MAX
2-Way Rotating Iron

USER MANUAL

IMPORTANT SAFETY INFORMATION

WARNINGS: TO REDUCE THE RISK OF SERIOUS INJURY, READ ALL INSTRUCTIONS AND WARNINGS COMPLETELY BEFORE USING THIS PRODUCT

InStyler® MAX 2-Way Rotating Iron has been carefully engineered for both effectiveness and safety, however, basic safety precautions should always be followed when using any product, especially when children are present.

• MAX IS NOT INTENDED FOR USE BY CHILDREN.
• KEEP AWAY FROM WATER.

DANGER - As with most electrical appliances, electric parts are electrically live even when the switch is off. To reduce the risk of electric shock:

1. ALWAYS UNPLUG IT IMMEDIATELY AFTER USING.
2. DO NOT use while bathing or showering.
3. DO NOT place or store MAX where it can fall or be pulled into a tub, toilet or sink or any other water source.
4. DO NOT use MAX near water.
5. DO NOT place in or drop into water or other liquid.
6. If MAX falls into water, DO NOT REACH INTO THE WATER! Unplug it immediately.

WARNING: TO REDUCE THE RISK OF BURNS, FIRES, ELECTRICAL SHOCK, DEATH, INJURY OR DAMAGE TO PROPERTY:

7. Counterfeit versions of MAX 2-Way Rotating Iron do exist. To ensure you have purchased a genuine product and to reduce the risk of burns, electrical shock and malfunctions, purchase from authorized dealers only.
8. Use MAX only for its intended purpose as described in this manual. DO NOT use attachments not recommended by the manufacturer.
9. **NEVER** operate the MAX 2-Way Rotating Iron if it has a damaged cord or plug, if it is not working properly, if it has been dropped or damaged, or if it has been dropped in water. If the power supply cord or plug is damaged, the MAX must be replaced by the manufacturer or an authorized service agent in order to avoid a hazard.

10. Keep this product and the cord away from water and heated surfaces. **DO NOT** wrap the cord around the MAX 2-Way Rotating Iron until it is completely cool.

11. This product has moving parts. Children and pets should be kept away when product is in use.

12. The MAX should **NEVER** be left unattended when plugged in.

13. **NEVER** use while sleeping.

14. **NEVER** drop or insert any object into any opening or hole on the MAX.

15. **DO NOT** operate outdoors or where aerosol (spray) products are being used or where oxygen is being administered.

16. **DO NOT** use an extension cord with the MAX.

17. The MAX barrel and unit bottom may be hot during use. **DO NOT** allow eyes or skin to touch the heated surfaces.

18. **DO NOT** place MAX on any unprotected surface while it is operating or cooling down after use, except for the InStyler carrier/mat, which has been provided.

19. **DO NOT** lay the MAX with the brush- or barrel-side down. The MAX has built-in safety nibs, designed to elevate the heated elements off of surfaces. When in use, the MAX should always be placed with these safety nibs down.

20. **DO NOT** operate with a voltage converter.

21. This product is designed for hair styling. **DO NOT** use for any other purpose.

22. This product is a personal care device and is **NOT** intended for commercial use.

23. **DO NOT** use this product if any parts become damaged. Inspect the MAX 2-Way Rotating Iron prior to beginning hair styling to ensure all parts are secure in their place.

24. **DO NOT** subject this product to excessive force or shock that may result in malfunction, shorter lifespan or distorted parts.

25. **DO NOT** tamper with this product’s components. Doing so may cause unnecessary damage. This product contains no user-serviceable parts.

26. **DO NOT** use liquid cleaners, aerosol cleaners or any cleaner containing alcohol, detergent, abrasive or corrosive materials.

27. The MAX 2-Way Rotating Iron should be used only on clean, dry hair.

28. **DO NOT** use the MAX if you are 12 years old or younger.

29. The appliance is not intended for use by persons (including children) with reduced physical, sensory or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of appliance by a person responsible for their safety.

