



MATTHEW NEWMAN

GRAPHIC DESIGNER

Phone

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Portfolio

mnewmanstudios.com

LinkedIn

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EDUCATION

Cal State University of Long Beach

Bachelors Degree: Studio Art (Graphic Design)

Graduated December 2008

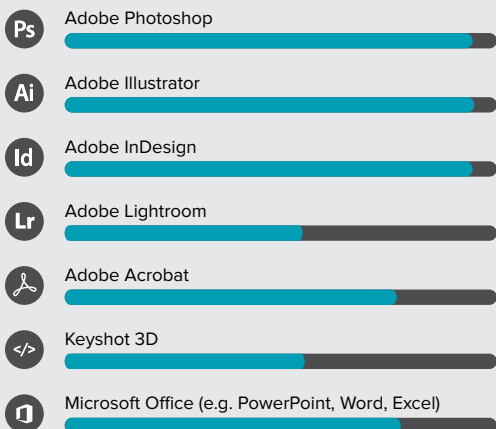
Cum Laude: 3.6GPA

Orange Coast College

Associate of Arts: Art/Art Studies, General

Graduated May 2006

TECH SKILLS



SKILLS

Layout, Typography, Ecommerce (Shopify), Paid Ads, Analytics, Communication, Creativity, Time Management, Problem Solving, Planning and Organization, Collaboration Skills, Taking Criticism

Experienced graphic designer handling daily graphic design content for an online apparel shop and other local firms. Proficient at visual strategy, layout development, and assembling graphics for print production. Collaborative and driven to pursue a career serving forward thinking companies with a shared passion for clean design.

EXPERIENCE

- 2022 — **Contract Graphic Designer** MerchSource, LLC
- 2015 – 2022 ● **Senior Graphic Designer** Whosits & Whatsits, LLC
Apparel / Ecomm / Social Media / Tradeshow
Developed, designed and managed the apparel e-commerce website, all product designs and print production, social media, and other marketing efforts.

Designed, implemented and enhanced marketing and advertising initiatives to maximize customer reach and product sales.

Planned and organized in person sales events, including logistics for tradeshow events. Nurtured and built relationships with vendors and venues.
- 2016 – 2016 — **Contract Graphic Designer** Targus
- 2014 – 2015 ● **Lead Creative Designer** XPAL Power Inc.
Packaging / Print / Social Media / Branding Guidelines
Designed branding guidelines, product packaging, and catalogs. Edited artwork across a variety of company product lines and brands for B2C and B2B, such as, logos, lifestyle imagery, social media and web graphics.

Cultivated professional working relationships with the entire sales departments, suppliers, product photographers and clients.

Coordinated with the Marketing Director and worked closely with the Junior Designer to help deliver work on time and within all the project parameters.
- 2012 – 2014 ● **Creative Designer** mophie Inc.
Packaging / Print / Social Media / Tradeshow / Web
Spearheaded all-new packaging designs for the company's growing product line that was produced, displayed and sold in consumer electronics retail stores around the world.

Designed and arranged illustrative material and copy to develop product catalogs, promotional and advertising materials, user manuals, tradeshow booths, and social media/web graphics.

Managed large volume of projects and met all deadlines through exceptional organizational and time management skills.
- 2008 – 2012 ● See full resume on my LinkedIn:
<https://www.linkedin.com/in/mnewmanstudios/>