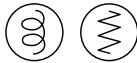


# VERNON FRANÇOIS®



## PURE~ FRO™ SHAMPOO



MOISTURISE STRENGTHEN GROW

\$35.50  
250ml

VERNON FRANÇOIS® BEST SHAMPOO FOR NATURAL, PACKED WITH NOURISHING PLANT OILS AND POTENT ACTIVE INGREDIENTS.

My shampoo for all kinky, coily and tightly curled hair gently cleanses with nourishing ingredients that promote strength and health, like green tea extract which may help to prevent hair thinning, pine bark which may help reduce hair loss and chamomile flower which may help strengthen the hair's roots. Afro hair can be delicate and fragile too, so I insisted on including a plant-based keratin to help stop breakage and build strength within the strands.

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#### VERNON SAYS:

*"My shampoo for all kinky, coily and tightly curled hair gently cleanses with nourishing ingredients that promote strength and health, like green tea extract which may help to prevent hair thinning, pine bark to help reduce hair loss and chamomile flower for strength at the hair's roots. Afro hair can be delicate and fragile too, so I insisted on including a plant-based keratin to help stop breakage and build strength within the strands."*

**DIRECTIONS FOR USE:** Wet your hair and work the shampoo into your scalp. Rinse thoroughly. For best results use with the PURE-FRO CONDITIONER.

FOR EXTERNAL USE ONLY. AVOID DIRECT CONTACT WITH EYES. IF PRODUCT GETS INTO THE EYES, RINSE WITH WATER IMMEDIATELY. USE AS DIRECTED. YOUR PRODUCT COLOUR MAY VARY.