30. Children should be supervised to ensure that they do not play with the appliance.

31. If the supply cord is damaged, it must be replaced by manufacturer, its service agent or similarly qualified persons in order to avoid a hazard.

32. Do not use this appliance near water.

33. Do not use this appliance near bathtubs, showers, basins or other vessels containing water.

**WARNING:** Do not use this appliance near water. Do not use this appliance near bathtubs, showers, basins or other vessels containing water.

MAX 2-Way Rotating Iron should **NEVER** be used with any type of synthetic hair extension. The MAX can be used on real human hair extensions ONLY, with the following precautions: If your real human hair extensions are sewn in, you can use your MAX up to the scalp. If your real human hair extensions are glued in, make sure you start with your MAX below the glue.
MAX 2-Way Rotating Iron

KEEP THIS MANUAL IN A SAFE PLACE FOR FUTURE REFERENCE AND MAKE SURE ANYONE WHO USES THIS PRODUCT ALSO READS THIS MANUAL. READ ALL INSTRUCTIONS BEFORE USING YOUR INSTYLER MAX 2-WAY ROTATING IRON. NO ASSEMBLY REQUIRED.

The MAX 2-Way Rotating Iron is for household use only. The device has a polarized plug (one blade is wider than the other). As a safety feature, this plug will only fit in a polarized outlet one way. If the plug does not fully fit in the outlet, reverse the plug. If it still does not fit, contact a qualified electrician for help. DO NOT attempt to defeat this safety measure.

KEEP AWAY FROM CHILDREN

SERVICING OF DOUBLE-INSULATED APPLIANCES:

In a double-insulated appliance, two systems of insulation are provided instead of grounding. No grounding means is provided on a double-insulated appliance, nor should a means for grounding be added to the appliance. Servicing a double-insulated appliance requires extreme care and knowledge of the system, and should only be done by qualified service personnel. Replacement parts for a double-insulated appliance must be identical to the parts they replace. A double-insulated appliance is marked with the words “DOUBLE INSULATION” or “DOUBLE INSULATED”. The symbol (square within a square) may also be marked on the appliance.

For safety, turn the ON/OFF switch off and unplug after and when not in use.

SAVE THESE INSTRUCTIONS.
FOR HOUSEHOLD USE ONLY.
Features

- **Removable Cool Tip**
- **2-Way Heated Rotating Barrel**
  - Straightens, curls and polishes hair for amazing style and shine
- **1 1/4” Barrel**
  - Offers volume, curls and flips
- **4 Heat Settings up to 425°F**
- **First Row of Bristles**
  - Separates and aligns Hair
- **Second Row of Bristles**
  - Adds volume and reduces frizz
- **Tourmaline Ceramic Smoothing Plate**
  - Floats to automatically align with the barrel to smooth hair and reduce frizz without crushing or creasing
- **Professional Swivel Cord**
- **30 Second Rapid Heat-Up**
- **Automatic Safety Shut-Off**
Multiple Heat Settings

<table>
<thead>
<tr>
<th>Setting</th>
<th>Bars</th>
<th>Temperature</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAX</td>
<td>4</td>
<td>425°F</td>
<td>Ideal for thick hair</td>
</tr>
<tr>
<td>HIGH</td>
<td>3</td>
<td>383°F</td>
<td>Ideal for medium-to-thick hair</td>
</tr>
<tr>
<td>MED</td>
<td>2</td>
<td>315°F</td>
<td>Ideal for thin-to-medium hair</td>
</tr>
<tr>
<td>LOW</td>
<td>1</td>
<td>285°F</td>
<td>Ideal for thin, fine hair or hair that is damaged/color Treated</td>
</tr>
<tr>
<td>OFF</td>
<td>No Bar</td>
<td></td>
<td>The unit is off</td>
</tr>
</tbody>
</table>

- The unit will start on “Max”.
- Press the Power button to reduce heat.
- The LED bars will flash while heating up; once temperature is achieved, the LED bars will stay lit.

