

CLEANICAL<sup>®</sup> SKINCARE Your best skin EVER.





45 Pads

Ever. YOUTHFUL

QUATTRO PEPTIDE FACE & EYE SERUM

> LSR10<sup>®</sup> BIOACTIVE COMPLEX

## CLEAN

## PATENTED

OTEN

At EVER, we believe every day should be your best skin day. Our products are designed to pamper and deliver transformational results—powered by our patented youth-boosting bio-active complex, LSR10<sup>®</sup>—to bring out your most radiant, confident skin yet.



Gluten Free



Natural

Fragrance Only





Hypoallergenic

Cruelty-Free Leaping Bunny Certified

FREE OF PARABENS, SULFATES, PHTHALATES, PROPYLENE GLYCOL, SYNTHETIC FRAGRANCES & COLORS, CHEMICAL SUNSCREENS & HYDROQUINONE.

Dermatologist

Tested



Clean Ingredients + Clinical Results Potent, Proprietary, Patented skincare was born to deliver what we couldn't find anywhere else on the market - skin transforming results with clean formulas in a simple and luxurious experience. With a clear mission - to make every day a good skin day and reveal your best skin EVER using clean ingredients, we partner with Dermatologists, leading industry product development experts and best in-class R&D labs to create potent, patented and proprietary formulas. No compromises.

MORE

RESULTS,

BAD STUFF

LESS BS

As a multi-tasking mom and an '80s kid that used baby oil instead of sunscreen, I was tired of looking tired as I got older. I decided to get wiser about skincare. I went to expensive medspas and found products with ingredients that were questionable for humans and the planet. I found clean products that didn't deliver the promised results.

I checked with girlfriends. We all wanted the same thing— a simple, clean skincare education and a trustworthy recommendation for an edited line of luxurious products that seriously WORK. Good for you should be a given, and if we're paying for it, we expect to see a difference quickly too.

As an entrepreneur and CEO of Stella & Dot Brands, I knew this was an opportunity to bring performance to the growing clean skincare market, all while serving our company mission to economically empower women. After all, skincare is best sold by personal recommendation and education—exactly what's delivered by Ambassadors in our direct-to-community sales model.

Results so good they're shared from one transformed complexion to the next.

S&D FAMILY OF BRANDS

#### 60 SECOND

## RESULTS

Experience instant glow and then watch the TRANSFORMATION BUILD OVER THE NEXT 30 DAYS. Love it or get your money back with our 45-day empty bottle guarantee.







"The daily at home facial has given me a beautiful dewy glow without a drop of makeup...the results in my skin have been incredible...This facial knocks it out of the park! Dull skin who? We don't know her"





- Amanda C

"The change in my skin's appearance was immediate! I continue to see an improvement in radiance, smoothness, and even firmness even after one year. "







#### GLOWING

See for yourself—your favorite beauty editors are already fans of our clean, clinically proven formulas.

"When we realized that the formulas truly deliver, we knew we'd stumbled on something special."



#### YOUTHFUL QUATTRO PEPTIDE FACE & EYE SERUM

"It will double as eye cream and save you a step. Ever Youthful Quattro Peptide Face & Eye Serum is chock-full of wrinkle-smoothing peptides that are gentle enough for the delicate eye area."

- Byrdie

"The new skincare line you need to know about." - Allure **LAVISH BODY BUTTER** "Leaves your skin feeling and looking moisturized for days."

- Allure



DAYTIME BRIGHTENING SERUM VITAMIN C BOOSTER

"One of 2021's Best Face Serums."

- VOGUE.COM



SMOOTH PEPTIDE LIP THERAPY "Its mix of hydrating ingredients are rich but not too heavy on lips, and the sheer pink tint is a pretty plus." - SELF

#### REVEAL PADS

"These pack their own potent cocktail of brightening, hydrating, and free radical-fighting ingredients."

- Allure



**REVEAL PADS** "Uncovers a fresher, brighter complexion without stripping."

- SELF

## THE THREE STEPS KEY TO YOUR SKIN

#### TRANSFORMATION

#### THE DAILY AT-HOME FACIAL

Five-star rated. Multi award winning. Bestsellers. This daily routine delivers instant glow and transformational benefits for all skin types and forms the core of your skincare routine. In other words: Best skin day EVER.





**STEP 1** 

## Your New Skin

Gently exfoliate, brighten, and retexturize with natural AHAs in this award-winning formula.



