

# Monogram & Personalization



## Font Styles

## Thread Color



Option A  
With or without the border



Option B  
With or without the border



Option C  
Top Font is Diane Script  
Bottom is Bookman-Dak



Option D  
Times Roman Font with  
Decorative Border



Option E  
Bold San Serif Font  
With 1, 2 or 3 letters



Option F  
Classic Font with Double  
Stroke Square Border



Option G  
Classic Font with Round  
Pointed Border



Option H  
Classic Font with  
Asymmetrical Curl



Option I  
Classic Font with Double  
Stroke Circle Border



Option J  
Bold San Serif  
or Times Roman Fonts



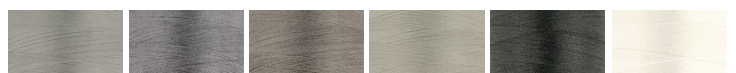
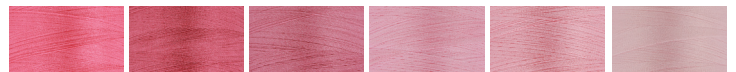
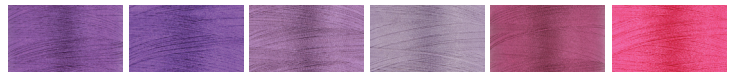
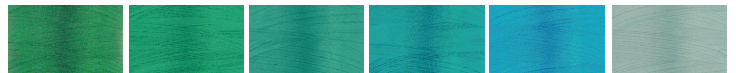
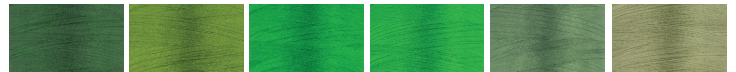
Option K  
Classic Font



Option L  
Classic Font  
With 1, 2 or 3 letters



Option M  
Diane Script  
With 1,2 or 3 letters and in  
Upper and lowercase





## Monogram Etiquette

What is a monogram? A monogram tells a story. It suggests who we are or want to be, tradition, and individual identity. A monogram consists of a person's initials — usually a variation on the first, middle, and last name—and much has been written about proper monogram etiquette. Here are the traditional guidelines to monogramming along with non-traditional ones, so you can make your own monogram tell a story about you.

### Which Initials and in What Order?

#### Single Monograms

Single-initial monograms typically use the last name.  
*Example for John Smith:*

**S**  
*\*LAST\**

#### Two Initial Monograms

Two-initial monograms combine the first and last initials.  
*Example for John Smith:*

**JS**  
*\*FIRST\*LAST\**

#### Three Initial Monograms

The three-letter monogram is probably the most classic of traditional monograms and has the most options.

##### Traditional Women

First, LAST, Middle.  
*Example for Jane Rose Smith:*

**JSR**  
*\*FIRST\*LAST\*MIDDLE\**

##### Traditional Men

First, MIDDLE, Last.  
*Example for John Arthur Smith:*

**JAS**  
*\*FIRST\*MIDDLE\*LAST\**

It is also correct to put a man's surname initial in the middle:

**JSA**  
*\*FIRST\*LAST-MIDDLE\**

##### Married Women

The middle name is typically dropped.  
First, LAST, Maiden.

*Example for Jane Rose Smith Black:*

**JSB**  
*\*FIRST\*LAST\*MAIDEN\**

##### Married Couple

Joint monograms begin with her first initial followed by the surname and then his first initial.

*Example for John & Jane Smith*

**JSJ**  
*\*HER FIRST\*MARRIED LAST\*HIS FIRST\**

##### Name/Phrase

Use the entire family name or monogram with a favorite phrase.

*Example for John Smith*

**Smith**  
*LAST*