

PEEK INSIDE THIS ISSUE:

BLACK FRIDAY IS COMING, you won't want to miss this.

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BLACK FRIDAY IS COMING SOON

We are expecting to crash the internet this year for Black Friday.

We can hardly believe it is October and we are heading into the final two months of the year. This year is one for the record books. No one could predict the things that happened this year. Many businesses and educational institutions learned how efficiently they can run, by conducting daily tasks virtually, events, festivals, tradeshows, and other gatherings have been cancelled and/or postponed, and the whole world has gone into different methods of quarantine in an attempt to contain a virus none of us saw coming. COVID-19 has changed the way we live our lives and we don't know when and if things will go back to normal.

Many retailers are going virtual with their Black Friday deals this year, which we do every year. To make things a little more fun we decided to change things up a bit. This year's Black Friday sale will be a whole week long. Starting on Sunday, November 22 and lasting through Sunday, November 29th, 2020.

We will be giving away FREE gifts, offering FREE shipping, and slashing prices. We just hope we don't crash the internet from all of the traffic. Make sure you follow us on Facebook to learn more about the upcoming promotions.

Facebook: www.facebook.com/acworksconnectors

Website: www.ACWORKS.com



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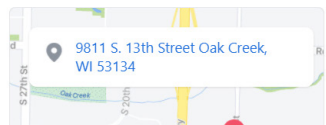
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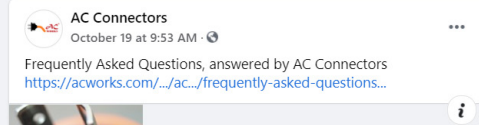
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About

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PINNED POST



HD515PR

Heavy-duty Extension Cord



This AC WORKS® brand heavy-duty extension cord is popular for use with generators, emergency power, industrial, construction, and electric vehicle trickle charging.

The cable is an SOOW, 12/3, 20A copper wire with a 600 Volt rubber jacket, and reduce voltage drop over long distances. This cord has an anti-cold weather jacket staying flexible in extreme temperatures.

SD515PR

Super-duty Extension Cord



This AC WORKS® brand super-duty extension cord is used with transfer switches, generators, industrial construction, and electric vehicle trickle charging. The cable is an SOOW, 10/3, 30A copper wire with a 600 Volt rubber jacket and will reduce voltage drop over long distances. This rubber jacket stays flexible in cold weather.

TIPS FROM TONY

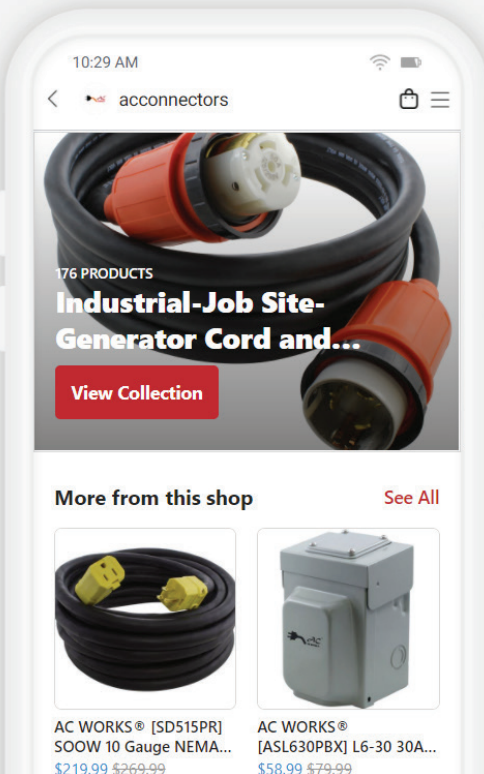
Voltage drop occurs when you are using a 50 foot or longer cable, causing the load to work harder with less voltage. We have both the HD or Heavy-Duty, 12 gauge cable and the SD or Super-Duty, 10 gauge cables available to reduce the percentage of voltage drop. Both cables are great for EV trickle charging from your homes regular power outlets. See the product listings above for more information on each of the cables.

INSTAGRAM SHOP

Did you know, you can browse and/or purchase from the AC Connectors shop on Instagram and Facebook?

Instagram: @acconnectors

Hashtag: #acworks #shopacconnectors



COUPON CORNER

Are you a Veteran? Text US on November 11, 2020 for a special *thank you* for your service. Text us the word VETERAN to 414-323-3240.

*Offer only available on Veteran's Day 2020.

EMPLOYEE RECOMMENDATIONS

Tom, our IT Consultant from Milwaukee PC, has helped us in the past with upgrading computers and any server issues we have had.

He is currently helping to upgrade our videographer's computer so we can create videos more efficiently. Adobe premiere has hardware requirements that we are no longer capable of keeping up with.

With the upcoming upgrades, video editing and exports will be quicker. Meaning our video content can continue to grow.

INDUSTRY NEWS

HUMMER ELECTRIC

Learn about the Crabwalk and Extract Mode that come with the Hummer EV.

