IMPORTANT SAFETY INFORMATION

WARNINGS: TO REDUCE THE RISK OF SERIOUS INJURY, READ ALL INSTRUCTIONS AND WARNINGS COMPLETELY BEFORE USING THIS PRODUCT

InStyler® TITANIUM Rotating Iron has been carefully engineered for both effectiveness and safety, however, basic safety precautions should always be followed when using any product, especially when children are present.

- TITANIUM IS NOT INTENDED FOR USE BY CHILDREN.
- KEEP AWAY FROM WATER.

DANGER - As with most electrical appliances, electric parts are electrically live even when the switch is off. To reduce the risk of electric shock:

1. ALWAYS UNPLUG IT IMMEDIATELY AFTER USING.
2. DO NOT use while bathing or showering.
3. DO NOT place or store TITANIUM where it can fall or be pulled into a tub, toilet or sink or any other water source.
4. DO NOT use TITANIUM near water.
5. DO NOT place in or drop into water or other liquid.
6. If TITANIUM falls into water, DO NOT REACH INTO THE WATER! Unplug it immediately.

WARNING: TO REDUCE THE RISK OF BURNS, FIRES, ELECTRICAL SHOCK, DEATH, INJURY OR DAMAGE TO PROPERTY:

7. Counterfeit versions of TITANIUM Rotating Iron do exist. To ensure you have purchased a genuine product and to reduce the risk of burns, electrical shock and malfunctions, purchase from authorized dealers only.
8. Use TITANIUM only for its intended purpose as described in this manual. DO NOT use attachments not recommended by the manufacturer.
9. **NEVER** operate the TITANIUM Rotating Iron if it has a damaged cord or plug, if it is not working properly, if it has been dropped or damaged, or if it has been dropped in water. If the power supply cord or plug is damaged, the TITANIUM must be replaced by the manufacturer or an authorized service agent in order to avoid a hazard.

10. Keep this product and the cord away from water and heated surfaces. **DO NOT** wrap the cord around the TITANIUM Rotating Iron until it is completely cool.

11. This product has moving parts. Children and pets should be kept away when product is in use.

12. The TITANIUM should **NEVER** be left unattended when plugged in.

13. **NEVER** use while sleeping.

14. **NEVER** drop or insert any object into any opening or hole on the TITANIUM.

15. **DO NOT** operate outdoors or where aerosol (spray) products are being used or where oxygen is being administered.

16. **DO NOT** use an extension cord with the TITANIUM.

17. The TITANIUM barrel and unit bottom may be hot during use. **DO NOT** allow eyes or skin to touch the heated surfaces.

18. **DO NOT** place TITANIUM on any unprotected surface while it is operating or cooling down after use, except for the InStyler carrier/mat, which has been provided.

19. **DO NOT** operate with a voltage converter.

20. This product is designed for hair styling. **DO NOT** use for any other purpose.

21. This product is a personal care device and is **NOT** intended for commercial use.

22. **DO NOT** use this product if any parts become damaged. Inspect the TITANIUM Rotating Iron prior to beginning hair styling to ensure all parts are secure in their place.

23. **DO NOT** subject this product to excessive force or shock that may result in malfunction, shorter lifespan or distorted parts.

25. **DO NOT** tamper with this product’s components. Doing so may cause unnecessary damage. This product contains no user-serviceable parts.

26. **DO NOT** use liquid cleaners, aerosol cleaners or any cleaner containing alcohol, detergent, abrasive or corrosive materials.

27. The TITANIUM Rotating Iron should be used only on clean, dry hair.

28. **DO NOT** use the TITANIUM if you are 12 years old or younger.

29. The appliance is not intended for use by persons (including children) with reduced physical, sensory or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of appliance by a person responsible for their safety.

30. Children should be supervised to ensure that they do not play with the appliance.

**WARNING:** Do not use this appliance near water. Do not use this appliance near bathtubs, showers, basins or other vessels containing water.

