

# SHOES & ACCESSORIES

DECEMBER 2018 // Vol. 10 // No. 12 // ₹100 // US\$20  
www.shoesandaccessories.in

TRENDS  
MARKETING  
RETAILING



## Editor's Pick CERIZ DA MILANO

COLLABORATION  
RAY-BAN STUDIOS  
PRESENTS NINA KRAVIZ

### OPINIONS

- Social Media: An Influencer's Guide to Handle Negativity
- Marketing: Sense and Cultural Sensitivity
- Vegan: A footwear trend
- Trends: Winter Trends 2018 for Men

BRAND SPEAKS  
ESCARO ROYALE  
LUXURY WITH ATTITUDE

BRAND WATCH  
KERRY PARKER  
A Zero Waste Project

EXPRESSIONS | BOOT UP  
BOOT UP YOUR STYLE GAME

## Shoe Trends SPOTTED

New Shoes in Town

### TRADE EVENTS

#### MEET AT AGRA

12th Edition of Meet at Agra

#### AUSTRALIA FOOTWEAR AND LEATHER SHOW

Record visitor numbers at  
Australia's premier sourcing show

### WOMAN ENTREPRENEUR

SHALINI ARORAA KOCHHAR  
Journey to Adventure

### JUTTI WATCH HAELLI

SOMETHING FOR  
EVERYBODY

### RETAIL UPDATES

## CROCS

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VOL. 10 | NO. 12