On October 20th, 2020, Hummer – a name and company most thought to be long gone - announced their comeback with the all-new Hummer EV. Reservations for this vehicle sold out within minutes, and now their eager customers wait until the Fall of 2021.

While sticking to their monstrous size and recognizable shape, Hummer EV brings some innovations to the table. First, over 1,000 horsepower so you can get any heavy-duty job done. Then a couple of unique ways to navigate: a feature called "Crabwalk" and "Extract Mode." Crab Walk will allow all wheels to turn diagonally so you can get through tight spaces, while Extract Mode will lift the truck an additional 6 inches to conquer off-road terrain. You also get underbody cameras to use to make sure you have plenty of clearance.

Hummer EV will also be joining the ranks of Tesla with an auto-pilot like feature for hands-free driving. All of this comes with a range of about 350 miles. We are excited to see these on the road and to learn more about their capabilities as more and more auto companies make the switch to electric!

IMPORTANT NEWS FROM AC WORKS®

We Couldn't Do It without You

Thank you for giving us a record breaking quarter.

There have been a lot of uncertainties this year for many. With the need for medical equipment skyrocketing, the Gulf Coast getting hit with hurricane after hurricane, flooding, and severe storms rolling through the U.S. there has been an abnormally high need for power solutions.

We have been working morning, noon, and night, 7-days a week to make sure your power solutions are met and nothing gets interrupted. Although the situations are not so pleasant, we are pleased to be able to give you the best customer service available and working diligently to provide you with the solutions you need, fast.

We are quickly approaching the end of 2020 and are trying to find a way to give something back to our customers. Black Friday is the perfect opportunity. As Thanksgiving week approaches, we are working hard to plan awesome opportunities for you to save.

Every order from AC Connectors will receive a FREE gift with your purchase, there will be FREE shipping offers, slashed prices, and even specific items with larger discounts, throughout the week of Thanksgiving and Black Friday. This is our way of saying thank you to our valued customers for their support.

BEHIND THE SCENES

2020 Holiday Schedule

NOVEMBER

Veteran's Day 9:00 am to 6:00 pm
Thanksgiving Day Closed
Black Friday Closed
Small Business Saturday Closed
Cyber Monday 9:00 am to 6:00 pm

DECEMBER

Christmas Eve Closed
Christmas Day Closed
New Year's Eve Closed

Happy Holidays



FREQUENT FEATURE

COVID-19 has slowed down the shipping process in the U.S. and worldwide for some time now.

With Black Friday just around the corner and all of the restrictions in place we can expect more shipping delays.

We will continue to work as hard as we can to get your orders out the door within 24 hours of order placement, but please be patient with our shipping partners during this holiday season.

E-mail your questions to info@acconnectors.com

UPCOMING SHOWS

tradeshow, expo, and event news

HIMSS21: Las Vegas, NV | August 9-13, 2021

We are scheduled to attend HIMSS21 in Las Vegas, Nevada at the Sands Expo. You will find us in booth #8307. See you next summer in Vegas.

EWPT 2021: Milwaukee, WI | May 12-13, 2021

The Wisconsin Center District and Expo Productions Inc. has announced the Electrical Wire Processing Technology Expo dates for 2021. See you May 12-13, 2021 for EWPT. *NOTE: Our booth number has changed. You will find us in booth #916 next spring.*

COVID-19 Coronavirus Statement

As all communities work diligently to best address COVID-19 (coronavirus), we want to maintain as safe an environment as possible. We will continue to operate as normal as possible during this challenging period and ask that staff and customers join us in observing best practice keeping as safe as possible.

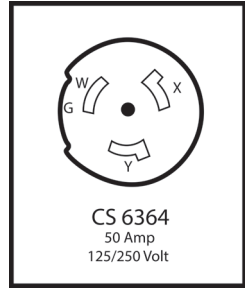
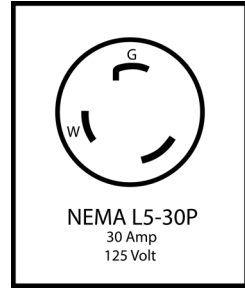
NEW PRODUCT RELEASE

P/N by AC WORKS®

This AC WORKS® brand temporary power adapter [TEL530-018] is very durable with a 1.5-foot STW 10/3 30 Amp copper wire and 600 Volt jacket. It is a NEMA L5-30 to CS6364.

The NEMA L5-30 is a 30 Amp, 125 Volt, 3-prong locking male plug.

The CS6364 is a 50 Amp, 125/250 Volt locking temporary female connector.



The product is heavy-duty contains nickel-plated pins and terminals to prevent rusting. The maximum operating power is 3750 Watts. The yellow adapter cord is used for temporary power with a transfer switch.



IMPORTANT DATES TO REMEMBER

November 2020

*Veteran's Day November 11
Thanksgiving November 26
Black Friday November 27
Cyber Monday November 30*

December 2020

Christmas Day December 25