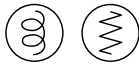


# VERNON FRANÇOIS®



## PURE~ FRO

### HOLD AND SHINE SERUM



\$28.00

50ml

A RICH AND NOURISHING SERUM WITH A BLEND OF BOTANICAL OILS FOR HOLD AND CONTROL WITH A NON-STICK, NON-GREASY FINISH.

Among the beneficial ingredients are daikon seed extract, a botanical oil derived from radish, which helps to give hair a delicate slip; also, apricot kernel oil which contains essential fatty acids and is a source of vitamins A and E.

Scent notes: Grapefruit and ginseng.

[VIEW PRODUCT](#)



*“A really easy way of creating a new look is to simply change your parting. If you normally have a middle parting, a side part can draw more attention to eyes creating a whole new look. It’s also way to give your usual parting a break from over manipulation.”*