

BECOME A MINDFUL PARTNER



Are you an advanced yoga teacher at the RYT 200, 300, or 500 level and/or wellness influencer with a social media following of 10K +?

Are you rooted in our values and have a passion to work alongside B Yoga in a shared yearlong partnership?

Are you of the entrepreneurial mindset, goal oriented, outcome focused and inspired to create meaningful and creative content that makes a large impact?

Apply now to become a Mindful Partner for B Yoga!



REQUIREMENTS:

- 10K + organic social media followers
- Registered Yoga Teacher at the 200, 300, or 500 hour level or wellness professional who aligns with our vision.
- Follows both B Yoga (@byoganow) and Halfmoon (@shophalfmoon) on Facebook and Instagram.

INCENTIVES:

- 50% off B Yoga with maximum spend limit of \$300 annually.
- Free gift with welcome!
- Opportunity to collaborate for (1) giveaway + additional events.
- Opportunity to engage in brand photoshoots & content creation.
- Access to Mindful Partner Facebook Group to connect with other Mindful Partners worldwide in a meaningful way and create a greater sense of community.
- Partners will receive a special referral link for customers to receive 15% off first purchase.
- Partners will be given a 10% payout semi annually with a minimum sales target of \$500.

TERMS OF AGREEMENT:

- Must commit to a 12 month term + sign non-disclosure.
- Must post 1 content piece per month for a total of 12 content pieces (blogs, videos, pictures). Must be brand specific and approved by team.
- Engage with B Yoga on social media on an ongoing basis.

INTERESTED IN APPLYING?

EMAIL

CONNOR@MINDFULCOLLECTIVE.CO