TITANIUM Rotating Iron should **NEVER** be used with any type of synthetic hair extension. The TITANIUM can be used on real human hair extensions ONLY, with the following precautions: If your real human hair extensions are sewn in, you can use your TITANIUM up to the scalp. If your real human hair extensions are glued in, make sure you start with your TITANIUM below the glue.
• **SAVE THESE INSTRUCTIONS**

• **KEEP THIS MANUAL IN A SAFE PLACE FOR FUTURE REFERENCE AND MAKE SURE ANYONE WHO USES THIS PRODUCT ALSO READS THIS MANUAL.**

• **READ ALL INSTRUCTIONS BEFORE USING YOUR INSTYLER TITANIUM 1-WAY ROTATING IRON. NO ASSEMBLY REQUIRED.**

• **TITANIUM IS FOR HOUSEHOLD USE ONLY.**

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**Features**

- **30 Second Rapid Heat-up**
- **Heated Rotating Barrel**
  Straightens, Curls and Polishes
- **1¼” Barrel**
  Offers Volume, Curls and Flips
- **2 Heat Settings**
  285°F and 410°F
- **Curved Smoothing Plate**
  Automatically Aligns to Smooth Hair and Reduce Frizz, Without Crushing or Creasing.
- **First Row of Bristles**
  Separates and Aligns Hair
- **Second Row of Bristles**
  Adds Volume and Reduces Frizz
- **Swivel Cord**

**Automatic Safety Shut-Off**
90W (at 1 minute) | 42W (stable)
Heat Settings

<table>
<thead>
<tr>
<th>Setting</th>
<th>Bar(s)</th>
<th>Temperature</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIGH</td>
<td>2</td>
<td>410°F</td>
<td>Ideal for thick, coarse hair</td>
</tr>
<tr>
<td>LOW</td>
<td>1</td>
<td>285°F</td>
<td>Ideal for thin-to-medium textured hair</td>
</tr>
<tr>
<td>OFF</td>
<td>No Bar</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The Basics

Preparation for all hair types.

- Before using your TITANIUM, you should always start with clean, dry hair.
- You should also detangle first with a brush, and all sections should be combed out for optimal results and shine.
- Sections of hair to be styled should be no wider than the length of the TITANIUM barrel. We recommend starting with 1 to 3 inch sections at a time for whichever style you want to achieve.
- Style the under layers of your hair first. After under layers are completed, style your top layers.
- You may use any salon quality styling product with your TITANIUM, however we do not recommend the use of any oil-based products with your TITANIUM.
- For better hold, you can use your favorite light styling spray on each section of hair before using your TITANIUM.
- Go Slowly! The most important lesson is to glide TITANIUM slowly. Don't worry if you see “steam” coming off of your hair when using your TITANIUM. This is not the result of any damage to the hair, it is simply excess moisture that is evaporating.

Hair Types

The way you use your TITANIUM depends on what type of hair you have. You’ll get the most out of your TITANIUM if you use the techniques best suited to your hair type.

The three main types of hair are:

1. **Fine or Medium**: Set TITANIUM at Low to Medium heat setting. With fine hair, you should only need 1 to 2 passes with TITANIUM to achieve your desired results.
2. **Thick or Coarse**: Set your TITANIUM at the highest heat setting and style as desired. With coarse hair, 2 to 3 passes with TITANIUM should be enough to set your style.

   Don’t rush! Remember to take your time and move slowly through the hair.

- Volumizing products can be used to hold the style.
- To hold your style, end with a professional light finishing spray.
- Although TITANIUM uses less heat than other hair appliances, we recommend using thermal protectant products before use.
- For color treated hair, we also recommend a lightweight shampoo and a light leave-in conditioner.
Sectioning Hair

To achieve the style you want with your TITANIUM, it is important to know how to properly section the hair.

• With longer hair, clip up the top layers of your hair, and then begin sectioning and styling your under layers of hair first.
• For best results, do not use fingers to gather each section of hair. You can gather a much “cleaner” section with a sectioning comb.
• Start with 1-3 inch sections working around each side of the head to the nape of the neck. Use small sections of hair.
• When styling hair, grip the handle firmly but not too tightly. Let hair glide through it. Let TITANIUM do the work.

Straightening

• Section your hair using a sectioning comb.
• Position TITANIUM so the rotating barrel side is next to your scalp as illustrated in the picture.
• Gently close TITANIUM on your section of hair starting at the roots, and let TITANIUM slowly glide straight down through the ends of your hair.

