

Catalogue 2024

Version 1



FITUEYES



Global High-End Audio-Visual Furniture Brands

FITUEYES

FITUEYES TV Stand – Innovator in Home Aesthetics and the Art of Cultivating Life's Taste.

In the midst of this bustling metropolis, people yearn for tranquility and a touch of refinement, seeking a lifestyle that seamlessly intertwines with nature. The FITUEYES TV Stand is not merely a piece of home decor; it embodies the art of tasteful living, guiding individuals towards a unique residential experience. The founder of FITUEYES is an impassioned connoisseur of life. He comprehends that one's home serves as both the origin and destination of daily existence, a place where inspiration and aesthetics ought to converge. Hence, he resolutely embarked on a path that pioneers innovation in home aesthetics.

The FITUEYES TV stand is more than just a functional home accessory; it represents a way of lifestyle. With its natural curves and modern lines, it seamlessly blends aesthetics with practicality, creating a spiritual home ambiance. Whether bathed in the morning sunlight or illuminated by the evening's soft glow, it exudes a unique atmosphere, perfectly merging the beauty of nature and the elegance of technology. However, the essence of the FITUEYES TV stand goes beyond its appearance; it lies in the interpretation of a lifestyle. It encourages people to embrace nature, savor the joys of life, and find the most comfortable viewing angle through the subtle adjustments of the TV stand. It's about sharing movies, music, and laughter with family members. It's a life that values taste, pays attention to every detail, and turns a home into an exquisite and cozy sanctuary.

The influence of the FITUEYES TV stand rapidly spreads, as people start to perceive it as a symbol of a way of life. A home is no longer a mere dwelling place; it becomes a platform for emotional exchange and artistic appreciation. The presence of the FITUEYES TV Stand paints a picture of harmonious coexistence within a family, where individuals unwind and wholeheartedly embrace the beauty of life. The narrative of the FITUEYES TV stand unveils a relentless quest for the essence of life's refinement, a fearless endeavor to intertwine aesthetics with our daily existence, and above all, a devout faith in transforming the sanctuary of family into a work of art. It gracefully steers individuals away from the chaotic clamor of urban existence, guiding them towards the cultivation of an authentically exquisite life uniquely their own. With utmost dedication, it encourages us to savor the beauty inherent in each passing moment and employs the language of taste to articulate the profound significance of the concept of 'home'.

About FITUEYES

The History of Development

2005-2023

2005-2011



FITUEYES' parent company SOMLE was established in Ningbo, China in 2005. Specializes in OEM/ODM manufacturing for numerous globally recognized Audio-Visual brands. Our products are distributed and sold worldwide.

2012

Independently designed and developed, SOMLE introduced the world's first integrated audio-visual TV stand ' Silent ' . Seamlessly combining audio-visual systems with a TV cabinet. Pioneering the concept of intelligent audio-visual furniture



2014

Independent design and development
Launched intelligent audio-visual integrated scene solution products Skater & Pacer



2013

Introducing our independently developed audio-visual integrated wall shelf, ' Wibox '

2015

Establishing the high-end Audio-Visual furniture brand FITUEYE

2015

Initiating B2C in world, Establishing overseas warehouses and subsidiaries in the US

2016

Opening the second branch on the East Coast of the United States and establishing branches in the UK, DE, CA and JP. Initiating a global brand layout and a worldwide overseas warehouse plan

2019

Launched the first audio-visual art stand EIFFEL Series
Won the AMAZON Brand Award



2020

EIFFEL Series won the MEI Awards
Launching a global independent brand website



2021

PICASSO/MASTER/ZEN and other series are launched
Propose research on design concepts from architecture
to interior to humanities to environment

2023

The highly acclaimed audio-visual
art life-themed Picasso Series
Launched of FT78 and FT88 large size models
Implement the concept of artistic audio-visual life to the end

Cooperate with Bull to develop FITUEYES X BULL audio-visual power
system

Independently research and develop screen-light synchronized
atmosphere lights adapted to all brand TVs
Launched the "FITUEYES" intelligent control APP Create an immersive
fully intelligent audio-visual solution

