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#### 2021 is Coming to a Close, Here is What we Have in Store.

It is hard to believe 2021 is coming to an end. 2020 and 2021 have been like no year any of us can remember having in the past. We hope things in the world start moving forward in the new year. Things like shipping and logistics not taking so long, employees are easier to keep, and sales and discounts can go back to normal. When we get closer to moving into a new year, we start planning updates for next year. Here are some changes we are working on going into next year.

- Updating Product Videos on YouTube
- Adding a Video Library to our Website
- Increasing Logistical Space in our Warehouse

Since we have been updating our product designs and improving our products for you, it is time to update our YouTube video library. Some of our videos need to be updated so you can see our new products and their features. We will update our videos for Home Depot, allowing more exposure to the places you shop.

Speaking of videos, we are also adding a new video library to our AC WORKS<sup>®</sup> shop website. We want to keep all the information you need in one place, creating ease of use for you.

We are working hard to update our warehouse, creating more space and better logistics, which allow us to work harder and smarter for you. In the future, we will move into a larger home office and warehouse, but until then, we want to keep the most organized warehouse we can so we can offer the fastest shipping possible for our customers.



#### **NEW PRODUCTS**

#### SKU: ADUSC13

This AC WORKS<sup>®</sup> compact adapter is a NEMA 5-15P to an IEC C13 and is rated, up to 10A and 125V.

-NEMA 5-15P to an IEC C13 -Safety Approvals: UL Recognized Components

-NEMA 5-15P, 15Amp, Household Plug

-Rated up to 10A 125V





### TIPS FROM TONY

Tesla's Gen II Mobile Chargers will NOT fit the first-generation charging cable. The way that the plugs connect on these charging cords is different. If you still have the first generation mobile charger, we recommend the Gen II. They don't overheat and have a wider variety of plugs available.



#### FEATURED PRODUCTS ADUKC13 Type G UK

This AC WORKS<sup>®</sup> compact adapter is a Type G UK plug to IEC C13 and is rated, up to 5A 250V.

-Type G UK BS1363 -Plug to an IEC C13 -Rated up to 5A 250V



#### ADAUC13 Type I Australia

This AC WORKS<sup>®</sup> compact adapter is a Type I Australian plug to IEC C13 and is rated, up to 10A 250V.

-Type I Australian AS/NZS 3112 -Plug to an IEC C13 -Rated up to 10A 250V



CUSTOMER FAVORITES ASIN515P-WC

This AC WORKS<sup>®</sup> brand inlet wiring device is a heavy-duty power input connection device. The inlet is used for industrial and commercial grade flange inlet. This inlet works with 18 to 12 AWG (American Wire Gauge) copper wire and is commonly used for boats, RV's, small trailers, or cabins.

The product features a 15 Amp household power input connection [NEMA 5-15P] and is a straight blade flange inlet. It has a 2-pole, 3-wire grounding system with a nylon casing and is back wired.

Other popular uses for this product are RV and EV charging ports. Included with your purchase is a 1-year limited warranty.

### AC WORKS<sup>®</sup> NEWS Chat on AC Connectors Website

When using our customer assistance chat on our website, you can add images to support your inquiry. Use the paper clip icon to attach your images. The icon looks and works the same as attaching a file to an email. Supporting images are the best way for us to identify the different power connections you are trying to adapt.

You can also sign up for our newsletter and other marketing like product releases, upcoming sales, and more by checking the box located next to the Sign Up For Our Newsletter section.





WRAP UP

# **INDUSTRY NEWS**

In mid-December 2021, a trail of devastating storms left behind nothing but death and destruction in its path. One of the tornados was on the ground for more than 200 miles.

These storms crossed six states and left behind as many as 70 deaths in a candle factory, six fatalities in an Amazon warehouse, four deaths in Tennessee, and so many injuries.

Many communities are digging through the destruction, searching for family members and friends, belongings, and pets.

Utility lines, trees, homes, debris, and that is just the beginning of what people found in the aftermath. Hundreds of thousands of people in four states were without electricity for many hours after the storms were gone.

An emergency declaration was approved by President Biden in Kentucky, allowing federal resources.

Almost 200 members of the National Guard were dispatched for search and rescue efforts. Six states were hit by these tornadic storms including Arkansas, Illinois, Kentucky, Mississippi, Missouri, and Tennessee.

If you have a backup generator or transfer switch, we can help restore your power. AC WORKS<sup>®</sup> products are available for a variety of inlet and outlet types to help power your necessities in an outage.



# **BEHIND THE SCENES** Canada Fulfillment

The Canadian market is new to us, and we learn more every day. During quarter four, we realized we wanted to expand the fulfillment market in Canada, allowing for faster and cheaper shipping of even more products for our customers to the north.

In November, we moved our products to a larger and more efficient warehouse, allowing an improved Canadian fulfillment. We will provide more products including longer generator cables and more of our new products. Those additional products are available on HomeDepot.ca and our fulfillment center.

# **SOCIAL MEDIA** Social Media Channels

#### **FACEBOOK**

Follow AC WORKS® on Facebook and learn more about our products, find discounts and more. You can also leave us a review on Facebook to help other customers.

#### **INSTAGRAM**

View products behind the scenes, in development, and during special events.

#### **TWITTER**

Industry related news and updates, newsletters, and deals are shared here.

#### LINKEDIN

Hiring and company update events.

E-mail your questions to info@acconnectors.com

### **UPCOMING SHOWS** tradeshow, expo, and event news

HIMSS22: Orlando, FL | March 14-18, 2022 We will see you at HIMSS22 in Orlando, Florida. You will find us in booth #6465. We are excited to see you in Orlando, this spring and are working hard to prepare our product samples and giveaways for you.

### EWPTE 2022: Milwaukee, WI | May 10-12, 2022

The Wisconsin Center District and Expo Productions Inc. has anounced the Electrical Wire Processing Technology Expo dates for 2022 are May 10-12, 2022 for EWPTE. Find us in booth #1916 next spring.

### COVID-19 Coronavirus Statement

As all communuties work diligently to best address COVID-19 (coronavirus), we want to maintain as safe an environment as possible. We will continue to operate as normal as possible during this challenging period and ask that staff and customers join us in observing best practice keeping as safe as possible.

### **FREQUENT FEATURE**

Shipping and logistics are something of a nightmare during December in any year. Now add labor shortages, a pandemic crisis, and the holidays and shipping delays are beyond anyone's control.

Our shipping window depends on where you purchased our product and how long it takes your payment to post. Amazon, Home Depot, and eBay are some of our other sales channels. These sales channels will not release an order for us to ship until your payment clears. Once cleared and we receive your order, it will be shipped out of our warehouse within 24 business hours.

Our warehouse is closed on weekends and major holidays. We ship on business days. Orders received prior to 3 pm on any business day, with ground shipping, will ship within 24-hours. Expedited orders received before 3 pm, any business day, will ship the same day.

Orders requiring next-day or 2nd-day shipping and received prior to 5 pm on business days, will ship out the same day.

\*Exceptions to our shipping times are IMPORTANT DATES TO REMEMBER beyond our control. Situations include any shipping delays due to our carriers.

#### DECEMBER

Christmas Eve 24 Christmas 25 New Year's Eve 31

### JANUARY

New Year's Day 1 Martin Luther King Day 17

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