TIP: To straighten at the root, simply glide just the hot barrel over the root area (see illustration). Do not close the unit. Be cautious to avoid burning your scalp.

Curls

• Wrap a section of hair around the barrel from root to ends with the barrel side facing the scalp.
• Gently close the TITANIUM onto the barrel. Rotate the wrist slightly to ensure the ends of the hair are included.
• Allow the barrel to rotate for 5-10 seconds in the direction of the curl.
• Open the barrel and let the curl drop.
• Let hair cool completely before running fingers through to separate.
Flip Out

- Gently close TITANIUM onto the section of hair with the barrel positioned over the section of hair.
- Slowly glide TITANIUM down through the hair section from the roots to the ends. (see illustration)
- Near the end of the hair section, rotate your wrist so TITANIUM brush turns out away from your face. Allow the barrel to rotate 3 to 5 seconds in place on your ends before releasing the hair.

Flip Under

- Gently close TITANIUM onto the section of hair with the barrel positioned under the hair section.
- Slowly glide TITANIUM down through the hair section from the roots to the ends. (see illustration)
- Near the end of the hair section, rotate your wrist so the TITANIUM brush turns in towards your face. Allow the barrel to rotate 3 to 5 seconds in place on your ends before releasing the hair.

Volume Boost

- To begin, wrap a section of hair around the barrel down to the root.
- Place the TITANIUM barrel directly over the root, close the unit and let the barrel rotate for a few seconds. (see illustration)
- Open TITANIUM and let the hair fall from the barrel. (see illustration)
- DO NOT loosen newly styled sections with fingers or comb until the hair is completely cool to the touch. This technique can be used anywhere you want an extra volume boost.
Advanced Tips

To create extra body and volume using the TITANIUM:

• With the TITANIUM barrel facing towards the back of the head, close TITANIUM onto the section of hair, and slowly pull TITANIUM in the opposite direction that you want your hair to lay. In other words, at the crown of your head, grab a section of hair with TITANIUM and slowly pull the unit forward towards your forehead.

• To boost the volume on the sides and back of the head, gather a section of hair and push TITANIUM upwards towards the crown of your head. Gently pull TITANIUM through the ends of the section of hair. This technique gives extra body in the root area making hair look fuller. This technique can be used anywhere you need extra body, volume or height.

• For additional height in your bangs, wrap the bangs with the barrel towards your scalp and let TITANIUM rotate for a few seconds directly over the root. Open the unit and let your bangs gently fall from the barrel.

Frequently Asked Questions

How do I use TITANIUM as compared to my flat iron?

The technique is similar in that you put your hair into TITANIUM, you close it onto your hair, and then slowly move down the length of your hair. That is where the similarities end! The rotating, heated, polishing barrel and bristles will do most of the work for you. Plus, you’ll find that you can do much, much more with your TITANIUM than you could ever do with your flat iron.

My hair is coming out frizzy when I use my TITANIUM. What am I doing wrong?

Go Slowly. It helps to completely dry, comb and detangle your hair as much as possible. Position TITANIUM so that the barrel rotates with the direction of your hair. Also, keep in mind to put as little tension as possible on the barrel. This will help keep frizz to a minimum.

Does TITANIUM work on natural African American hair?

Absolutely. You will get best results if your hair is combed and detangled first. TITANIUM is a great tool for African American Hair because it will not leave crease marks like flat irons, and the polishing barrel and bristles will leave the hair looking shiny and beautiful. TITANIUM is safe for any type of hair when used properly.

Can I use styling products before or after I use my TITANIUM?

You can use any salon quality product with your TITANIUM, although we do not recommend using any oil-based products on your hair beforehand. A professional thermal protectant spray can be applied to the hair before you style, as well as any professional firm-up or styling spray to help hold the style.

TITANIUM doesn’t seem to be working on my ends. Am I doing something wrong?

If you’re having trouble styling the ends, try holding TITANIUM there a little bit longer. The ends of the hair
are normally the driest part of the hair, and can be a bit more difficult to style. It helps to use a good conditioner, especially on the ends to help infuse moisture. Also, if you have split ends, the hair may come out looking frizzy.