2021

Returning to the Chinese market and signing
strategic partnerships with Alibaba, JD and Suning

2022

Targeting young small-household users
Launched a new colorful fashionable audio-visual
theme series Collector Series

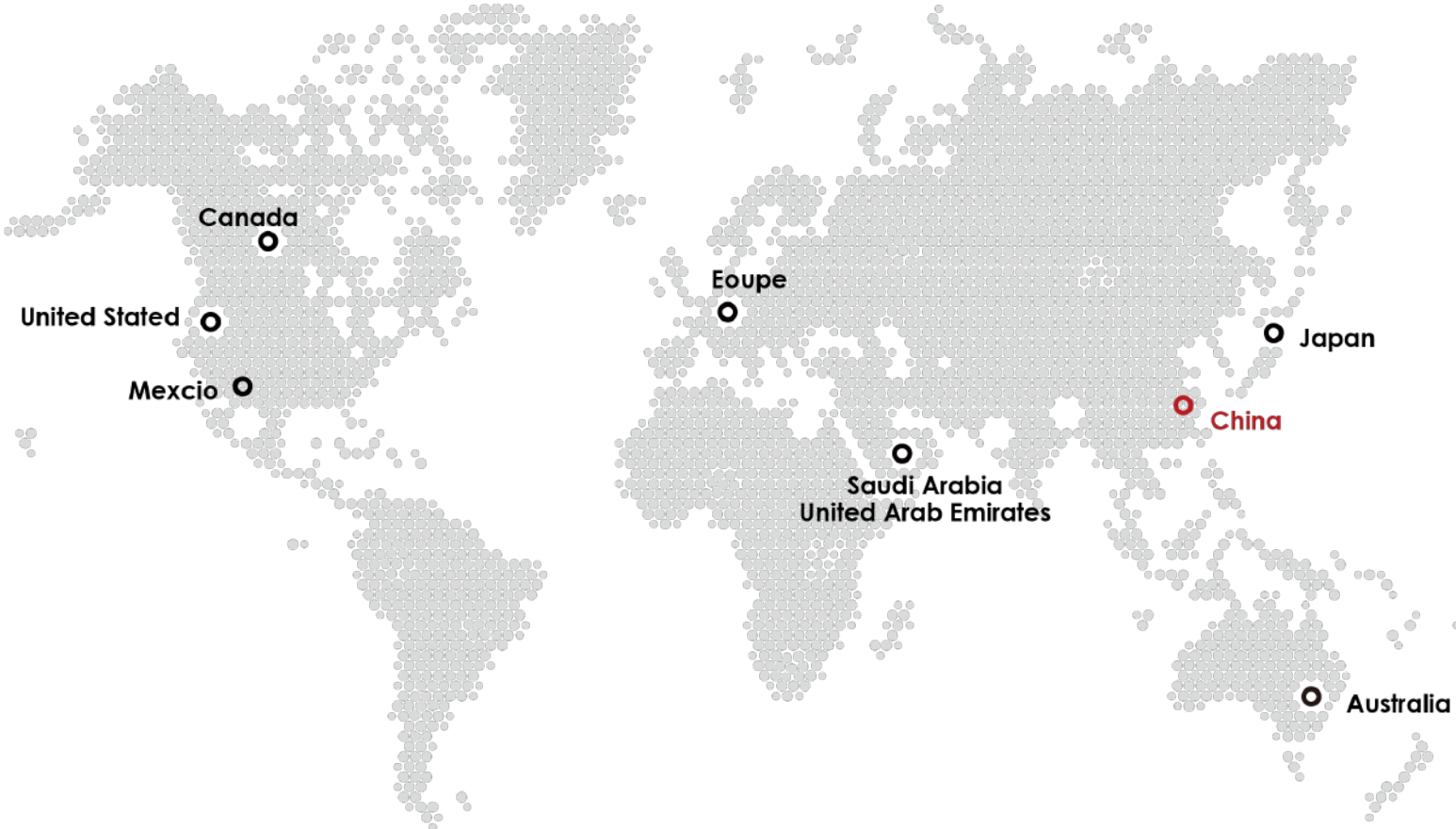
In the same year, the cumulative sales of FITUEYES
in the global market exceeded 10 million units.
Popular with 30 million users worldwide
Sheraton, Park Hyatt and many other five-star hotels,
LV stores, Audi Germany headquarters and
other brands choose FITUEYES

