## **herbs**of**gold**

## **NEW NAME**

# **Mind Ease**





#### Ingredient table

#### Each tablet contains:

Withania somnifera (Ashwagandha) root extract (KSM-66®) 300mg derived from dry root minimum stand. to contain withanolides 15mg

Lavandula angustifolia (Lavender) flower extract 100mg derived from dry flower

400mg

3g

Does not contain egg, milk, peanut, soy, tree nuts, animal products, gluten, lactose or artificial colours, flavours or preservatives.





#### Herbs of Gold Mind Ease:

- ✓ Contains KSM-66®:
  - A clinically trialled\*, award winning Ashwagandha extract.
  - Standardised to >5% withanolides, the highest amount in the world. Withanolides are associated with the health benefits of Ashwagandha.
  - Produced using 'green' chemistry, a unique processing technology that doesn't use alcohol or synthetic solvents.
- ✓ Relieves symptoms of mild anxiety.
- ✓ Supports nervous system function and a healthy stress response in the body.
- ✓ Supports energy production and assists with recovery from illness.
- ✓ Ashwagandha is traditionally used in Ayurvedic medicine to improve memory and cognition, increase vitality and relieve tiredness and feelings of weakness.
- ✓ Ashwagandha supports healthy sleeping patterns and is traditionally used in Ayurvedic medicine to increase sleep quality.
- ✓ Contains Lavender, traditionally used in Western herbal medicine to relieve sleeplessness.
- ✓ Is a dairy and gluten free formula suitable for vegans.
- \*Chandrasekhar, K. et al. (2012). Indian | Psychol Med, 34(3):255-62.

#### **Directions for use:**

Adults – Take 1 tablet, twice daily, with food, or as directed by your health professional.

Always read the label. Follow the directions for use. If symptoms persist, talk to your health professional.



#### Want to learn more about Herbs of Gold products?

Sign up to our Online Training Portal in the Retailer section at www.herbsofgold.com.au to expand your knowledge and earn CPE points.



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# **Mind Ease**



### **PRODUCT INFORMATION**

| PRODUCT   | SIZE | CODE   | BARCODE                     | W/SALE  | RRP     | CTN QTY |
|-----------|------|--------|-----------------------------|---------|---------|---------|
| Mind Ease | 60T  | 430045 | 9 3 1 3 9 2 3   1 8 5 1 3 8 | \$23.01 | \$40.50 | 50      |

### INTRODUCTORY DEAL

BUY 6 AT 32.5%

OR

BUY 12 AT 35%

| PRODUCT    | SIZE | BUY | DISCOUNT | PROMO<br>W/SALE | PROMO<br>RRP | QTY |
|------------|------|-----|----------|-----------------|--------------|-----|
| A4:nd Face | COT  | 6   | 32.5%    | \$15.53         | \$27.35      |     |
| Mind Ease  | 60T  | 12  | 35%      | \$14.96         | \$26.30      |     |

#### FREE POINT OF SALE SUPPORT

| SUPPORT MATERIAL | SIZE          | QTY |
|------------------|---------------|-----|
| DL Flyer         | 100mm x 210mm |     |
| Header Card      | 420mm x 594mm |     |







Header Card

#### **Customer details**

| Store Name:   | Account Number: | <br>Date: |
|---------------|-----------------|-----------|
| Contact Name: | Phone:          | <br>Fax:  |

Delivery Address:....