I see smoke coming from my hair! Is it burning my hair?

No! TITANIUM is not burning your hair. This is just a byproduct of the evaporation of built-up conditioner or styling products on your hair and it is completely normal.

Can I use my TITANIUM with real human hair extensions?

Yes. Make sure you start with your TITANIUM below where the extension is attached to your natural hair. Do not pull TITANIUM through with any pressure, as you may pull out your extensions if not careful. NEVER use your TITANIUM with any synthetic hair extensions.

What is the InStyler TITANIUM 1-Way Rotating Iron?

TITANIUM is a new hair styling tool that straightens, polishes and styles hair by means of a rotating heated barrel and brush bristles. This totally new design polishes the hair strands individually, creating amazing results that are much better than those they would have achieved using a flat iron, curling iron, or hot tool. The new design delivers great results without an extreme amount of heat or heavy styling products.

How is TITANIUM different than my flat iron?

Simple: A flat iron compresses, mashes and then literally bakes your hair between two extremely hot plates. TITANIUM’s rotating polishing barrel gives your hair the heat it needs to help style and straighten. Since the barrel is constantly moving, it won’t “press and bake” like a traditional flat iron. TITANIUM also features a heated, floating plate between the two rows of brushes. The plate automatically adjusts, allowing the hair to have more consistent contact with the barrel, without having to grip the unit so tightly. The result is less frizz and smoother, shinier hair with no creasing. The polishing barrel allows TITANIUM to actually use less heat than a flat iron delivering better results including perfect flips, curls and loads of luscious volume.

I need a lot of heat to straighten my hair. Will TITANIUM get hot enough?

We get asked this question a lot, and we’re very proud to say you can add this one to the old “hair styling myths” column! With TITANIUM, you don’t need a lot of heat to straighten and style your hair! TITANIUM’s unique design actually allows you to use less heat than you are used to, while still getting better results than you would with a flat iron or other hot tool. It’s a totally new way of thinking about heat and your hair – you don’t need the extreme heat to get the results you want. If you decide that you would like more heat, TITANIUM has two different temperature settings.

Can I use TITANIUM to curl hair?

Absolutely! Simply by wrapping your hair around the rotating heated polishing barrel, and closing TITANIUM, you can create great curls!

The heated polishing barrel rotates. Can my hair get tangled?

No. The surface of the rotating heated polishing barrel is totally smooth, so your hair will not get tangled.

What is the diameter of the heated barrel?

Your TITANIUM heated barrel diameter is 1¼ inches.

What are the bristles made of?

The bristles are made of heat resistant nylon.

What is the power of TITANIUM?

TITANIUM is 120V, 60Hz, and 90W (at 1 minute) / 42W (stable)

How do I turn TITANIUM on?

Check to make sure your TITANIUM is plugged in. Press the Power button. The LED bars should light and begin flashing. Once the LED stops flashing TITANIUM is ready to go. You must close the handle to begin the rotation.
How do I get TITANIUM to rotate?
You must close the handle to start the rotation. The rotation will start automatically.

What if my TITANIUM does not heat?
Check to make sure your TITANIUM is plugged in. Press the Power button. The LED bars should light and start flashing. When the LED stops flashing TITANIUM will be at the set temperature and ready to use.

When I use TITANIUM, why does the temperature LED start to flash?
It is normal for the heat to fluctuate during use. As long as the TITANIUM has been allowed to reach full heat (steady LED) after powering on, you can continue to use your TITANIUM while it is flashing.

How do I clean my TITANIUM?
When cleaning your TITANIUM, disconnect it from the power source and make sure it has completely cooled. Wipe the outside surface only with a soft damp cloth. Be sure to wring out all excess water before applying it to the TITANIUM. Clean more severe dirt by using a soft, damp cloth with a mild soap. Bristles can be lightly scrubbed if necessary with a damp cloth to remove any built up product and any residual hair left in the bristles should be removed. The barrel can be wiped down with a soft, damp cloth. Use a mild soap if necessary. Make sure TITANIUM is completely dry before plugging into any power source.

maintenance
Your TITANIUM is essentially maintenance free. No lubrication is needed. Keep all openings clear of grime and dirt. If cleaning is necessary, unplug the unit from the power source and wait for the unit to completely cool. Wipe the exterior of the unit with a cloth. The consumer should not attempt any repairs. If a repair is required, unplug the unit, allow it to cool, and return it for repair to authorized service representative.