2023

In the first half of the year, Amazon ranked first in global market
share

GLOBAL BRAND STRATEGY

FITUEYES is headquartered in Ningbo, China. It has opened branches in many countries since 2015, with sales in more than 20 countries.



Digital TV large screen becomes the center of the family Which enriches Audio-Visual entertainment life scene

Gather for party games and interactive activities

Watch TV series and movies

AI fitness in the living room

Immerse in the audiovisual world of music entertainment

Online courses for learning

Family karaoke

Screen mirroring for watching live broadcast

Interactive gaming

Home fitness

Movie and TV series watching

Smart screen interaction



The relationship between people & products is our eternal topic

Ergonomic design

Caring for neck and waist health

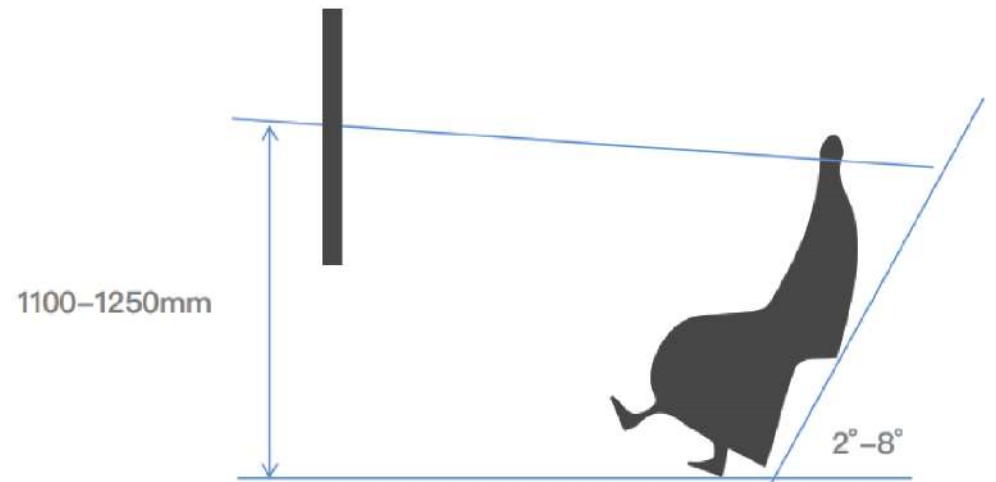
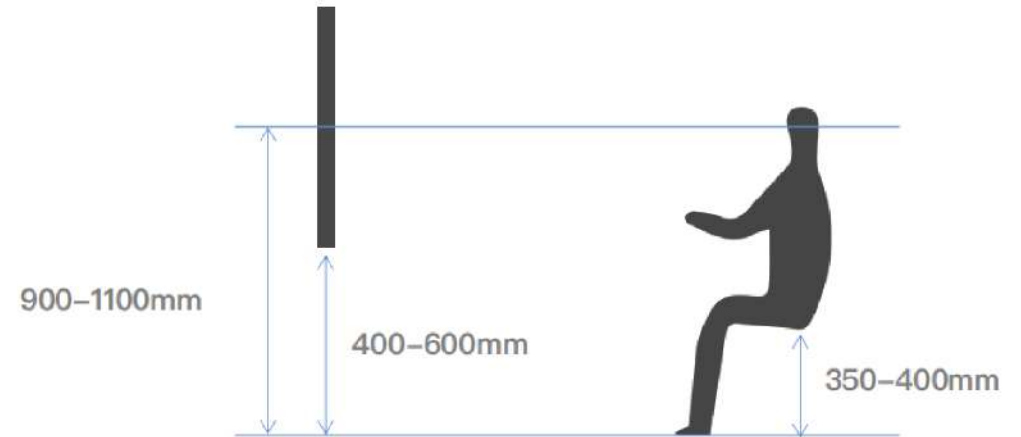
Relieving eye fatigue

Reducing angle distortion and reflection problems

Improving TV efficiency and operability

According to different scenarios and users

FITUEYES sets humanized design standards for each product, adjustable height and angle to meet scene needs, more in line with users' physiological and psychological characteristics, ensuring a more comfortable and healthy audiovisual experience for users.