#### SKIN-LOVING INGREDIENTS

CAVIAR LIME AHAs gently exfoliate PATENTED LSR10® reduces visible signs of aging WILLOW BARK clears pores & calms skin AZELAIC ACID reduces appearance of spots and hyperpigmentation

### The Fast Track To VISIBLY FIRM & LIFT

This 20% Peptide-rich formula fights visible signs of aging while hydrating, plumping, and smoothing.



#### SKIN-LOVING INGREDIENTS

PATENTED LSR10® helps skin defy visible aging. Peptides improve the look of firmness & elasticity RED ALGAE reduces appearance of redness HYALURONIC ACID plumps skin to visibly smooth wrinkles "My new holy grail!... Absorbs well, my skin has never looked so glowy & bright. I've already purchased another one."

Sybil S.

## Your New HALO OF GLOW

STEP 3

Instantly brighten, visibly fade dark spots and protect from UVA/B and blue light with an innovative, stable formula that maximizes results.



#### SKIN-LOVING INGREDIENTS

10% VITAMIN C immediately brightens while it evens skin tone & supports collagen production
2% CAVIAR LIME improves texture with gentle, renewing AHAs
MEADOWFOAM SEED OIL lends lightweight, balanced moisture
ANTIOXIDANTS protect against daily damage like blue light & UVA/UVB rays



## The **ESSENTIAL START**

Our cleansers don't just lift impurities—they were scientifically developed by skin type and concern and multitask while prepping skin to absorb the rest of your routine.



#### NORMAL SKIN

REFRESH SOFT FOAMING CLEANSER Gently exfoliate and brighten while dissolving impurities.

#### DRY, NORMAL, SENSITIVE SKIN LUMINOUS NUTRIENT-RICH CLEANSING BALM Even skin tone & nourish while melting away dirt, oil, and makeup.

#### OILY & COMBINATION SKIN REBALANCE GENTLE PURIFYING CLEANSER Banish blemishes while refining, soothing, and clarifying.

#### TLC For Problem-Prone Skin

Banish blemishes while refining, soothing, and clarifying with this super gentle foaming gel.

#### **OILY & COMBINATION SKIN**

Banish blemishes while refining, soothing, and clarifying with this super gentle foaming gel. **SKIN-LOVING INGREDIENTS** SALICYLIC ACID gently exfoliates, refines & clarifies WILLOW BARK smooths & calms skin CUCUMBER AND ALOE soothe, hydrate & soften





#### Your Daily Deep Clean

A good cleanser lifts impurities and preps skin to absorb the rest of your routine.

#### NORMAL SKIN

Gently exfoliate and brighten while dissolving impurities. **SKIN-LOVING INGREDIENTS** 

STARFRUIT, POMEGRANATE & PINEAPPLE EXTRACTS NATURAL AHAS gently exfoliate, smooth & brighten NATURAL BIOLIPID COMPLEX restores skin balance

### A Replenishing Act

Hydrate while you melt away makeup, dirt, and oil with this luxurious, velvety, nourishing cleanser that will leave skin glowing and soft.



" I have been using Luminous for over four years. My skin is very dry. Luminous penetrates and really hydrates my skin. I absolutely love it! "

- Carolyn T

#### DRY, NORMAL, SENSITIVE SKIN

Even skin tone & nourish without stripping skin while melting away dirt, oil, and makeup with this luxurious, velvety balm.

#### SKIN-LOVING INGREDIENTS

BOTANICAL OIL replenish moisture & deliver nutrients VITAMIN C brightens & clarifies BISABOLOL conditions & nourishes

SQUALENE helps lock in much-needed moisture

### Moisturizers FACE THE DAY WITH THESE

Complete your routine by locking in essential moisture with these replenishing formulas.



EVER

ALL SKIN TYPES FLAWLESS SOFT FOCUS DAYTIME MOISTURIZER Soothe, smooth, and score a luminous finish with this featherweight super hydrator.

ALL SKIN TYPES DAYLIGHT RADIANCE TINTED MOISTURIZER SPF 32\* Fight the visible signs of aging while protecting, hydrating, and creating a flawless finish. Choose clear or a complexion-perfecting tint. \*SPF 32 - US only.





#### NORMAL SKIN

HYDRALIFT MOISTURE INJECTION CREAM Max your beauty sleep with our original, nourishing formula that boosts visible firmness, hydrates, plumps, and leaves a dewy, healthy glow.

#### DRY SKIN

HYDRALIFT RICH MOISTURE INJECTION CREAM A luxe, buttery base plumps, prevents signs of aging, and imparts maximum moisture so parched skin is a thing of the past.