Removable Cool Tip

Attaching and Removing the Cool Tip for Extra Fine Control and Comfort

1. First, make sure the barrel is cool.
2. Insert the post of the Cool Tip into the hole on the end of the barrel and push until seated.
3. To remove the Cool Tip, wait until the unit is fully cool, then grasp the Cool Tip with fingers and pull to remove.

The unit operates with or without the cool tip, whichever you prefer.

2-Way Rotation

Double-Click

Close your MAX twice quickly to change the rotation direction for MAXIMUM performance when styling.

To Change the Barrel Direction
Close twice quickly (Double-Click)

For Maximum Performance
Make sure the barrel rotates in the natural direction toward the end of your hair

Rotates Left Rotates Right

Remember...MAX’s motorized barrel works rotating in either direction but for MAXIMUM RESULTS make sure the barrel rotates in the natural direction toward the end of your hair.
The Basics
Preparation for all hair types.

• Before using your MAX, you should always start with clean, dry hair.
• You should also detangle first with a brush, and all sections should be combed out for optimal results and shine.
• Sections of hair to be styled should be no wider than the length of the MAX barrel. We recommend starting with 1 to 3 inch sections at a time for whichever style you want to achieve.
• Style the under layers of your hair first. After under layers are completed, style your top layers.
• You may use any salon quality styling product with your MAX, however we do not recommend the use of any oil-based products with your MAX.
• For better hold, you can use your favorite light styling spray on each section of hair before using your MAX.
• Go Slowly! The most important lesson is to glide MAX slowly. Don’t worry if you see “steam” coming off of your hair when using your MAX. This is not the result of any damage to the hair, it is simply excess moisture that is evaporating.

Hair Types
The way you use your MAX depends on what type of hair you have. You’ll get the most out of your MAX if you use the techniques best suited to your hair type.

The three main types of hair are:

1. **Fine**: Set MAX at Low to Medium heat setting. With fine hair, you should only need 1 to 2 passes with MAX to achieve your desired results.

2. **Medium or Normal**: Set your MAX to the Medium to High heat setting. You should only need 1 to 2 passes with MAX to achieve your desired results.

3. **Thick or Coarse**: Set your MAX at the highest heat setting and style as desired. With coarse hair, 2 to 3 passes with MAX should be enough to set your style.

   Don’t rush! Remember to take your time and move slowly through the hair.

• Volumizing products can be used to hold the style.
• To hold your style, end with a professional light finishing spray.
• Although MAX uses less heat than other hair appliances, we recommend using thermal protectant products before use.
• For color treated hair, we also recommend a lightweight shampoo and a light leave-in conditioner.
Sectioning Hair
To achieve the style you want with your MAX, it is important to know how to properly section the hair.

- With longer hair, clip up the top layers of your hair, and then begin sectioning and styling your under layers of hair first.
- For best results, do not use fingers to gather each section of hair. You can gather a much “cleaner” section with a sectioning comb.
- Start with 1-3 inch sections working around each side of the head to the nape of the neck. Use small sections of hair.
- When styling hair, grip the handle firmly but not too tightly. Let hair glide through it. Let MAX do the work.

Straightening
- Position the MAX so the rotating barrel side is near your scalp (with the barrel underneath the section of the hair).
- Ensure the barrel is always rotating toward the end of your hair.
- Pull the MAX straight down SLOWLY to the ends.

TIP: To straighten at the root, simply glide just the hot barrel over the root area (see illustration). Do not close the unit. Be cautious to avoid burning your scalp.

Curls
- Wrap a section of hair around the barrel from root to ends with the barrel side facing the scalp.
- Gently close the MAX onto the barrel. Rotate the wrist slightly to ensure the ends of the hair are included.
- If you are curling toward the face, the barrel should rotate toward the face. If you are curling away from the face, the barrel should rotate away from the face.
- Allow the barrel to rotate for 5-10 seconds in the direction of the curl.
- Open the barrel and let the curl drop.
Flip Out

- Position the MAX so the rotating barrel side is near your scalp (with the **barrel on top** the section of the hair).
- Ensure the barrel is always rotating toward the end of your hair.
- Pull the MAX straight down **SLOWLY** to the ends.
- Near the ends of the hair, rotate your wrist so the ends of your hair curl up and away from your face.
- Allow the barrel to rotate for 3-5 seconds in place before releasing the hair.