We adhere to super-industry testing standards



Slope test

-

For Stability



ISTA-3A drop test

-

For Packaging



Ultimate load-bearing test

-

For Load-bearing





COLLECTOR

COLLECTOR Series

Colorful fashionable Audio-Visual life pioneer

master

MASTER Series

Modern art from San Paulo





EIFFEL

EIFFEL Series

Minimalist modern Audio-Visual aesthetics

ZEN

ZEN Series

Audio-visual concerto of Nordic logs





Picasso

PICASSO Series

Art aesthetics at home

CANTOR

CANTOR Series

Noble and luxurious exquisite texture





COLLECTOR

We take fashion as the theme and capture all the colors of life
allowing you to immerse yourself in different color when you enjoy Audio-Visual
Store a square meter of spiritual corner, start from the heart, and enjoy life

COLLECTOR Series



FITUEYES | COLLECTOR



FITUEYES | COLLECTOR



FITUEYES | COLLECTOR



TC65

Suitable for TV 46-65



TC78-1

Suitable for TV 55-78



TC78

Suitable for TV 55-78



TC88

Suitable for TV 65-88



COLLECTOR

- Standard Equipment
- Optional Equipment

TC65

Suitable for TV 46-65



TC78-1

Suitable for TV 55-78



TC78

Suitable for TV 55-78



TC88

Suitable for TV 65-88

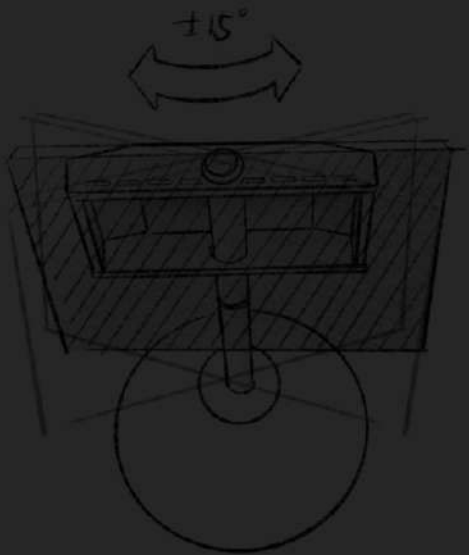


VESA	100x100-400x400	100x100-600x400	100x100-600x400	100x100-850x400
Material	Iron Wood Leather	Iron Wood Leather	Iron Wood Leather	Iron Wood Leather
Height Adjustment	200mm	200mm	200mm	200mm
TV Box / Plug board Storage	●	●	●	●
Silent Moving with Brakes	●	●	●	●

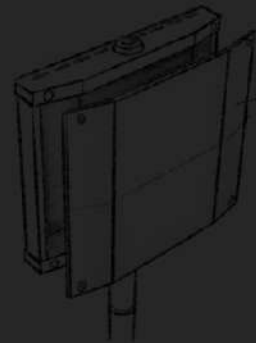
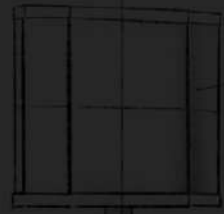
Screen-synced ambient lighting