P.M.



#### OILY & COMBINATION SKIN

HYDRALIFT OIL-FREE MOISTURE INJECTION CREAM Targeted hydration that fights signs of aging in a non-greasy, matte-finish gel that also minimizes blemishes and spots.

A.M.

## Better Than A PHOTO FILTER

Soothe, smooth, and score a luminous finish with this featherweight super hydrator.



50 mi / 1.7 fl. 07

#### SKIN-LOVING INGREDIENTS

VITAMIN C brightens and protects HYALURONIC ACID plumps skin with moisture to visibly fill fine lines CERAMIDES boost the look of firmness & strengthen the skin barrier NIACINAMIDE visibly evens skin tone & minimizes pores ROSEWATER hydrates and soothes

#### SPF PROTECTION

## Rise, Protect, Perfect, **AND SHINE**

Fight the visible signs of aging while protecting, hydrating, and creating a flawless finish. Choose clear or a complexion-perfecting tint.



#### SKIN-LOVING INGREDIENTS

HYALURONIC ACID for maximum moisture & line-filling effects VITAMIN C for instant glow & antioxidant protection PATENTED LSR10<sup>®</sup> to help undo visible signs of aging \*SPF 32 available in us only

## Intensive **NIGHTTIME REPAIR**

Maximize your beauty sleep with our original, nourishing formula that boosts visible firmness, hydrates, plumps,

and leaves a dewy, healthy glow.



#### NORMAL SKIN SKIN-LOVING INGREDIENTS

PATENTED LSR10® to help guard against visible signs of aging HYALURONIC ACID draws moisture from the air & seals in smoothness VITAMIN C & ERGOTHIONEINE lend potent antioxidant protection COPPER, ZINC, AND MAGNESIUM support the moisture matrix EVENING PRIMROSE and other botanical oils soften and hydrate



## Oil-Free Moisture For **AFTER HOURS**

Targeted hydration that fights signs of aging in a non-greasy, matte-finish gel that also minimizes blemishes and spots.



#### OILY & COMBINATION SKIN SKIN-LOVING INGREDIENTS

PATENTED LSR10<sup>®</sup> to help guard against visible signs of aging BIOMIMETIC PEPTIDE improves skin resiliency & preserves firmness MARINE EXTRACT helps absorb excess oil and give a matte finish HYALURONIC ACID draws moisture from the air & seals in smoothness

### Ultra Rich for EXTREME MOISTURE

A luxe, buttery base plumps, prevents signs of aging, and imparts maximum moisture so parched skin is a thing of the past.



38 ml / 1.3 fl oz

#### DRY SKIN SKIN-LOVING INGREDIENTS

PATENTED LSR10® to help guard against visible signs of aging HYALURONIC ACID plumps skin to visibly fill in fine lines SQUALENE derived from olives ensures long-lasting moisture



EVER. PURIFY DEEP CLEAN DETOX MASK

# RESULTS

Tailor your routine and reveal dramatic results by targeting concerns specific to your skin with these formulas.

SMOOTH

60 ml/2f. a

EVER. YOUTHFUL ESSENTIAL EYE CONCENTRATE

### Gentle But Powerful ANTI-AGING RESULTS



"This Overnight Facial is liquid gold and all my sunspots have faded. " - Jenrodil

#### CONCERN: FINE LINES & WRINKLES

Incredible anti-aging results of Retinol, in our exclusive, yet gentle formula. Visibly smooth, tighten, firm and reduce the appearance of wrinkles while you sleep.

#### SKIN-LOVING INGREDIENTS

RETINOL visibly firms and reduces the look of fine lines, wrinkles and pores TETRAPEPTIDE helps tighten and lift the skin's appearance BOTANICAL OIL blend provides a nourishing, gentle base

### Youth Boosting HYALURONIC ACID TREATMENT

#### CONCERN: DRY SKIN

A lightweight hyaluronic acid serum to intensely hydrate and plump skin, leaving your fine lines diminished in appearance along the way.

#### SKIN-LOVING INGREDIENTS

HYALURONIC ACID molecules in two sizes to hydrate and plump skin at multiple levels RED ALGAE, ALOE & CITRULLINE lock in hydration



## Purify Deep Clean DETOX MASK

EVER. PURIFY

DEEP CLEAN DETOX MASK



This clay mask works wonders to gently, yet effectively remove impurities and tighten the look of pores, leaving your skin smooth, clear, and radiant.

