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MAKE-UP ARTIST

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MAKE UP
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RYAN BURKE'S
CONCEPTUAL STYLE

PRODUCT NEWS

What's new in make-up products, colors and accessories

Send information on your new products to editorial@upmedia.com for consideration.

1. Swift Shades

Perfect for precise application, **Hot Makeup Professional's Swift Eyes Eyeshadow** stick goes on effortlessly. The conical-shaped sponge tip is infused with richly pigmented shadow. The long-wearing formula is blendable, cruelty-free and available in 11 versatile shades. Simply swipe and go! hotmakeup.com



2. Beautiful on a Budget

The **Royal & Langnickel Make Prostate Pro Makeup Brushes** sold out the first day of IMAGS L.A.! They promise a flawless complexion, and deliver just that. The colorful set features incredibly soft—and vegan—bristles that our reviewer said felt like a facial massage. The surprisingly affordable four-piece set is great for applying foundation and contouring various areas. beautyusa.royalbrush.com

3. Brow Builder

If your clients aren't blessed with heavy arches, turn to **Lincoln Perfect Brows Palette**. This compact palette features three shades for building color, contouring and highlighting. Create a natural look with easy-to-blend formulas that will last all day. The snap closure and durable case ensure that it won't break or open in your kit. lincoln.co.uk



4. Korean Dreamin'

Korean skincare is here to stay, and after trying **SMD Cosmetics' Essense Age Defining Serum** and **SMD Cosmetics' Essense Quiescent Skin Serum Concentrate**, we know why! The serum brightens and improves texture. The concentrate provides deep hydration and improves discoloration. Both products are luxurious and transform complexions for a glowing, even-toned and youthful appearance. smdcosmetics.com