

## PEEK INSIDE THIS ISSUE:

Cover Story: Keeping What Works

Tips from Tony.

Featured Products.

Industry News article feature.

Featured Products continued.

Customer Favorites.

Important News.

Coming Soon..

Behind the Scenes.

Upcoming Events and Tradeshows.

PAGE ONE

PAGE TWO

PAGE THREE

## COVER STORY

### Keeping What Works

It's our focus to keep working on products with real solutions for our customers. Sometimes we have product ideas that work well but could be better. Which led us to re-design the product to the best possible solution. Feedback from customers, wholesalers, and employees sometimes lead us to a product re-design.

One of the largest product re-design projects we have going on is our compact adapters. We created a solid, durable, and powerful compact adapter when we started the company. After receiving some feedback on the adapters, it was time to upgrade.

Additions to the adapter included power indicator lights. While some adapters offer these lights in a small intricate area, we wanted to expand on this. Allowing the light to wrap around the product allows the user to see the light from any angle on the product. No matter how your outlet's installed, or if you have a locking outlet, you will see the light.

Another addition to our upgraded compact adapter is the slats in the design, allowing your hand a better grip on the adapter. Lastly, we removed the "wings" making sure our adapters fit into any inlet on the market.

Feedback from our customer is always carefully reviewed and taken seriously. If you are not happy with our power solutions, we are not happy.



## FEATURED PRODUCTS

### RVL530TT

This AC WORKS® brand RV adapter is a very durable adapter with a compact design. The adapter is a NEMA L5-30P to NEMA TT-30R. The NEMA L5-30P is a 30 Amp, 125 Volt, 3-prong locking male plug. The NEMA TT-30R is a 30 Amp, 125 Volt, straight-blade female connector. The pins and terminals are nickel plated to prevent rusting. Included with your purchase is a 5-year limited warranty.



## TIPS FROM TONY

To get the wattage rating of an appliance, plug, or outlet, use:

$$A \times V = W$$

Let's use the TT-30 RV connection as an example:

$$30A \times 125V = 3750W$$

If you have a connection that is designated as 125/250V, like you would have on the L14-30, use the bigger voltage number to get the maximum wattage rating.

## FEATURED PRODUCTS

*MSS2PR*

This AC WORKS® brand extension cord is heavy-duty and durable. The cable is SOOW, 6/4, 50 Amp copper with a 600 Volt rubber jacket. The jacket will stay flexible in extreme temperatures of cold weather and is resistant to chemicals, oil, and corrosion. This cord is popular for use with marine shore power cords.

**Note: De-rated to 45 Amp when longer than 50 foot connections are made.**

- NEMA SS2-50P to NEMA SS2-50R
- NEMA SS2-50P 50 Amp 4-Wires Marine Dock Side
- NEMA SS2-50R 50 Amp 4-Wires Marine Boat Side
- 50 Amp, 4-Prong Boat Locking Power Cord
- SOOW, 6/4, 50 Amp Copper with 600 Volt jacket



## CUSTOMER FAVORITES

*ADL1420520*

This AC WORKS® brand locking adapter is a durable adapter with a compact design. The adapter is a NEMA L14-20P to NEMA 5-15/20R. The NEMA L14-20P is a 20 Amp, 125/250 Volt, 4-prong male plug.

The NEMA 5-15/20R is a 15/20 Amp household T-blade female connector. This product has nickel-plated pins and terminals to prevent rusting.



## AC WORKS® News

### Mark Downs and Discounts

As you may remember we started creating new designs for the barrel adapters. As they have been rolling out into production we have been marking down the old style. Save on compact adapters by purchasing the old style (while supplies last).

Visit our website's promotional page to find out more about our discounts and coupons. We are running a BOGO discount on the E520CB520 and the E620CB620 flexible adapters.

We also post our discounts and sales on our Facebook page.

*@acworksconnectors on Facebook*



## AC WORKS® News

### Our Clearance Sale Is Back

This month we are bringing back clearance in a big way. These products are still high quality and made to our very durable standards. We re-designed them to look more sleek and add power indicator lights. They have high quality power with half the price tag. Check out our clearance section before you purchase to see if we can save you a few bucks. All sales are final.



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# WRAP UP

# SOCIAL MEDIA

## Social Media Channels

### FACEBOOK

Follow AC WORKS® on Facebook and learn more about our products, find discounts and more. You can also leave us a review on Facebook to help other customers.

### INSTAGRAM

View products behind the scenes, in development, and during special events.

### TWITTER

Industry related news and updates, newsletters, and deals are shared here.

### LINKEDIN

Hiring and company update events.

## YouTube Channel

@ACWORKS

Top watched video's created by AC WORKS® for our customers:

How to Change Gen II Mobile Connectors



Click to watch the videos.

Make sure you subscribe to our YouTube channel and like your favorite video's so we can create more content you like to watch. Email any video topics you would like to see to:

marketing@acconnectors.com

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# UPCOMING SHOWS

## Tradeshow, Expo, and Event News

### EWPTTE 2023: Milwaukee, WI | May 16-18, 2023

The Wisconsin Center District and Expo Productions Inc. has announced the Electrical Wire Processing Technology Expo dates for 2023.

**Find us in booth 929.**

### HIMSS23: Chicago, IL | April 17-21, 2023

We will see you at HIMSS23 in Chicago, Illinois. We will see you next year in Chicago at the McCormick Place. **Find us in booth 8106.**

## Industry News

### Generac Expands Clean Energy Offering

In January, Generac announced plans to expand its clean energy offering by adding residential electric vehicle chargers.

It is the first electric vehicle charging system introduced by Generac, a leading manufacturer of energy technology solutions and power products.

The charging system is a Level 2 home charger with the ability to charge a car battery in 4-6 hours. It is said to be compatible with nearly all EV's on today's market. The unit is also rated for indoor/outdoor residential installation.

They plan to have the unit available through omni channel sales, large home improvement retailers, wholesalers, and hardware stores. They plan for it to be mass marketed and available for purchase in the second half of this year.

# GENERAC®



## IMPORTANT DATES TO REMEMBER

### FEBRUARY

Groundhog's Day 2  
President's Day 20

### MARCH

Daylight Savings 12  
St Patrick's Day 17