○ Optional screen-synced accessory

* Champagne-colored glass bottom



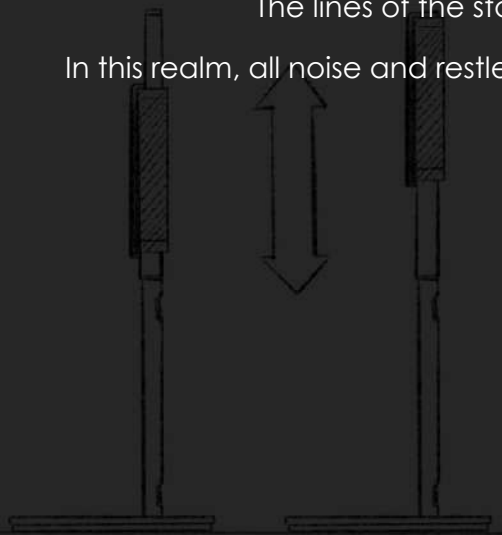
2nd
master



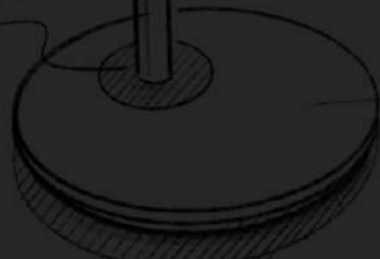
The minimalist yet modern design reflects the return to the essence of self

The lines of the stand are as smooth as flowing water, as steady as urban streamlined architecture

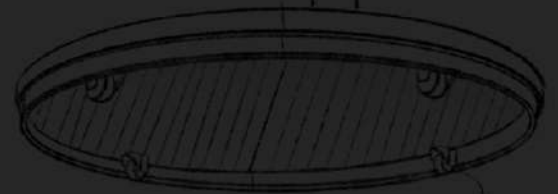
In this realm, all noise and restlessness vanish, leaving only the true self to dance with the heavens and resonate with all things



Metal



Bottom



MASTER 2nd Series

move



FITUEYES | *master* 2nd



FITUEYES | *master* 2nd



FITUEYES | *master*^{2nd}



FITUEYES | *master* ^{2nd Pro}



FITUEYES | *master* 2nd Pro



FITUEYES | *master* 2nd Pro



FITUEYES | *master* 2nd Pro

master^{2nd}



FT48

Suitable for TV 24-48



FT65

Suitable for TV 45-65



FT48 Pro

Suitable for TV 24-48



master SP.

Gathering the elegance of the Milky Way and the mystery of the St. Paul's marble building,

Combining unique stone textures with a circular base

Creating a poetic and comfortable sense of spatial feeling.

MASTER SP.



master



master



master



master



master

MASTER FT65
Suitable for TV 32-65

master

2nd FT48

Suitable for TV 24-48



2nd FT48 Pro

Suitable for TV 24-48



2nd FT65

Suitable for TV 32-65



FT65 SP.

Suitable for TV 32-65



- Standard Equipment
- Optional Equipment

VESA	75x75-200x200	75x75-200x200	100x100-400x400	200x100-400x400
Material	Iron Aluminum Fabric	Iron Aluminum	Iron Aluminum Fabric	Aluminum Glass Fabric
Height Adjustment	200mm	200mm	200mm	200mm
TV Orientation Switch	○ Optional horizontal and vertical screen rotation accessory	● 90°	○ Optional horizontal and vertical screen rotation accessory	
Silent Moving	●	● Including Brake Wheel	●	-
Storage Board			○ Optional MASTER 2 nd Storage Board	
Soundbar Bracket			○ Optional MASTER 2 nd Soundbar Bracket	
Screen-Synced Ambient Lighting	-	-	○ Optional Screen-Synced Lighting	



EIFFEL

Inspired by the Eiffel Tower in Paris, replicating the iconic silhouette of the tower merging geometric aesthetics, and embarking on a minimalist modern aesthetic