#### SKIN-LOVING INGREDIENTS

MEDITERRANEAN CLAY pulls away impurities and toxins

WHITE PEONY FLOWER STEM CELLS & CALENDULA balance natural oils & reduce the look of redness

### Bye, Bye BLEMISHES

"Calmed my skin and nearly eliminated breakouts within a week of use! Love love love!"

- Kayla

"I've been dealing with such bad breakouts! Clarify soothes my skin, hydrates it & treats any pesky zits that come about! I use it morning and night & will not go a day without. Plus, it smells so clean & fresh."

-Amber A



#### CONCERN: BLEMISH PRONE, REDNESS & PORES

A natural form of salicylic acid and soothing cucumber work to clear blemishes, calm redness, and minimize pores.

#### SKIN-LOVING INGREDIENTS

HYALURONIC-RETINOL COMPLEX supports clear skin & visibly reduces fine lines NIACINAMIDE & WINTERGREEN EXTRACT treat and prevent breakouts CUCUMBER creates an extra soothing experience

### All The Volume, NONE OF THE TINGLE

One swipe for soft, luscious, fuller-looking lips. This clinically proven peptide formula moisturizes while it visibly plumps and boosts lip volume with no trace of irritating burn or tingle.

#### CONCERN: LIP VOLUME & HYDRATION SKIN-LOVING INGREDIENTS

PEPTIDES visibly create voluminous, curvier lips & reduce the look of fine lines A blend of COCONUT, ARGAN, CAMELLIA OILS and SHEA BUTTER adds nourishing moisture

> DISPLAYED A MEASURED IMPROVEMENT IN THE APPEARANCE OF LIP VOLUME\*

## Eyes That Sparkle With Joy (NOT CROW'S FEET)

A peptide and vitamin C rich formula to visibly lift, firm, and de-puff for a radiant, well-rested look.



100% FELT SKIN AROUND THE EYE AREA WAS MORE HYDRATED\*

#### CONCERN: DARK CIRCLES SKIN-LOVING INGREDIENTS

PATENTED LSR10® to help guard against visible signs of aging PEPTIDES help restore and wake up tired-looking eyes VITAMIN C brightens ALGAE & CAFFEINE EXTRACTS reduce the appearance of dark circles



#### The Ba The Daily At

#### The Bookend: Cleansers

THE ESSENTIAL BEGINNING

The essential start: lift impurities and prep skin to absorb the rest of your routine.

Five-star rated. Multi award winning. Bestselle transformational skincare benefits for all skin ty



#### The Bo

Maximize results with formulas targeting you clinically proven ingredients chosen



CONCERN: FINE LINES & WRINKLES OVERNIGHT FACIAL CELLULAR RENEWAL OIL Retinol in nourishing botanical oils visibly smooths, tightens, firms, and reduces the

appearance of wrinkles.



CONCERN: DRY SKIN QUENCH ADVANCED HYDRATING BOOSTER A lightweight hyaluronic acid serum to intensely hydrate and plump skin.



#### CONCERN: BLEMISH PRONE & PORES CLARIFY SKIN PERFECTING SERUM A natural form of salicylic acid and soothing cucumber work to clear blemishes, calm redness, and minimize pores.

#### ise Kit: -Home Facial

rs. This daily routine delivers instant glow and pes and forms the core of your skincare routine.

#### The Bookend: Moisturizers

#### SEAL IN MOISTURE & PROTECT

Complete your routine by locking in essential moisture with these replenishing formulas.



**– LIFT** Quattro & eye serum

rich formula nd lifts while plumping othing. STSELLER



STEP 3 – BRIGHTEN DAYTIME BRIGHTENING SERUM 10% VITAMIN C BOOSTER

Instantly brighten, visibly fade dark spots and protect from UVA/B and blue light. AMONG VOGUE'S BEST SERUMS OF 2021 A.M.



#### ALL SKIN TYPES

FLAWLESS SOFT FOCUS DAYTIME MOISTURIZER A complexion-perfecting moisturizer that smooths and delivers instant glow while replenishing hydration

#### ALL SKIN TYPES

DAYLIGHT RADIANCE TINTED MOISTURIZER SPF 32\* Protect, hydrate and perfect while fighting visible signs of aging (available in tinted shades or clear) \*SPF 32 - US only.



#### NORMAL SKIN

HYDRALIFT MOISTURE INJECTION CREAM Boost visible firmness, hydrate, plump, and leave a dewy, healthy glow.

