

## *Privacy Policy*

Homestat Farm, Ltd operates this web site. We recognize that many visitors to our site are concerned about the information they provide to us, and how we treat that information. To address these concerns and to demonstrate our firm commitment to privacy, especially for children who visit our sites, we have developed and implemented this privacy policy so you will know how Homestat Farm, Ltd. gathers, and provides, information. Please read on to learn about our Privacy Policy.

### **Gathering and Use of Information**

Homestat Farm, Ltd., only collects personal information from our visitors on a voluntary basis. We don't require this information to obtain access to any of our sites. Personal information may include name, address, e-mail address, age, etc., and may be collected for contest entry forms, requests for information from Homestat Farm, Ltd., to join our Maypo Club, to join our updates list, etc. Personal information received from any visitor will only be used for internal Homestat Farm, Ltd., purposes and will not be sold or provided to third parties. Since the information you submit to us may not be encrypted, we cannot guarantee the absolute privacy of that information. Only those who ask to be added to our update lists or who ask for information from us will receive e-mail from us.

In the event that Homestat Farm, Ltd. would be bought out or sold to another company, all information gather under the business name of Homestat Farm, Ltd. would be transferred to the new owner to be use under their discretion, guidelines and rules.

All rules and regulations apply only under the Laws of the United States.

Homestat Farm, Ltd. can amend or revised this Privacy Policy at any point in time without the approval or knowledge of its visitors.

### **Kids & Parents**

If you are 18 years of age or younger, please be sure to ask your parents for permission before providing any information to us.

We recognize there are unique issues raised about the protection of our children's privacy over the Internet. All children-directed Homestat Farm, Ltd. web sites are designed to comply with the requirements of the Children's Online Privacy Protection Act (COPPA) and Children's Advertising Review Unit (CARU) guidelines for web sites gathering identifiable information from children (under age 13).

### **Cookies/IP Addresses**

Like many companies, Homestat Farm, Ltd. may use "cookie" technology to obtain non-personal information from its online visitors. Cookies are pieces of information that a web site transfers to an individual's hard drive for record-keeping purposes. They enhance the on-line experience by saving your preferences while you are visiting a particular site.

The cookies Homestat Farm, Ltd. uses do not contain any personally identifying information and cannot profile your system or collect information from your hard drive. Although you may receive cookies from many different sites, each cookie can only be read by the Web server that originally issued it. You are not identified by name or e-mail address, just by a unique string of numbers that are assigned the first time you enter a site.

### **Links**

Homestat Farm, Ltd. site may contain "links" to other sites. We try our best to ensure that these links are safe for kids. However, since we cannot guarantee the content of every site to which we are linked, kids should always check with an adult before linking to any new sites.

**Your Ideas**

We encourage you to share your comments and questions with us. We promise to read all the mail you send to us, but we may not be able to respond to all of it. However, please note that we assume no responsibility for reviewing unsolicited ideas for our business (like product or advertising ideas) and will not incur any liability as a result of any similarities between your ideas and future Homestat Farm, Ltd., products or programs. This means that we have no obligation to treat your idea submissions confidentially and that we can use them without paying you for them. Any and all idea submissions will be owned by Homestat Farm, Ltd., exclusively and may be used by Homestat Farm, Ltd., for any purpose, now or in the future.

**Use of Materials on this Web Site**

Please remember that the trademarks, service marks, graphics, text, music and other properties appearing within this web site are protected intellectual properties used by Homestat Farm, Ltd., and/or its related companies. These properties may not be copied, reproduced, republished, uploaded, posted, transmitted or distributed in any way, except that you may, for personal and non-commercial use only, download one copy onto your personal computer. In order to protect these valuable assets, Homestat Farm, Ltd., must prohibit other uses without its prior written consent. Except as expressly provided above, nothing contained herein shall be construed as conferring any license or right under any copyright or other intellectual property right.