



Flora & Curl

Botanical Care : Textured Hair

Graphic Designer

Job Overview

We are looking for a Graphic Designer to help us create brand assets to ensure clear and consistent communication of the Flora & Curl brand across all digital channels.

About You

You are a creative thinker who is able to generate engaging, bright and solid content in alignment with brand values and goals. You pride yourself in delivering the high quality and professional work, no matter how big or small the job. You will be fully accountable for your own workload, but make a valued contributor to over overall digital marketing experience.

Your Role and Key Responsibilities

- Deliver Print and Web ready artwork for our social media channels, email campaigns, digital advertisements and e-commerce website
- Deliver creative assets for retailers (e.g. POS, web banners, social imagery)
- Deliver assets for Flora & Curl Social Media accounts in line with brand and platform guidelines (still and animated/gifs)
- Deliver email designs and assets for newsletter campaigns (ability to code them is a big plus)
- Manage our Asset files, keeping them up-to-date and well-organised at all times
- Provide design support for Content & Email Marketing and Business Development Teams (e.g. Presentations, Pitch Decks, Sales Reports, Complimentary Slips, Flyers, Posters, Busines Cards, Invitations)
- Process photography and videography files to make them fit-for-use for digital marketing

We would love to hear from you if have the following skills:

- Proficiency in Photoshop, Illustrator or InDesign
- HTML/CSS
- Creative thinker and strong attention to detail
- Flexible with deadlines
- Photography, animation or video experience is a plus

Our top candidates would also have:

- University degree or equivalent, and/or transferable work experience in a previous graphic design environment
- Experience in writing, developing engaging content and/or copy for a beauty brand or beauty related media.
- An interest in the beauty industry



Flora & Curl

Botanical Care : Textured Hair

If you're ready for an exciting challenge, this is the perfect opportunity for you to:

- Develop and utilise your graphic design skills in a fast growing beauty industry
- Gain the ability to contribute, collaborate and add to the product development process
- Be around other team members who are equally passionate about beauty
- Receive flexible working hours and team hangouts
- Receive free haircare products for you, family members and friends (need we say more?)

Location: UK (Birmingham or London), USA or Remote: work from anywhere.

Reports To: Founder and Managing Editor

Approximate Commitment: This is a part time intern position requiring at least 10 to 15 hours a week to start and there will be room for this to be your next exciting career move within Flora & Curl Haircare.

Commission: Intern



Flora & Curl

Botanical Care : Textured Hair

About Flora & Curl

Hello, we're Flora & Curl!

Flora & Curl is a UK based haircare brand with a passion for empowering our customers to uncover healthy and more radiant textured hair. We are dedicated to putting the care back in hair care. Our aim is to grow our business with the same quality and integrity used in our products since our official launch in 2017.

Since 2017, we've received amazing testimonials attesting to the results of our plant powered, botanical haircare solutions for textured hair. Rooted in science, backed by nature, and crafted with care and conscience, we love creating naturally powerful haircare products for our customers all over the world.

How To Apply

Tell us about yourself and show off your personal brand by submitting a cover letter along with your CV to joinus@floracurl.com.

If you have a portfolio or links to your body of work (blog, videos, graphics, social media) we would love to see them!