Flip Under

- Position the MAX so the rotating barrel side is near your scalp (with the **barrel underneath** the section of the hair).
- Ensure the barrel is always rotating toward the end of your hair.
- Pull the MAX straight down **SLOWLY** to the ends.
- Near the ends of the hair, rotate your wrist so the ends of your hair curl in toward your face.
- Allow the barrel to rotate for 3-5 seconds in place before releasing the hair.

Volume Boost

- Position the MAX so the rotating barrel side is near your scalp (with the barrel underneath the section of the hair). Place the barrel directly over the root.
- For volume that is sleek and finished the barrel should be rotating back toward the ends of the hair.
- For max volume that is similar to backcombing and back-teasing the barrel should be rotating forward (toward the root of the hair).
- **DO NOT** loosen newly styled sections with fingers or comb until the hair is completely cool to the touch. This technique can be used anywhere you want an extra volume boost.
Advanced Tips

To create extra body and volume using the MAX:

• With the MAX barrel facing towards the back of the head, close MAX onto the section of hair, and slowly pull MAX in the opposite direction that you want your hair to lay. In other words, at the crown of your head, grab a section of hair with MAX and slowly pull the unit forward towards your forehead.

• **To boost the volume on the sides and back of the head,** gather a section of hair and push MAX upwards towards the crown of your head. Gently pull MAX through the ends of the section of hair. This technique gives extra body in the root area making hair look fuller. This technique can be used anywhere you need extra body, volume or height.

• **For additional height in your bangs,** wrap the bangs with the barrel towards your scalp and let MAX rotate for a few seconds directly over the root. Open the unit and let your bangs gently fall from the barrel.

Frequently Asked Questions

**How do I use MAX as compared to my flat iron?**

The technique is similar in that you put your hair into MAX, you close it onto your hair, and then slowly move down the length of your hair. That is where the similarities end! The rotating, heated, polishing barrel and bristles will do most of the work for you. Plus, you’ll find that you can do much, much more with your MAX than you could ever do with your flat iron.

**How is the InStyler MAX different from the original InStyler Rotating Iron?**

We took a great product and made it even better! The original rotating iron has been improved with new features, like a 2-way rotating barrel, a fourth, higher heat setting; an upgraded Ceramic Tourmaline and Titanium rotating barrel, new ionic brush bristles and 20% increased barrel RPM speed. The Thermal Guard Training Aid and Cool Tip are upgraded features for additional comfort and safety.

**My hair is coming out frizzy when I use my MAX. What am I doing wrong?**

**Go Slowly.** It helps to completely dry, comb and detangle your hair as much as possible. Position MAX so that the barrel rotates with the direction of your hair. Also, keep in mind to put as little tension as possible on the barrel. This will help keep frizz to a minimum.

**Does MAX work on natural African American hair?**

Absolutely. You will get best results if your hair is combed and detangled first. MAX is a great tool for African American Hair because it will not leave crease marks like flat irons, and the polishing barrel and bristles will leave the hair looking shiny and beautiful. MAX is safe for any type of hair when used properly.

For the best results with any technique

**Go Slowly!**
**Can I use styling products before or after I use my MAX?**

You can use any salon quality product with your MAX, although we do not recommend using any oil-based products on your hair beforehand. A professional thermal protectant spray can be applied to the hair before you style, as well as any professional firm-up or styling spray to help hold the style.

**MAX doesn’t seem to be working on my ends. Am I doing something wrong?**

If you’re having trouble styling the ends, try holding MAX there a little bit longer. The ends of the hair are normally the driest part of the hair, and can be a bit more difficult to style. It helps to use a good conditioner, especially on the ends to help infuse moisture. Also, if you have split ends, the hair may come out looking frizzy.