P.M.



#### DRY SKIN

HYDRALIFT RICH MOISTURE INJECTION CREAM A luxe, buttery base plumps, prevents signs of aging, and imparts maximum moisture.

#### osters

specific concerns. Each is packed with clean, for their transformative properties.



#### OILY & COMBINATION SKIN

HYDRALIFT OIL-FREE MOISTURE INJECTION CREAM Targeted hydration that fights signs of aging in a non-greasy, matte-finish gel.



CONCERN: IN NEED OF SKIN DETOX PURIFY DEEP CLEAN DETOX MASK Clay mask works wonders to gently, yet effectively remove impurities and tighten the look of pores.



CONCERN: DARK CIRCLES YOUTHFUL ESSENTIAL EYE CONCENTRATE A peptide and vitamin C rich formula to visibly lift, firm, and de-puff for a radiant, well-rested look.



CONCERN: LIP VOLUME & HYDRATION

SMOOTH PEPTIDE LIP THERAPY A clinically proven peptide formula visibly plumps and boosts lip volume while moisturizing.

#### VISIT EVER.COM FOR MORE BOOSTERS AND OUR FULL ASSORMENT

### Create Your COMPLETE ROUTINE



CLEANSE CHOOSE ACCORDING TO YOUR SKIN TYPE



RENEW REVEAL BIOMIMETIC. PEEL PADS



PEPTIDE FACE & EYE SERUM





A.M.

#### 5. DAYTIME MOISTURIZER

FLAWLESS SOFT FOCUS DAYTIME MOISTURIZER

#### 6. SPF PROTECTION

DAYLIGHT RADIANCE TINTED MOISTURIZER SPF 32\* \*SPF 32 - US ONLY

P.M.

7. REPLENISH CHOOSE HYDRALIFT ACCORDING TO YOUR SKINTYPE



82 ml / 2.8 fl. of

Ever.

ETIC PEEL PADS

# ROUTINE

OUTHEUL AATTRO PEPTIDE FACE & EYE SERUM

LSRIO\* COMPLEX

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Ever .-

LSRID\* BIDACTIVE COMPLEX

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## A Skincare Routine For The Rest Of You THE DAILY AT-HOME SPA REGIMEN

Treat your body with the same care you give your face. A sensorial, daily bodycare routine that reveals smoother, firmer, more youthful looking skin while helping protect against the signs of aging.





POLISH LEMON SUGAR BODY SCRUB

Reveal glowing, renewed skin and buff away impurities and rough patches with gentle sugar, magnesium salt, and natural AHAs,





#### STEP 2 NOURISH & FIRM

LAVISH NOURISHING & FIRMING BODY OIL

Instantly transform dry skin and calm the senses with aromatherapeutic Bulgarian Rose, nourishing botanical oils, and our superfruit antioxidant complex. Collagen-enhancing amino acids and skin barrier protectants revitalize the look of your skin.

#### STEP 3 MOISTURIZE & REPLENISH

LAVISH ULTRA RICH BODY BUTTER

This softening, smoothing editor fave provides melts-into-your-skin moisturization packed with jojoba and our superfruit antioxidant complex.

ALLURE BEST OF BEAUTY WINNER





## CLEANSE & PROTECT

Essential steps to begin and end your everyday

head-to-toe skincare routine.





#### ESSENTIAL START: CLEANSE & HYDRATE

LAVISH ULTRA RICH HYDRATING BODY WASH WITH HYALURONIC ACID A creamy, conditioning vanilla-citrus lather deeply hydrates and creates a protective barrier with hyaluronic acid, shea butter, coconut oil, argan oil, and superfruit antioxidants.

#### ESSENTIAL FINISH: SPF PROTECTION

LUMINOUS NUTRIENT-RICH CLEANSING BALM

Protect and glow with chemical-free UV A/B sun protection in a luminous, hydrating, reef-safe, mineral sunscreen. A uniquely luxurious formula, this rich and deeply hydrating lotion gives skin a visibly smoothed and improved appearance. **HEALTH EDITORS PICK 2021** 



NASCAAA



EVER

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PEP1 UP TH

YOUTHFU

Save 10% and Get 10% credit towards your next purchase. Plus, free shipping over \$100.

Ever

SRIOP BIDACTIVE COMPL

SAVE

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edit or cancel anytime with no hassle

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## YOUR BEST SKIN EVER.

Clean Ingredients + Clinical Results Potent, Proprietary, Patented

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