

Email agreement and artwork and DST Files to Membershop@fullturndirect.com or fax to 510-618-1300

Full Turn Custom Apparel will design your custom apparel web store which will be hyperlinked to your web site. We design your web store for free and can go live in less than one week! Your customer will find the online shopping experience quick and easy while shopping for over 400 styles/colors all customized with your branding and embroidery. All you need to do is make wholesale purchases of YOUR OWN BRAND and market your web store. We will take care of the rest!

Customer		Full Turn Customer Number		
D/B/A		Phone		
Address		Fax		
City	State	Zip Code		
Contact	Email	Phor	ne Ext	
Decision Maker #1	Email		Phone Ext	
Website/Mktg. Manager	Email _		Phone Ext	
Website Partner	Email_		Phone #	
Website Address				
Email Address for Order Confire	mations/Tracking inform	matio <u>n</u>		
Commission Check sent to Atte	ention			
Please check if you have any or	all of the following:			
1. Printed newsletter				
2. Periodic or weekly emails to your customers				
Promotional Discount Request	as a percent off re	etail (any Discount is red	uced from your 30 %	
Commission) Promotional Disc	ount Code Name	(example: " <u>Companyn</u>	ame10" for a 10 % Member	
Discount)				

Web Store Partner Agreement

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Full Turn will provide the following services for your we store, beginning on the effective date.

- 1. Create Web store URL, splash marketing page and contact page including customized slides/pictures.
- 2. Use YOUR BRAND embroidery, hang tag and label for your members/customers on every garment.
- **3.** Fulfill all Web store orders in a timely manner.
- **4.** Pay Commission of 30 % of apparel sales, net of any Promotional Discounts and paid the 15th of following month (Monthly commissions less that \$100 will be paid quarterly).

Customer is required to purchase a minimum number of Units annually to participate-please review with your Full Turn representative.

Annual purchase means orders shipped in current year

- 1. Annual wholesale purchase must be reviewed and placed with a Full Turn representative.
- 2. Physical Gifts Cards can also be purchased for use on your web store.
- 3. Customer is responsible for all Web store marketing/communications and returns on customized product.
- 4. The agreement will continue until terminated by either party with 30 days written notice.

Permission and Confidentiality

- 1. Customer will grant Full Turn complete access and write permission to the web store URL.
- 2. Full Turn agrees that all of the Customer's materials including logos and images belong solely to the Customer.
- 3. Full Turn will maintain ownership of the Web store and all products and other non-Customer specific contents.
- 4. Full Turn will maintain the right to use any part of the website in its marketing campaigns.

I agree to the terms and conditions of the Full Turn Web Store Retail Partner Agreement

Customer			
Customer Signature		Effective Date	
Name	Email	Phone	



Web Store Partner Artwork, Message and Contact Information

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We need the following to setup your webstore

ELECTRONIC ARTWORK AND DST FILE SPECIFICATIONS

- 1. Vector Art of your logo (112H). Top banner can be as wide as 1035W (to right edge).
- 2. Background image with 1920W x 1080H dimensions or larger
- 3. Slide show images with 862W x 500H dimensions or larger (4-6 Images)
- 4. DST file for every logo to be offered on garments in your web store
- 5. Or Artwork to create a DST file (\$35-\$100 digitization fee for each new DST file created)

WELCOME MESSAGE FOR SPLASH PAGE

You can edit our suggested language:

"	the opportunity to sh	
our	Custom Collection. This is the same great quality produ	-
	with more colors and options. Please enjoy this online extension of	our!
Or o	Or create your own welcome message:	
This is u	TACT INFORMATION FOR ALL WEBSTORE INQUIRIES susually the Main contact or Retail person but can be anyone. This informattom bar of Web Store.	tion will be used on the "CONTACT" TAE
Name	e	
Title		
Email	i	
Phone	Δ	



Web Store Partner Gift Card Program

Email GIFT CARD ORDER FORM to Membershop@fullturndirect.com Or fax to 510-618-1300

Full Turn will design and ship your Gift Cards and Gift Card Holders for Free (Minimum purchase 100 cards)

- 1. All unique numbered cards will have your web store location (URL) with/without a QR Code Smart Tag. All cards will be in a customized gift card holder.
- 2. The Gift Card Cost is **60 percent of the retail value of the card**. Additional commissions are earned on all gift card merchandise purchases, net of discounts and gift card amount used (e.g. If a customer purchases \$175 of merchandise with a Card Value of \$125, the Customer will earn a 30 percent commission on the additional \$50).
- 3. Cards are printed with expiration dates. Unused cards in excess of 100 can be redeemed for credit after the event. After expiration date, you will receive a credit (one time) towards future purchases for the wholesale value of fully unredeemed gift cards (limited to apparel or additional gift cards or certificates).
- 4. Payment is due upon receipt of Cards as gift cards are LIVE when shipped.

5.	Card Values and	Card Cos	ts are as fol	lows (Minimum	purchase 10	iu cards):
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Commit Date

Event Name		
Gift Card Number		
Choose Retail Value		
\$150 Gift Card is \$90 (Free	(Free FEDEX/UPS Ground/Home	Shipping for gift card holder) Cost of bing for gift card holder) Cost of any g per above.
CONTACT INFORMATION FO	R GIFT CARDS:	
Customer		
Customer Signature		
Name	Email	Phone