

Wild Child Kitchen Ltd ("we", "our" or "Wild Child") is committed to protecting the privacy of all visitors to our website [wildchildkitchen.co.uk](http://wildchildkitchen.co.uk) and all visitors who access our website or services through any mobile application (together, "Website"). Please read the following privacy policy which explains how we use and protect your information.

By visiting and/or ordering services on this Website, you agree and where required you consent to the collection, use and transfer of your information as set out in this policy

## 1. INFORMATION WE COLLECT FROM YOU

When you visit our Website or make a Wild Child order through the Website, you may be asked to provide information about yourself including your name, contact details and payment information such as credit or debit card information. We may also collect information about your usage of the Website and information about you from the messages you post to the Website and the e-mails or letters you send to us. By accessing Wild Child information and/or services using mobile digital routes such as (but not limited to) mobile, tablet or other devices/technology including mobile applications, then you should expect that our data collection and usage as set out in this privacy policy will apply in that context too. We may collect technical information from your mobile device or your use of our services through a mobile device, for example, location data and certain characteristics of, and performance data about your device, carrier/operating system including device and connection type, IP address, mobile payment methods, interaction with other retail technology such as use of NFC Tags, QR Codes or use of mobile vouchers.

## 2. CONSENT

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will ask you directly for your expressed consent. This means you will only receive communications if you opt-in.

## 2. USE OF YOUR INFORMATION

Your information will enable us to provide you with access to the relevant parts of the Website and to supply the services you have requested. It will also enable us to bill you and to contact you where necessary concerning our services. We will also use and analyse the information we collect so that we can administer, support, improve and develop our business, for any other purpose whether statistical or analytical and to help us prevent fraud. Where appropriate, now and in the future you may have the ability to express your preferences around the use of your data as set out in this privacy policy and this may be exercised through your chosen method of using our services, for example mobile, mobile applications or any representation of our Website. We may use your information to contact you for your views on our services and to notify you occasionally about important changes or developments to the Website or our services.

## 3. DATA PROTECTION

We take your data and protecting it extremely seriously. The reason we store your details is to ensure we can deliver your order promptly and conveniently. Credit card details are not stored by us, but are held securely by our third party payment provider Stripe. The other data you give us (name, number, email and address) will be kept for 5 years after your last order with us, after which it will be deleted. You can of course change or delete your details at any point from your account management page or write to ask and ask for this information to be changed or deleted at any time. Requests should be sent to [team@wildchildkitchen.co.uk](mailto:team@wildchildkitchen.co.uk)