Storage
To store your TITANIUM, unplug and wait for it to fully cool. Store out of the reach of children and in a safe and dry location. Do not pull on cord at electrical source or wrap cord around the unit.
Limited 1 Year Warranty

This warranty is for the original purchaser of the TITANIUM Rotating Iron, and is non transferable. Tré Milano, LLC warrants that TITANIUM Rotating Iron will have no defects in material and workmanship under normal household usage for one year from the date of purchase. Keep the original sales receipt for proof of purchase to attain warranty provisions. Within a one year period from the date of purchase, Tré Milano, LLC will repair or replace, on its own accord, any TITANIUM Rotating Iron or parts found to be defective. This warranty does not cover any shipping and handling charges which may incur. This warranty does not include any damages caused by accident, misuse, neglect, abuse, use on a voltage other than marked on the product, or use for commercial purposes.

If your TITANIUM Rotating Iron is found to be defective within the time period of this warranty, please contact the Tré Milano, LLC Customer Service Department Toll Free number 800-307-0078. If the product is discontinued or no longer available, a replacement may be made with a similar product of equal or greater value. Any attempt to repair or service this product on your own will void the warranty.

Arbitration Agreement

IMPORTANT INFORMATION

THIS ARBITRATION AGREEMENT AFFECTS YOUR LEGAL RIGHTS AND REMEDIES BY PROVIDING THAT DISPUTES BETWEEN YOU AND TRE MILANO, LLC MUST BE RESOLVED THROUGH MANDATORY, BINDING ARBITRATION, RATHER THAN IN A COURT. PLEASE READ THIS AGREEMENT CAREFULLY. YOUR ACCEPTANCE OF THE TERMS OF THIS AGREEMENT SHALL BE EVIDENCED BY THE FIRST TO OCCUR OF: (1) YOUR OPENING OF ONE OR MORE OF THE INSTYLER PRODUCT UNITS PURCHASED OR RECEIVED BY YOU (COLLECTIVELY, THE “PRODUCT”), (2) YOUR OPENING OF ONE OR MORE OF THE INSTYLER ACCESSORY PRODUCTS PURCHASED OR RECEIVED BY YOU (COLLECTIVELY, THE “ACCESSORY PRODUCTS”), OR (3) YOUR RETAINING THE PRODUCT OR THE ACCESSORY PRODUCTS FOR MORE THAN TEN (10) DAYS AFTER PURCHASE OR RECEIPT. IF YOU DO NOT AGREE TO THE TERMS OF THIS AGREEMENT, YOU MUST RETURN THE PRODUCT AND/OR THE ACCESSORY PRODUCTS, AS THE CASE MAY BE, WITHIN TEN (10) DAYS OF RECEIPT AT NO COST TO YOU. YOU MAY RETURN THE PRODUCT AND/OR THE ACCESSORY PRODUCTS BY CALLING TRE MILANO AT 800-307-0078 AND REQUESTING A CREDIT RETURN AUTHORIZATION NUMBER. THIS ARBITRATION AGREEMENT COVERS ALL DISPUTES BETWEEN YOU AND TRE MILANO, LLC REGARDING BOTH THE PRODUCT AND THE ACCESSORY PRODUCTS.

1. RESOLUTION OF CLAIMS OR DISPUTES.
   Any claim or dispute between you and Tré Milano, LLC (including any of Tré Milano, LLC’s subsidiaries or affiliates, collectively “Tré Milano”) arising out of or relating in any way to the purchase or use of the Product, the Accessory Products or this Agreement shall be resolved through final, binding arbitration. This mandatory arbitration obligation applies regardless of whether the claim or dispute involves a tort, fraud, misrepresentation, product liability, negligence, violation of a statute, or any other legal theory. Both you and Tré Milano specifically acknowledge and agree that you waive your right to bring a lawsuit based
22 23

on such claims or disputes and that you waive your right
to have such claims or disputes resolved by a judge or jury.
Notwithstanding the foregoing, you have the right to seek
relief in small claims court for claims or disputes within the
scope of small claims jurisdictional limits.