**I see smoke coming from my hair! Is it burning my hair?**

No! MAX is not burning your hair. This is just a byproduct of the evaporation of built-up conditioner or styling products on your hair and it is completely normal.

**Can I use my MAX with real human hair extensions?**

Yes. Make sure you start with your MAX below where the extension is attached to your natural hair. Do not pull MAX through with any pressure, as you may pull out your extensions if not careful. NEVER use your MAX with any synthetic hair extensions.

**What is the InStyler MAX Rotating Iron?**

MAX is a new hair styling tool that straightens, polishes and styles hair by means of a rotating heated barrel and brush bristles. This totally new design polishes the hair strands individually, creating amazing results that are much better than those they would have achieved using a flat iron, curling iron, or hot tool. The new design delivers great results without an extreme amount of heat or heavy styling products.

**How is MAX different than my flat iron?**

Simple: A flat iron compresses, mashes and then literally bakes your hair between two extremely hot plates. MAX’s rotating polishing barrel gives your hair the heat it needs to help style and straighten. Since the barrel is constantly moving, it won’t “press and bake” like a traditional flat iron. MAX also features a heated, floating plate between the two rows of brushes. The plate automatically adjusts, allowing the hair to have more consistent contact with the barrel, without having to grip the unit so tightly. The result is less frizz and smoother, shinier hair with no creasing. The polishing barrel allows MAX to actually use less heat than a flat iron delivering better results including perfect flips, curls and loads of luscious volume.

**I need a lot of heat to straighten my hair. Will MAX get hot enough?**

We get asked this question a lot, and we’re very proud to say you can add this one to the old “hair styling myths” column! With MAX, you don’t need a lot of heat to straighten and style your hair! MAX’s unique design actually allows you to use less heat than you are used to, while still getting better results than you would with a flat iron or other hot tool. It’s a totally new way of thinking about heat and your hair – you don’t need the extreme heat to get the results you want. If you decide that you would like more heat, MAX has two different temperature settings.

**Can I use MAX to curl hair?**

Absolutely! Simply by wrapping your hair around the rotating heated polishing barrel, and closing MAX, you can create great curls!

**The heated polishing barrel rotates. Can my hair get tangled?**

No. The surface of the rotating heated polishing barrel is totally smooth, so your hair will not get tangled.

**What is the diameter of the heated barrel?**

Your MAX heated barrel diameter is 1¼ inches.
How do I turn MAX on?

Check to make sure your MAX is plugged in. Press the Power button. The LED bars should light and begin flashing. Once the LED stops flashing MAX is ready to go. You must close the handle to begin the rotation.

How do I get MAX to rotate?

You must close the handle to start the rotation. The rotation will start automatically.

How do I get my MAX to change it’s rotation direction?

Close the MAX twice quickly and the barrel will automatically begin rotating in the opposite direction. See page 3 for detailed instructions.

What if my MAX does not heat?

Check to make sure your MAX is plugged in. Press the Power button. The LED bars should light and start flashing. When the LED stops flashing MAX will be at the set temperature and ready to use.

When I use MAX, why does the temperature LED start to flash?

It is normal for the heat to fluctuate during use. As long as the MAX has been allowed to reach full heat (steady LED) after powering on, you can continue to use your MAX while it is flashing.

How do I clean my MAX?

When cleaning your MAX, disconnect it from the power source and make sure it has completely cooled. Wipe the outside surface only with a soft damp cloth. Be sure to wring out all excess water before applying it to the MAX. Clean more severe dirt by using a soft, damp cloth with a mild soap. Bristles can be lightly scrubbed if necessary with a damp cloth to remove any built up product and any residual hair left in the bristles should be removed. The barrel can be wiped down with a soft, damp cloth. Use a mild soap if necessary. Make sure MAX is completely dry before plugging into any power source.

