

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed

Artwork that reaches the outline needs to extend to the edge of the **red line**.

cut line

This is where your artwork will be trimmed.
(Finished size ordered)

safety

All text must be kept within the **blue line**

5" x 7" Postcard (front)

Please delete this guideline before submitting your design to print.

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Presorted
Standard
US Postage
PAID
Oakland, CA
Permit #2319

5" x 7" Postcard Standard Mailing (back)

bleed

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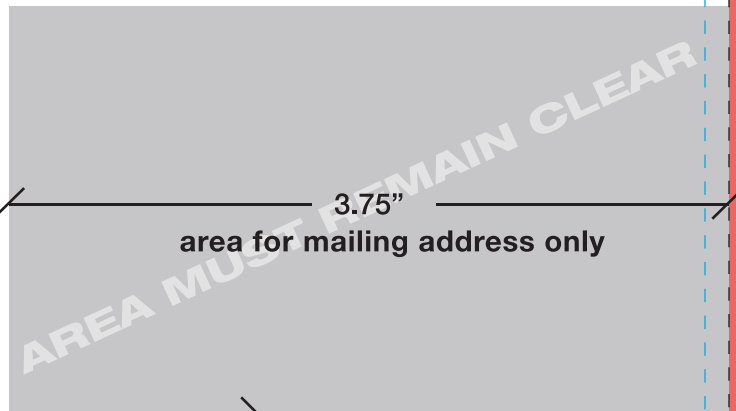
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postal marking area
5/8" minimum for barcode