2. LIMITATION OF LEGAL REMEDIES.
All arbitrations under this Agreement shall be conducted
on an individual (and not a class-wide) basis, and an
arbitrator shall have no authority to award class-wide
relief. You acknowledge and agree that this Agreement
specifically prohibits you from commencing arbitration
proceedings as a representative of others or joining in any
arbitration, litigation or other proceeding brought by any
other person.

3. ARBITRATION PROCEDURES.
   a. Before commencing any arbitration proceedings under
      this Agreement, you must first present the claim or
      dispute to Tré Milano by calling 800-307-0078 and
      asking for the Legal Department and allowing Tré
      Milano the opportunity to resolve the claim or dispute.
      If your claim or dispute is not resolved within sixty (60)
      days, you may commence arbitration proceedings in
      accordance with the terms of this Agreement.
   b. The arbitration of any claim or dispute under this
      Agreement shall be conducted pursuant to the
      American Arbitration Association’s (“AAA”) United
      States Commercial Dispute Resolution Procedures
      and Supplementary Procedures for Consumer-Related
      Disputes. These rules and procedures are available by
      calling AAA at 800-778-7879 or by visiting its web site
      at www.adr.org.
   c. The arbitration of any claim or dispute under this
      Agreement shall be conducted in the State of California
      and the County of Los Angeles; provided that if the
      parties do not agree on a location for the arbitration,
      then the AAA shall determine a reasonably convenient
      location.
   d. The arbitration of any claim or dispute under this
      Agreement shall be conducted by an arbitrator who is
      independent and impartial.
   e. The exchange of information and timing of the
      arbitration shall be supervised by the arbitrator and
      shall be in accordance with procedures provided by the
      arbitrator.
   f. The arbitration of any claim or dispute under this
      Agreement and the resolution or settlement thereof
      shall be confidential and shall not be disclosed by the
      parties to any third parties other than their respective
      professional representatives.
   g. Each party shall have the right, at their own expense, to
      be represented by an attorney (or other spokesperson if
      permitted by law) of their own choosing.
   h. All administrative expenses of arbitration proceedings
      commenced under this Agreement shall be divided
      equally between you and Tré Milano, except that: (a) if
      the claim or dispute that is the subject of the arbitration
      proceedings is less than ten thousand dollars (US
      $10,000), you will be responsible for no more than one
      hundred twenty-five dollars (US $125) in administrative
      expenses; (b) if the claim or dispute that is the subject
      of the arbitration proceedings is more than ten thousand
      dollars (US $10,000) but less than seventy-five thousand
      dollars (US $75,000), you will be responsible for no
      more than three hundred seventy-five dollars (US
      $375) in administrative expenses; and (c) if the claim or
      dispute that is the subject of the arbitration proceedings
      is more than seventy-five thousand dollars (US
      $75,000) or non-monetary, then you will be responsible
      for administrative expenses in accordance with the
      Commercial Fee Schedule provided by the AAA. You
      acknowledge and agree that each party shall pay the
      fees and costs of its own counsel, experts and witnesses.

4. CHOICE OF LAW.
   This Agreement shall be governed by the United States
   Federal Arbitration Act and the laws of the state of
   California.

5. SEVERABILITY.
   If any provision of this Agreement is declared or found
to be unlawful, unenforceable or void, such provision will
be ineffective only to the extent that is found unlawful,
unenforceable or void, and the remainder of the provision and all other provisions shall remain fully enforceable.

6. WAIVER OF DAMAGES.
Each of the parties hereby (a) irrevocably waives, to the maximum extent not prohibited by law, any right it may have to a trial by jury in respect of any proceeding directly or indirectly at any time arising out of, under or in connection with the purchase of the Product and the Accessory Products from Tré Milano or any transaction contemplated hereby or associated herewith; (b) irrevocably waives, to the maximum extent not prohibited by law, any right it may have to claim or recover in any such proceeding any special, exemplary, punitive or consequential damages, or any damages other than, or in addition to, actual damages.