Maintenance

Your MAX is essentially maintenance free. No lubrication is needed. Keep all openings clear of grime and dirt. If cleaning is necessary, unplug the unit from the power source and wait for the unit to completely cool. Wipe the exterior of the unit with a cloth. The consumer should not attempt any repairs. If a repair is required, unplug the unit, allow it to cool, and return it for repair to authorized service representative.

Storage

To store your MAX, unplug and wait for it to fully cool. Store out of the reach of children and in a safe and dry location. Do not pull on cord at electrical source or wrap cord around the unit.
Limited 1 Year Warranty

This warranty is for the original purchaser of the MAX 2-Way Rotating Iron, and is non-transferable. Tré Milano, LLC warrants that MAX 2-Way Rotating Iron will have no defects in material and workmanship under normal household usage for one year from the date of purchase. Keep the original sales receipt for proof of purchase to attain warranty provisions. Within a one year period from the date of purchase, Tré Milano, LLC will repair or replace, on its own accord, any MAX 2-Way Rotating Iron or parts found to be defective. This warranty does not cover any shipping and handling charges which may incur. This warranty does not include any damages caused by accident, misuse, neglect, abuse, use on a voltage other than marked on the product, or use for commercial purposes.

If your MAX 2-Way Rotating Iron is found to be defective within the time period of this warranty, please contact the Tré Milano, LLC Customer Service Department Toll Free number 800-307-0078. If the product is discontinued or no longer available, a replacement may be made with a similar product of equal or greater value. Any attempt to repair or service this product on your own will void the warranty.

Arbitration Agreement

IMPORTANT INFORMATION

THIS ARBITRATION AGREEMENT AFFECTS YOUR LEGAL RIGHTS AND REMEDIES BY PROVIDING THAT DISPUTES BETWEEN YOU AND TRE MILANO, LLC MUST BE RESOLVED THROUGH MANDATORY, BINDING ARBITRATION, RATHER THAN IN A COURT. PLEASE READ THIS AGREEMENT CAREFULLY. YOUR ACCEPTANCE OF THE TERMS OF THIS AGREEMENT SHALL BE EVIDENCED BY THE FIRST TO OCCUR OF: (1) YOUR OPENING OF ONE OR MORE OF THE INSTYLER PRODUCT UNITS PURCHASED OR RECEIVED BY YOU (COLLECTIVELY, THE “PRODUCT”), (2) YOUR OPENING OF ONE OR MORE OF THE INSTYLER ACCESSORY PRODUCTS PURCHASED OR RECEIVED BY YOU (COLLECTIVELY, THE “ACCESSORY PRODUCTS”), OR (3) YOUR RETAINING THE PRODUCT OR THE ACCESSORY PRODUCTS FOR MORE THAN TEN (10) DAYS AFTER PURCHASE OR RECEIPT. IF YOU DO NOT AGREE TO THE TERMS OF THIS AGREEMENT, YOU MUST RETURN THE PRODUCT AND/OR THE ACCESSORY PRODUCTS, AS THE CASE MAY BE, WITHIN TEN (10) DAYS OF RECEIPT AT NO COST TO YOU. YOU MAY RETURN THE PRODUCT AND/OR THE ACCESSORY PRODUCTS BY CALLING TRE MILANO AT 800-307-0078 AND REQUESTING A CREDIT RETURN AUTHORIZATION NUMBER. THIS ARBITRATION AGREEMENT COVERS ALL DISPUTES BETWEEN YOU AND TRE MILANO, LLC REGARDING BOTH THE PRODUCT AND THE ACCESSORY PRODUCTS.

1. RESOLUTION OF CLAIMS OR DISPUTES.
   Any claim or dispute between you and Tré Milano, LLC (including any of Tré Milano, LLC’s subsidiaries or affiliates, collectively “Tré Milano”) arising out of or relating in any way to the purchase or use of the Product, the Accessory Products or this Agreement shall be resolved through final, binding arbitration. This mandatory arbitration obligation applies regardless of whether the claim or dispute involves a tort, fraud, misrepresentation, product liability, negligence, violation of a statute, or any other legal theory. Both you and Tré Milano specifically acknowledge and agree that you waive your right to bring a lawsuit based
on such claims or disputes and that you waive your right to have such claims or disputes resolved by a judge or jury. Notwithstanding the foregoing, you have the right to seek relief in small claims court for claims or disputes within the scope of small claims jurisdictional limits.