INGREDIENTS: WATER, SODIUM LAURYL SULFATE, POLYGLYCERIN-3, SODIUM CHLORIDE, POLYGLYCERIN-4, POLYGLYCERIN-6, POLYGLYCERIN-10, POLYGLYCERIN-12, POLYGLYCERIN-14, POLYGLYCERIN-16, POLYGLYCERIN-18, POLYGLYCERIN-20, POLYGLYCERIN-22, POLYGLYCERIN-24, POLYGLYCERIN-26, POLYGLYCERIN-28, POLYGLYCERIN-30, POLYGLYCERIN-32, POLYGLYCERIN-34, POLYGLYCERIN-36, POLYGLYCERIN-38, POLYGLYCERIN-40, POLYGLYCERIN-42, POLYGLYCERIN-44, POLYGLYCERIN-46, POLYGLYCERIN-48, POLYGLYCERIN-50, POLYGLYCERIN-52, POLYGLYCERIN-54, POLYGLYCERIN-56, POLYGLYCERIN-58, POLYGLYCERIN-60, POLYGLYCERIN-62, POLYGLYCERIN-64, POLYGLYCERIN-66, POLYGLYCERIN-68, POLYGLYCERIN-70, POLYGLYCERIN-72, POLYGLYCERIN-74, POLYGLYCERIN-76, POLYGLYCERIN-78, POLYGLYCERIN-80, POLYGLYCERIN-82, POLYGLYCERIN-84, POLYGLYCERIN-86, POLYGLYCERIN-88, POLYGLYCERIN-90, POLYGLYCERIN-92, POLYGLYCERIN-94, POLYGLYCERIN-96, POLYGLYCERIN-98, POLYGLYCERIN-100, POLYGLYCERIN-102, POLYGLYCERIN-104, POLYGLYCERIN-106, POLYGLYCERIN-110, POLYGLYCERIN-112, POLYGLYCERIN-114, POLYGLYCERIN-116, POLYGLYCERIN-120, POLYGLYCERIN-122, POLYGLYCERIN-124, POLYGLYCERIN-126, POLYGLYCERIN-130, POLYGLYCERIN-132, POLYGLYCERIN-134, POLYGLYCERIN-136, POLYGLYCERIN-140, POLYGLYCERIN-142, POLYGLYCERIN-144, POLYGLYCERIN-146, POLYGLYCERIN-150, POLYGLYCERIN-152, POLYGLYCERIN-154, POLYGLYCERIN-156, POLYGLYCERIN-160, POLYGLYCERIN-162, POLYGLYCERIN-164, POLYGLYCERIN-168, POLYGLYCERIN-170, POLYGLYCERIN-172, POLYGLYCERIN-174, POLYGLYCERIN-176, POLYGLYCERIN-180, POLYGLYCERIN-182, POLYGLYCERIN-184, POLYGLYCERIN-186, POLYGLYCERIN-190, POLYGLYCERIN-192, POLYGLYCERIN-194, POLYGLYCERIN-196, POLYGLYCERIN-200, POLYGLYCERIN-202, POLYGLYCERIN-204, POLYGLYCERIN-206, POLYGLYCERIN-210, POLYGLYCERIN-212, POLYGLYCERIN-214, POLYGLYCERIN-216, POLYGLYCERIN-220, POLYGLYCERIN-222, POLYGLYCERIN-224, POLYGLYCERIN-226, POLYGLYCERIN-230, POLYGLYCERIN-232, POLYGLYCERIN-234, POLYGLYCERIN-236, POLYGLYCERIN-240, POLYGLYCERIN-242, POLYGLYCERIN-244, POLYGLYCERIN-246, POLYGLYCERIN-250, POLYGLYCERIN-252, 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POLYGLYCERIN-804, POLYGLYCERIN-806, POLYGLYCERIN-810, POLYGLYCERIN-812, POLYGLYCERIN-814, POLYGLYCERIN-816, POLYGLYCERIN-820, POLYGLYCERIN-822, POLYGLYCERIN-824, POLYGLYCERIN-826, POLYGLYCERIN-830, POLYGLYCERIN-832, POLYGLYCERIN-834, POLYGLYCERIN-836, POLYGLYCERIN-840, POLYGLYCERIN-842, POLYGLYCERIN-844, POLYGLYCERIN-846, POLYGLYCERIN-850, POLYGLYCERIN-852, POLYGLYCERIN-854, POLYGLYCERIN-856, POLYGLYCERIN-860, POLYGLYCERIN-862, POLYGLYCERIN-864, POLYGLYCERIN-868, POLYGLYCERIN-870, POLYGLYCERIN-872, POLYGLYCERIN-874, POLYGLYCERIN-876, POLYGLYCERIN-880, POLYGLYCERIN-882, POLYGLYCERIN-884, POLYGLYCERIN-886, POLYGLYCERIN-890, POLYGLYCERIN-892, POLYGLYCERIN-894, POLYGLYCERIN-896, POLYGLYCERIN-900, POLYGLYCERIN-902, POLYGLYCERIN-904, POLYGLYCERIN-906, POLYGLYCERIN-910, POLYGLYCERIN-912, POLYGLYCERIN-914, POLYGLYCERIN-916, POLYGLYCERIN-920, POLYGLYCERIN-922, POLYGLYCERIN-924, POLYGLYCERIN-926, POLYGLYCERIN-930, POLYGLYCERIN-932, POLYGLYCERIN-934, POLYGLYCERIN-936, POLYGLYCERIN-940, POLYGLYCERIN-942, POLYGLYCERIN-944, POLYGLYCERIN-946, POLYGLYCERIN-950, POLYGLYCERIN-952, POLYGLYCERIN-954, POLYGLYCERIN-956, POLYGLYCERIN-960, POLYGLYCERIN-962, POLYGLYCERIN-964, POLYGLYCERIN-968, POLYGLYCERIN-970, POLYGLYCERIN-972, POLYGLYCERIN-974, POLYGLYCERIN-976, POLYGLYCERIN-980, POLYGLYCERIN-982, POLYGLYCERIN-984, POLYGLYCERIN-986, POLYGLYCERIN-990, POLYGLYCERIN-992, POLYGLYCERIN-994, POLYGLYCERIN-996, POLYGLYCERIN-1000.



*"People often either apply too much or not enough conditioner, which stops the hair from getting maximum benefit."*