



The Horse Holster, Inc.
P.O. Box 5
Downingtown, PA 19335
352-804-3554
info@thehorseholster.com
www.thehorseholster.com

The Horse Holster, Inc. USA Dealer Agreement

By placing a dealer opening order with The Horse Holster, Inc., you agree to the following terms:

Dealer must provide the following information in order to be considered and approved as an authorized dealer:

Legal (DBA) Store Name: _____

Business Owner: _____

Responsible Person for Invoice Payment: _____

Phone Number: _____

& Email Address: _____

Store Address: _____

Store Website: _____

Best Store Contact Number: _____

Best Store Email Address: _____

Company & Contact Information: This information gives us permission to call your vendors

Vendor References: _____

Vendor References: _____

Dealer agrees to provide a copy of resale certificate. A scanned copy or photo is acceptable. If no resale certificate is provided, dealer may be subject to sales tax.

Dealer agrees that first time orders are paid at time of order via **The Horse Holster** website. A paid invoice will be sent to the email address provided by the dealer and a hard copy will also accompany the order being shipped. If first time order is not paid for within two business days, the exact products selected may no longer be available.

Dealer agrees to place all orders via **The Horse Holster** website. Instructions for how to set up a website customer account will be sent via email once the provided information above is completed and verified by **The Horse Holster**.

The Horse Holster MSRP prices of \$29.99 for regularly stocked products and \$34.99 for Limited Edition products. It is forbidden to advertise and sell **The Horse Holster** for less than \$5.00 off MSRP prices. First time order is 24 minimum.

Dealer agrees to sell to a customer and not another store. No wholesale distribution is allowed.

Dealer agrees and understands that **The Horse Holster, Inc.** will be selling the same products on **The Horse Holster** website. Dealer is allowed to sell on their company website but is forbidden to sell on any other website such as Amazon, EBay, Etsy, Overstock or similar sites without written approval from **The Horse Holster**.

If above Dealer agreement terms are not followed, The Horse Holster, Inc. will have the right to terminate this agreement.

Owner/Authorized Name: Please Print _____

Owner/Authorized Signature: _____ Date: _____

The Horse Holster
CEO/Owner: _____ Approved Date: _____

The Horse Holster, Inc. USA Dealer Agreement

By placing a dealer opening order with The Horse Holster, Inc., you agree to the following terms:

Pricing Information:

Dealer agrees to place all orders in the increments included on **The Horse Holster's** Pricing Chart. See attached pricing information or visit the dealer portal on the website.

- Dealer opening order minimum is 24 holsters, mixing colors is acceptable.
- All reorders are sold only in increments of 12, mixing colors is acceptable.
- Dealer Pricing Charts will be sent to the email address provided by the dealer.
- Dealer will be given a 30 days notice if our price structure changes.
- No returns will be accepted.
- Exchanges will be considered but must be approved in writing by **The Horse Holster** team.

Orders & Payments:

- Dealer agrees to in full payment methods of using any debit or credit card, a PayPal, or check.
- Dealer agrees that **first time orders** are paid in full at the time of order via **The Horse Holster** website. A paid invoice will be sent to the email address provided by the dealer and a hard copy will also accompany the order being shipped. If new order is not paid for within two business days, the exact products selected may no longer be available.
- Dealer agrees that **re-orders** are invoiced and balances are due within 14 days of invoice delivery date. An invoice with a due date will be sent to the email address provided by the dealer and a hard copy will accompany the order being shipped.
- Dealer agrees to pay balance of all re-orders within 14 days of invoice delivery date. The dealer agrees that if **The Horse Holster, Inc.** does not receive the invoice balance within 14 days of invoice due date, a courtesy reminder notice is sent to the dealer. If payment is not received we will have the right to terminate our agreement.
- If payment reaches 60 days delinquent we will terminate our agreement and pursue the balance in a collection process.

Shipping & Handling:

- Dealer agrees to the shipping timeframe of three to five business days on all dealer orders from date of the order.
- **The Horse Holster** shipping department is on Eastern Standard Time, any order received after 1:00pm EST will be logged into our system the following day.
- If shipping timeframe is going to be longer than seven business days, **The Horse Holster, Inc.** will notify the dealer.
- Holidays and promotional sales will carry a longer shipping schedule.
- Rush orders will carry an additional \$20.00 handling charge.
- Dealer agrees to and is responsible for shipping and handling costs. See attached pricing and shipping chart.

Dealer Responsibility:

The dealer agrees to do their best in promoting the sale of **The Horse Holster** product in a professional manner.

- Dealer activity will be reviewed on a yearly basis. A minimum of 72 products must be sold within a calendar year.
- If no re-orders have been submitted within 6 months we will send you a friendly reminder of our 72 sales goals.
- Either party can terminate **The Horse Holster** agreement with 60 days notice.

The Horse Holster, Inc. reserves the write to dismiss any dealer as an authorized dealer of **The Horse Holster** product for just cause. Your success is our success, so we will do everything possible to help your store. Please call or email us at info@thehorseholster.com if you need our assistance.

Initial _____ Date _____