# PEEK INSIDE THIS ISSUE:

Cover Story: Using the PDU Outlet Box at Your Event

Tips from Tony.

Featured Products.

PAGE ONE

AC WORKS News article feature.

continued.

Customer Favorites.

**Featured Products** 

Industry News

Behind the Scenes.

Upcoming Events and

### Discounts. Tradeshows. PAGE TWO PAGE THREE COVER STORY

### Using the PDU Outlet Box at Your Event

I bet you didn't know you need the PDU Outlet Box product collection if you are an event host, manager, or planner. The PDU Outlet Box products help you keep power to many locations without interruption. Whether using generators or outlets as a power supply source, this customizable product will help.

Music festivals draw power from generators to power things like stage sets, sound and lighting systems, food stands, bars, restrooms facilities, maintenance, police trailers, first aid trailers, rides and more. Fairs and festivals power many similar necesities like lighting systems, food trucks and food or drink stations, bars, restrooms, rides and other facilities.

Outdoor weddings require power for things like DJ lights, music, bars, video, photo booths, and more. Powering multiple spaces in one location is needed during events like tradeshows, conferences, indoor/outdoor markets, craft fairs, flea markets and other events.

Music festivals, weekend fairs, camping fests, and outdoor weddings are some examples of events that require generator power. Different events require different generators depending on the size, location, and other power needs. A music festival with camping may require multiple large generators, and an outdoor wedding may only require one. Events like those listed above require power to run smoothly. Some of them wouldn't be able to run at all without generator power. The last thing an event manager wants is a power outage during an event like a wedding or music festival.

Other events are at locations where power sources are readily available. The problem is they need to provide power to multiple spaces within the event venue or to run power across the span of an entire event space. Think about a tradeshow or market for example, these events require booths, or tables, that each need their own power source. If your neighbor trips their power to their booth, our products allow yours to continue working smoothly.

If you have more questions regarding the PDU Outlet Box, visit our product landing page, where you will find video's and product options or reach out to us via call, text, or email at 414-323-3240 or info@acconnectors.com.

### FEATURED PRODUCTS L2130PDU-10-ABC

This AC WORKS<sup>®</sup> brand PDU with cord features heavy-duty outlets and an anti cold weather jacket, helping to keep the cord flexible in harsh temperatures.

This extension cord has a NEMA L21-30P, 30 Amp, 120/208 Volt, locking plug to three sets of (4) GFCI NEMA 5-15/20R, 20 Amp, T-blade female connectors. There is also a 24 Amp breaker dedicated to each set of 5-20R GFCI outlets.



### **TIPS FROM TONY**

Customers have confused the NEMA 6-15 and NEMA 6-30 configurations. The NEMA 6-15 and NEMA 6-30 connections are not interchangeable. Although they look very similar, they are both different sizes and specifications. Both are rated for 250V, but the 6-15 is for 15A and 6-30 is for 30A.

This means they have many differences like different wire guage specifications, circuit breaker specifications, and outlet specs.

# the October 2023 Issue Fourty Four

### FEATURED PRODUCTS S1430PDU

This PDU with a cord features heavy-duty outlets and an anti cold weather jacket, keeping the cord flexible in many harsh temperatures. This extension cord has a NEMA 14-30P, 30 Amp, 125/250 Volt, 4-prong plug to (4) GFCI NEMA 5-15/20R, 20A, T-blade household female connectors. There are two 24 Amp breakers dedicated to the 5-20R GFCI outlets.



### **CUSTOMER FAVORITES** SS2CB520

The AC WORKS<sup>®</sup> brand protective adapter is a heavy-duty industrial adapter cable. This 1.5-foot cord is a NEMA SS2-50P to NEMA 5-15/20R. The NEMA SS2-50P is a 50 Amp, 4-prong marine/industrial power distributor plug. The NEMA 5-15/20R is a 15/20 Amp, T-blade female household connector. The cable is an STW, 10/3, anti cold weather cable staying flexible in the extreme temperatures.



# **AC WORKS® News** Mark Downs and Discounts

As you may remember we started creating new designs for the barrel adapters. As they have been rolling out into production we have been marking down the old style. Save on compact adapters by purchasing the old style (while supplies last).

