyable life.



When is ProBalance indicated?

ProBalance has been formulated to assist during life's most common stressful periods such as weaning, growth, training, performance, hard work, reproduction, lactation, boarding, traveling, and when safe, effective weight control is indicated. In addition, ProBalance has clinically demonstrated its ability over the past 30 years to assist animals during illness, injury and surgical recovery. Over 3,000 veterinary clinics have safely used ProBalance since 1987 without a single adverse affect.

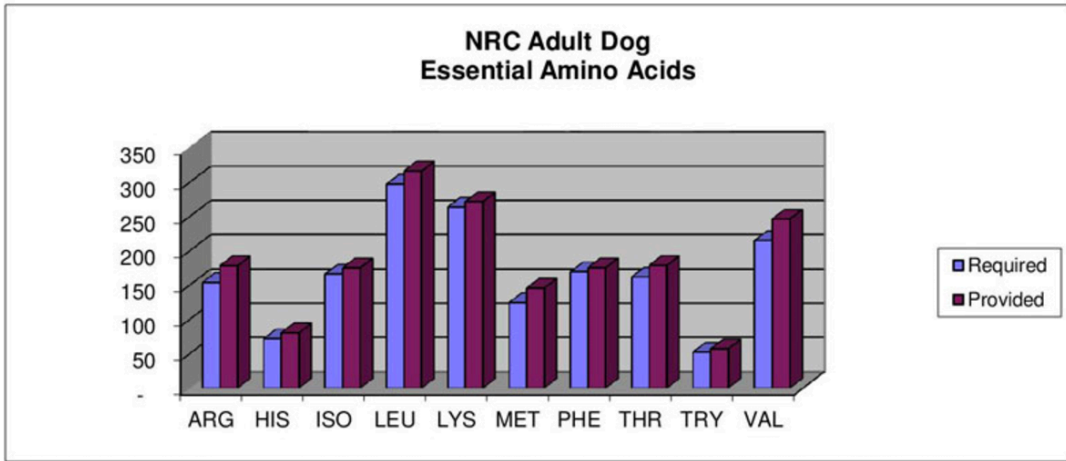
Why ProBalance Works

ProBalance is able to accomplish what it does as a result of:

- Concentrated Nutritional Balance
- Unsurpassed Protein Quality
- Enhanced Amino Acid Profiles
- Exclusive use of proprietary and patented specialty ingredients

ProBalance contains multiple high quality protein sources that provide additional Arginine, Taurine, Carnitine and the Branch Chain Amino Acids (Isoleucine, Leucine and Valine) to provide an amino acid profile that assists in maintaining optimum health throughout life's many stressful events and to facilitate rapid recovery following high activity, performance, illness, injury or disease.

Canine Amino Acid Profile



No other supplement today provides more essential amino acids per gram of product in the correct balanced than ProBalance

ProBalance Research

Studies conducted at the College of Veterinary Medicine, Iowa State University have demonstrated that using ProBalance following injury or surgery helps to positively influence nitrogen balance resulting in a decreased rate of skeletal muscle breakdown and weight loss, while providing an increase in both the rate and strength of wound healing.

Nutritional Needs for Maximum Conditioning & Wellness

Any dog that routinely trains for endurance or conditioning such as police and military dogs; field trial and hunting breeds; show, racing, coursing, agility and sled dogs all need higher levels of nutrition. Other examples may be less obvious. Dogs that accompany their owners on daily walks or long hikes also require a higher level of protein and energy to be successful and remain healthy.

Active dogs competing in sports or those engaging in the physical and mental demands of service work burn more calories and have different energy needs than companion dogs. Performance-dog owners who want to keep their canine athletes in peak condition need to understand their dogs' special nutritional needs.

It should be said that maximum wellness cannot be achieved unless optimum health is present

Next to total body weight, activity is the second most important factor in determining dietary needs for a healthy pet. Often the lifestyle of the pet owner determines the activity level of their pet. The number of overweight dogs and cats today indicates that too few of us are adequately exercising our best friends resulting in human and pet health problems that could be avoided.

Hard work requires extra nutrients for two purposes; first, fuel for the muscular activity and energy expenditure, and second, the energy loss due to stress. Larger food volumes are not conducive to better performance or health.

Calories (energy) come from the three primary food sources: proteins, fats and carbohydrates. Protein, preferably high-quality animal-based protein, provides more than just energy. Protein provides essential amino acids for muscle building, tissue repair, hormone synthesis, and other metabolic processes associated with complete wellness.

ProBalance Specialty Nutrients

ProBalance contains a proprietary protein blend (amino acid complex) along with a full complement of anti-oxidants known to be helpful to an animal's ability to naturally defend itself against disease and reduce cellular damage from excessive free radical oxidation.

ProBalance also has a complete fatty acid profile including high EPA and DHA marine source Omega-3 fatty acids that serve as active modulators of numerous hormones and prostaglandins. In addition, ProBalance provides significant levels of phospholipids, which act as protective barriers for the cells of the body.

For the gastro-intestinal tract, ProBalance contains a proprietary enzyme blend accompanied by both Pre and Probiotics that help improve nutrient digestion and absorption while reducing the level of unwanted bacterial species that cause discomforting gas, toxins and disease.

ProBalance also contains a patented Type II Collagen that provides natural Chondroitin and Hyaluronic Acid to help maintain the normal structure and function of healthy joint tissue without any unwanted side effects.

Finally, ProBalance offers the ability to enhance the daily diet of the dog in a highly palatable, easy to use powder.