



## Anthocyanins for broad spectrum health benefits and protection from disease

Extensive research confirms that the most powerful antioxidant berries are those that contain a class of polyphenols known as anthocyanins.

New Zealand blackcurrants are a potent source of anthocyanins and the active ingredient in CurraNZ™, a 35% NZ blackcurrant anthocyanin extract.

Regarded as a 'Superfood', anthocyanin-rich berries contain specific plant components that are highly regarded for the positive impact they can have on health. They may offer broad-spectrum protection against cognitive decline, metabolic disorders and heart disease.

New Zealand-grown blackcurrants have 1.5 times more anthocyanins than those grown in Europe and one of the highest polyphenolic values among berries.

## Anthocyanins for health protection and support

### May support vascular function and blood flow

- Good for blood vessel health
- Enhances blood flow and oxygen delivery
- Aids microvascular circulation
- Assists removal of metabolic waste products

### Powerful antioxidant action

- May help combat damaging free-radical activity and cellular stress
- May help protect against DNA damage

### May reduce inflammation

- May reduce inflammatory responses
- May reduce allergenic responses

### Potential health applications

- Brain health and cognition
- Eye vision
- Energy
- Gut health
- Cholesterol
- Cardiovascular support
- Anti-viral, anti-bacterial
- Healing and tissue repair
- Diabetes
- Obesity

