PEEK INSIDE THIS ISSUE:

Power Outage Updates

Featured Products.

PAGE ONE

Tips from Tony.

Featured Products continued.

Industry News article

feature.

Employee Recommendations.

Important News. **PAGE TWO**

Social Media Shoutout.

Behind the Scenes.

Upcoming Events and Tradeshows. PAGE THREE

COVER STORY

Power Outage Solutions

Spring is here. This time of year brings crazy weather patterns through the midwest, great plains, and the south, causing many power outages.

Winter blasted certain areas bringing record amounts of snow and ice to both, areas that are used to seeing this type of winter and to those who rarely do, and are very unprepared.

In March, you will find temperatures are not ideal for a power outage, it may still be chilly outside or you may have cool evenings. Outages are a fact of life, they happen whether we are expecting them or not, and most of the time we are not. All you can do is try and be as prepared as you can.

Some solutions we can recommend are; purchasing a generator and some adapters that will help power the necessities in your home, installing a transfer switch and backup home power system, or using the CarGenerator™ and some of our extension cords to bring power into your house using your car.

Any way you go, we have adapters that will help you keep the power in your home during an emergency outage.

TIP: Don't forget to put a backup power system to your sump pump so you don't end up with a wet basement.









March 2021 Issue Fifteen

FFATURED PRODUCTS

This AC WORKS® brand Power Distribution Cord [L530W515] is a durable Power Cord. The cord is a NEMA L5-30P to (3) NEMA 5-15R outlets. The NEMA L5-30P is a 30 Amp, 125 Volt 3-Prong locking plug. The NEMA 5-15R is a 15 Amp regular household female connector. The connector end is a straight-blade household style.

-NEMA L5-30P to NEMA 5-15R -NEMA L5-30P, 30A, 125V Locking Plug -(3) NEMA 5-15R, 15A, 125V Female -STW 10/3 30A Copper Wire with 600V Anti-Cold Weather Jacket

(Continued on page 2)

TIPS FROM TONY

Identifying NEMA Configurations.

When identifying NEMA configurations, remember to have the grounding pin on the top. This will help you compare it to our NEMA diagrams and other NEMA charts. Also, remember plugs and receptacles flip to match each other. This optical illusion can be confusing.

FEATURED PRODUCTS

(Cont. Page 1)

This AC WORKS® brand locking power distribution cord [L1420F520-018] is a 1.5FT STW 10/4 in length and is heavy-duty. The adapter has a NEMA L14-20P 20 Amp 125/250 Volt 4-Prong locking plug to (4) NEMA 5-15/20R 20 Amp T-blade female connectors.

- -NEMA L14-20P, 20 Amp, 125/250 Volt, 4-Prong Locking Male Plug
- -Four NEMA 5-15/20, 20 Amp, T-blade Household Connectors
- -Power Distribution Cord with 1.5FT STW 10/4 30Amp Copper Wire and 600 Volt Anti-Cold Weather Jacket
- -20 Amp 4-Prong Generator to Four Home Outlets



CUSTOMER FAVORITES

The ADL520520 compact adapter with lights is one of our most common sold items right now. Plug it into your generator and get the household outlet you need during an unexpected power outage.



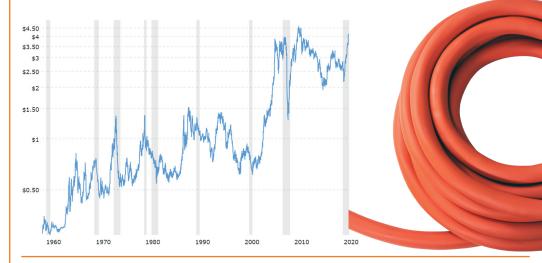
COUPON CORNER

Be ready for new kits and discounts to help you save more when you need to purchase more.

www.ACWORKS.com www.ACWORKS.ca

INDUSTRY NEWS

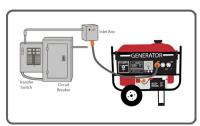
Copper prices are currently the highest they have been in several years. We are over \$4 per pound not too far off from the peak of \$4.58 in January of 2011. We carry over 600 unique products containing copper, although values are on the rise, we are only adjusting the prices for a small chunk of them. We are still trying to keep the customer in mind but you may see a price increase for our larger, bulkier, or longer cords. On the other hand, we have not increased the pricing on our compact adapters, flexible adapters, and wiring devices. If you have any questions on this topic please reach out to one of our sales engineers.



IMPORTANT NEWS FROM AC WORKS®

Power Outage Options

Spring has sprung and so have the severe weather alerts. This time of year brings storms and power outages annually and this year is no different. Visit our website to download our product sheets to see which products we have available to help you get the lights back on.







TEMPORARY POWER SOLUTION
TEMPORARY POWER SOLUT

WRAP UP

BEHIND THE SCENES

Las Vegas

As we start preparing for HIMSS 2021 in Las Vegas, NV this summer, we are keeping safety in mind. We will be preparing our booth with hand sanitizer, wipes, etc to keep you and our staff safe when interacting with our booth and/or products. Stop by HIMSS 2021 to see our products up close.

Visit Booth #8307

SOCIAL SHOUTOUT

YouTube Subscribers

We want to take a moment to thank our YouTube subscribers. Our subscriber list is growing rapidly and continues to grow daily. We appreciate you watching, liking, and commenting on our videos.

If you have any topics you would like to see discussed on our YouTube channel let us know by sending an email to Stephanie at marketing@acconnectors.com.

FREQUENT FEATURE

We often get the same or similar questions in regards to our products and how certain things work, or why they are not working.

We added an archive of frequently asked questions on our site. You will find it in the main navigation under the link called FAO.

Remember if you have questions, don't hesitate to reach out so we can help you and other customers.

> E-mail your questions to info@acconnectors.com

UPCOMING SHOWS

tradeshow, expo, and event news

HIMSS21: Las Vegas, NV | August 9-13, 2021

We are scheduled to attend HIMSS21 in Las Vegas, Nevada at the Sands Expo. You will find us in booth #8307. HIMSS announced a floor plan change due to COVID however our booth number will stay the same.

EWPTE 2021: Milwaukee, WI | May 10-12, 2022

The Wisconsin Center District and Expo Productions Inc. has anounced the Electrical Wire Processing Technology Expo dates for 2022 are May 10-12, 2022 for EWPTE. Find us in booth #1916 next spring.

COVID-19 Coronavirus Statement

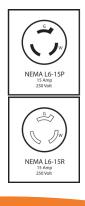
As all communities work diligently to best address COVID-19 (coronavirus), we want to maintain as safe an environment as possible. We will continue to operate as normal as possible during this challenging period and ask that staff and customers join us in observing best practice keeping as safe as possible.

NEW PRODUCT RELEASE

This AC WORKS® brand locking extension cord [L615PR] is popular for use with industrial construction. The cable is an SOOW, 12/3, 15 Amp copper wire with a 600 Volt rubber jacket. The jacket is anti-cold weather staying flexible and extreme temperatures. This product is backed by a 5-year limited warranty.

> NEMA L6-15 Locking Extension Cord SOOW, 12/3, 20 Amp Copper Wire Anti-weather, Oils, Acids, and Chemicals 600 Volt Rubber Jacket 5-year Limited Warranty





IMPORTANT DATES TO REMEMBER March Employee Appreciation Day Mar 5 Day Light Savings Mar 14

April

Good Friday April 2 Easter April 4 Earth Day April 22

