ARTWORK WITH BORDERS
Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

bleed
Artwork that reaches the cutline needs to extend to the edge of the **red line.**

cut line
This is where your artwork will be trimmed.
(Finished size ordered)

safety
All text must be kept within the **blue line**

4" x 6" Postcard (front)

Please delete this guideline before submitting your design to print.

Presorted
First Class Mail
US Postage
PAID
Oakland, CA
Permit #2319

4" x 6" Postcard
First Class Mailing (back)

bleed
Artwork that reaches the cutline needs to extend to the edge of the **red line.**

cut line
This is where your artwork will be trimmed.
(Finished size ordered)

safety
All text must be kept within the **blue line**

3.75"
area for mailing address only

AREA MUST REMAIN CLEAR

.625"

postal marking area
5/8" minimum for barcode

Please delete this guideline before submitting your design to print.