2. LIMITATION OF LEGAL REMEDIES.
All arbitrations under this Agreement shall be conducted on an individual (and not a class-wide) basis, and an arbitrator shall have no authority to award class-wide relief. You acknowledge and agree that this Agreement specifically prohibits you from commencing arbitration proceedings as a representative of others or joining in any arbitration, litigation or other proceeding brought by any other person.

3. ARBITRATION PROCEDURES.
a. Before commencing any arbitration proceedings under this Agreement, you must first present the claim or dispute to Tré Milano by calling 800-307-0078 and asking for the Legal Department and allowing Tré Milano the opportunity to resolve the claim or dispute. If your claim or dispute is not resolved within sixty (60) days, you may commence arbitration proceedings in accordance with the terms of this Agreement.
b. The arbitration of any claim or dispute under this Agreement shall be conducted pursuant to the American Arbitration Association’s (“AAA”) United States Commercial Dispute Resolution Procedures and Supplementary Procedures for Consumer-Related Disputes. These rules and procedures are available by calling AAA at 800-778-7879 or by visiting its web site at www.adr.org.
c. The arbitration of any claim or dispute under this Agreement shall be conducted in the State of California and the County of Los Angeles; provided that if the parties do not agree on a location for the arbitration, then the AAA shall determine a reasonably convenient location.
d. The arbitration of any claim or dispute under this Agreement shall be conducted by an arbitrator who is independent and impartial.
e. The exchange of information and timing of the arbitration shall be supervised by the arbitrator and shall be in accordance with procedures provided by the arbitrator.
f. The arbitration of any claim or dispute under this Agreement and the resolution or settlement thereof shall be confidential and shall not be disclosed by the parties to any third parties other than their respective professional representatives.
g. Each party shall have the right, at their own expense, to be represented by an attorney (or other spokesperson if permitted by law) of their own choosing.
h. All administrative expenses of arbitration proceedings commenced under this Agreement shall be divided equally between you and Tré Milano, except that: (a) if the claim or dispute that is the subject of the arbitration proceedings is less than ten thousand dollars (US $10,000), you will be responsible for no more than one hundred twenty-five dollars (US $125) in administrative expenses; (b) if the claim or dispute that is the subject of the arbitration proceedings is more than ten thousand dollars (US $10,000) but less than seventy-five thousand dollars (US $75,000), you will be responsible for no more than three hundred seventy-five dollars (US $375) in administrative expenses; and (c) if the claim or dispute that is the subject of the arbitration proceedings is more than seventy-five thousand dollars (US $75,000) or non-monetary, then you will be responsible for administrative expenses in accordance with the Commercial Fee Schedule provided by the AAA. You acknowledge and agree that each party shall pay the fees and costs of its own counsel, experts and witnesses.

4. CHOICE OF LAW.
This Agreement shall be governed by the United States Federal Arbitration Act and the laws of the state of California.

5. SEVERABILITY.
If any provision of this Agreement is declared or found to be unlawful, unenforceable or void, such provision will be ineffective only to the extent that is found unlawful,
unenforceable or void, and the remainder of the provision and all other provisions shall remain fully enforceable.

6. WAIVER OF DAMAGES.
Each of the parties hereby (a) irrevocably waives, to the maximum extent not prohibited by law, any right it may have to a trial by jury in respect of any proceeding directly or indirectly at any time arising out of, under or in connection with the purchase of the Product and the Accessory Products from Tré Milano or any transaction contemplated hereby or associated herewith; (b) irrevocably waives, to the maximum extent not prohibited by law, any right it may have to claim or recover in any such proceeding any special, exemplary, punitive or consequential damages, or any damages other than, or in addition to, actual damages.