Visit our website's promotional page to find out more about our discounts and coupons. We are running a BOGO discount on the E520CB520 and the E620CB620 flexible adapters.

We also post our discounts and sales on our Facebook page.

@acworksconnectors on Facebook



# **AC WORKS® News** Customizable Options

AC WORKS<sup>®</sup> brand products are customized product options tailored to our customers needs. When building the AC WORKS<sup>®</sup> product collection, we think of you first. How will you use the product in question, where, why? Is this the best design? Can we perfect it? We work hard perfecting products for you. But, the most substantial solutions have yet to be discovered.

Let me tell you a story about the PDU Outlet Box collection. Keep in mind, this collection was designed with one thing in mind, "How can we help you?" Last week a customer contacted us because a link was not working on our PDU landing page. This man is a returning customer, and we don't know what led him back to our website. When he got to www.ACWORKS.com he saw the PDU Outlet Box banner and clicked on the link to look at the new products.

While poking around the landing page, he noticed one link not working. Luckily, he decided to contact us about this. The discussion led them us to learn he owns a Honda generator with an L5-30R receptacle. He talked about powering his RV with said generator. The RV has a TT-30P plug and requires the TT-30R connection.

Being an RV and generator owner, he knows how important it is to keep your generator at a safe distance from your RV for safety sake. He loved the idea of the PDU Outlet Box, the included breaker and the covers available for the TT-30R connector.

Octobert 2023, Issue Fourty Four



(Cont. Page Three)

www.ACWORKS.com

(414) 434-2220

# **SOCIAL MEDIA** Social Media Channels

### **FACEBOOK**

Follow AC WORKS® on Facebook and learn more about our products, find discounts and more. You can also leave us a review on Facebook to help other customers.

#### **INSTAGRAM**

View products behind the scenes, in development, and during special events.

### **TWITTER**

Industry related news and updates, newsletters, and deals are shared here.

#### LINKEDIN

Hiring and company update events.

## YouTube Channel

@ACWORKS

Top watched video created by AC WORKS<sup>®</sup> for our customers:



PDU Outlet Box Overview AC WORKS 💼 11 🖓 📣 Share 🛓 Download … **PDU Outlet Box Overview** 

Click to watch the video.

Make sure you subscribe to our YouTube channel and like your favorite video's so we can create more content you like to watch. Email any video topics you would like to see to:

marketing@acconnectors.com

# **UPCOMING SHOWS** Tradeshow, Expo, and Event News

HIMSS: Orlando, Fl | March 11-15, 2024 We will see you at HIMSS24 in Orlando, Florida, next year. Find us in booth 3931.

### EWPTE: Milwaukee, WI | May 15-16, 2024

The Electrical Wire Processing & Technology Expo is in May every year in Milwaukee, Wisconsin. Find us in booth 927.

## **AC WORKS® News Continued** Continued from Page Two

Unfortunatley, we did not have exactly what he is looking for in terms of length. If he hadn't reached out, he would not know how customizable the PDU Outlet Box collection can be. By the time they concluded, he had ordered a custom PDU Outlet Box with a 25 foot L5-30P plug on it to connect to the L5-30R generator receptacle and a 1.5 foot pigtail style on the other end of the box with a TT-30R connector for his RV. He is happy with his order, and we are pleased to offer another customized solution.

Now, lets go back to the beginning, where I mentioned, "When building the AC WORKS® product collection, we think of you first." That is relevant because the concept behind the PDU Outlet Box design was providing customers with endless customizable options. The very idea of this collection came from the thought, "How can we help you, the customer?"

Brainstorming the idea led us to one very simple answer. You cannot provide solutions to every customer with one product type. Can you? The PDU Outlet Box screams otherwise. We have a simple concept like the outlet box, and we add customizable options for every customer.

We realize not every customer needs custom products or wants to pay custom pricing, and that is where standards come in. We are ready to provide customers with quality assembly for customizable options, right here in Wisconsin. If you prefer one of our more standard options, take a look at the PDU Outlet Box landing page for the most updated listings available.

IMPORTANT DATES TO REMEMBER

October

Halloween 31

November

Veterans Day 11 Thanksgiving 23 Black Friday 24

October 2023, Issue Fourty Four