

HI FORM AUSTRALIA

February Newsletter

Happy Valentines Day



TopLine

A natural way to achieve top line is just six weeks, gaining that performance advantage you need to win.

- Ideal for show and sale preparation.
- contains essential amino acids, which help promote the growth hormone and assist with immune response.
- Very effective for horses with a poor appetite or in poor condition.
- Does not contain whey powder, fish products or any other by-products.
- Assists with hormonal and moody mares.



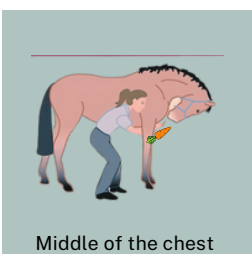
Muscle and protein

The horse has an innate ability to exert itself and the topline plays a pivotal role in protecting the horse from injury. The equine athlete's ability to perform as well as their ability to recover require a well-conditioned topline. For the horse to have a well-developed topline they firstly need the correct supplementation, nutritious diet, conditioning exercise that when all combined build and maintain a brilliant topline. Muscle is made up of 70% protein, so building and maintaining the muscle within the body requires the correct amount of dietary protein.

The role of conditioning and exercising.

For toned and healthy topline you will need to include general exercise as well as techniques that target the core of the horse. The type of work that can be included is hill work that targets the strengthening of the muscles, pole work will assist with strengthening the hindquarters and can be used in all gaits for maximum benefits.

A favourite ground exercise is the carrot stretches. These stretches activate the deep muscles that support the core. This is where you will stand in a neutral position on flat ground. You will have carrots, or a treat of your choosing and you will use these as encouragement.



Middle of the chest



Between the knees



Between the front fetlocks



The girth



The flanks



Towards the hind fetlocks

LOOKING FORWARD TO HEARING YOUR REVIEWS

Products in Review



BioEquus GOLD

BioEquus Gold is a unique synbiotic that has been specifically formulated to enhance the support of the horses gut microbiome. Highly effective in horses diagnosed with ulcers or prone to digestive conditions such as diarrhea and colic.



FOR EASE YOU CAN ADD SUPPLEMENTS DIRECTLY TO HI FORM COMPLETE FEEDS ALPHAFIBRE OR FIBREPLUS



PetArk Muscle & Joint contains vitamins, minerals and herbs that have important roles in wound healing and the maintenance of normal healthy joints.



HerbaNerve helps to keep your horse calm and stress free without removing the edge required for a top class performance. Depending on your horses requirements **HerbaNerve** can be used specifically for competitions or long term daily use without harmful side effects.



GrowthFix is for young horse protection, ideal for the growing horse. Contains nutrients needed for the normal growth and health of both the muscular and skeletal systems. It also has a role in the absorption of calcium and phosphorus, maintaining normal healthy vision, skin, reproductive performance and growth processes.



Horse's digestion has not changed through evolution Neither has Hi Form's approach to feeding them



PREDATOR & PREY

Paintings found in French cave drawings of man hunting horse estimated to be approximately 31,000 years old



DOMESTICATION

Domestication occurs some 5000 years ago. Over time domestication causes behavioural changes but does not cause physiological changes.

Horses are grazers, foragers and browsers. Their nutritional requirements have not changed and evidence of this is shown in their dentition.

DIGESTION THROUGH THE AGES

Introduction of manufactured feeds in the 1960's markets products as "advances in scientifically produced feeds for specific levels of activity".

By the 1980's feed companies are targeting hoof health due the increasing requirement to fix poor feet and laminitis

RISING NUMBERS OF HEALTH CONDITIONS

A poor feeding regime for any horse predisposes them to health conditions. Metabolic disorders, laminitis, colic, allergies, gut dysbiosis, & stress can all be attributed to un-natural or poor feeding practices.

1990 HI FORM FOUNDED

Hi form was founded to meet a gap in the market for a range of Naturopathic Vet essentials. Antoinette Foster with qualifications in Human Nutrition, Horse Nutrition, Herbal Medicine creates products based on a natural feeding regime, suited to the Equus species.

2011 THE FIRST NATURAL FEEDS

Hi Form establish the first long stemmed fibre pellets in Australia. A range of all natural and species specific feed was born. Once again the Hi Form team were the first in Australia to recognise the need to produce species specific feeds, with no bi-products, fillers or preservatives. Simple natural ingredients found in nature that work synergistically with excellent bioavailability.

2017 INTERNATIONAL MARKET

2017 Hi Form expand in to the international market with complete range of Naturopathic Vet Essentials.

2017 - to date exporting to UK, Denmark, France, Norway, UAE with more coming soon

2023 NEW PRODUCTS & BRANDING

R & D continues with 2 highly successful and much needed treatments for both EMS and Asthma. Harry's Choice Feed is rebranded to HiForm Complete.