EIFFEL Series



FITUEYES | *ELFFEL*



FITUEYES | *ELFFEL*



FITUEYES | *ELFFEL*



FITUEYES | E/FFEL



FITUEYES | *ELFFEL*



FITUEYES | *EFFEL*

FT65

Suitable for TV 32-65



FITUEYES | *EIFFEL*

FT85

Suitable for TV 43-75



FT100

Suitable for TV 75-100



TT85

Suitable for TV 55-85





- Standard Equipment
- Optional Equipment

FT65

Suitable for TV 32-65



FT78

Suitable for TV 55-78



FT100

Suitable for TV 75-100



TT85

Suitable for TV 55-85



VESA	100x100-400x400	100x100-600x400	100x100-800x600	100x100-400x600
Material	Iron Wood	Iron Wood	Iron Wood	Iron Wood
TV Height Adjustment	129mm	147mm	-	147mm
TV Swivel	Lift or Right 15°	Lift or Right 15°	Lift or Right 20°	Lift or Right 20°
TV Tilt	Up5° or Down15°	Up5° or Down15°	-	-
TV Box / Plug board Storage	●	○ Optional Storage Bracket	○ Optional Storage Bracket	○ Optional Storage Bracket
Silent Moving			○ Optional Brake Wheel	
RGB Lighting	○ Optional EIFFEL RGB Lighting	-	-	-
Screen-Synced Ambient Lighting	○ Optional Screen-Synced Lighting	-	-	-

FT88

Suitable for TV 55-88



FT100

Suitable for TV 75-100



FT88

Suitable for TV 55-88





FT88

Suitable for TV 55-88



FT100

Suitable for TV 75-100



TT88

Suitable for TV 55-88



- Standard Equipment
- Optional Equipment

VESA	100x100-600x400	100x100-850x400	100x100-600x400
Material	Iron Wood	Iron Wood	Iron Wood
TV Height Adjustment	200mm	250mm	120mm
TV Swivel	Lift or Right 20°	-	Lift or Right 20°
TV Box / Plug board Storage	●	●	●
Silent Moving	● Including Brake Wheel	● Including Brake Wheel	○ Optional Brake Wheel
RGB Lighting	○ Optional EIFFEL RGB Lighting	○ Optional EIFFEL RGB Lighting	○ Optional EIFFEL RGB Lighting
Screen-Synced Ambient Lighting	○ Optional Screen-Synced Lighting	○ Optional Screen-Synced Lighting	○ Optional Screen-Synced Lighting

- Standard Equipment
- Optional Equipment



Series	EIFFEL 2 nd	EIFFEL	EIFFEL 2 nd	EIFFEL	EIFFEL 2 nd	EIFFEL
Products Size	999*578*1225	966*535*1436	1683*629*1095	966*535*1436	871*405*789	784*389*983
Suit for TV Size	65"- 88"	43"- 78"	75"- 100"	75"- 100"	55"- 88"	55"- 85"
Material	Iron Wood	Iron Wood	Iron Wood	Iron Wood	Iron Wood	Iron Wood
TV Height Adjustment	200mm	147mm	250mm	-	120mm	147mm
TV Swivel	Lift or Right 20°	Lift or Right 15°	-	-	Lift or Right 20°	Lift or Right 20°
TV Tilt	-	Up5° or Down15°	-	-	-	-
TV Box / Plug board Storage	●	○ Optional Storage Bracket	●	○ Optional Storage Bracket	●	○ Optional Storage Bracket
Silent Moving	●	○ Optional Brake Wheel	●	○ Optional Brake Wheel	●	○ Optional Brake Wheel
RGB Lighting	○ Optional EIFFEL RGB Lighting	-	○ Optional EIFFEL RGB Lighting	-	○ Optional EIFFEL RGB Lighting	-
Screen-Synced Ambient Lighting	○ Optiona Screen-Synced Lighting	-	-	-	○ Optiona Screen-Synced Lighting	-

EIFFEL^{2nd}

Ambient Lighting

- Standard Equipment
- Optional Equipment

LIGHT-FT65

Suitable for EIFFEL FT65



LIGHT-FT88

Suitable for EIFFEL 2nd FT88



LIGHT-FT100

Suitable for EIFFEL 2nd FT100



LIGHT-TT88

Suitable for EIFFEL 2nd TT88



Length	1.8m	2.3m	3.5m	1m
RGB Color Gamut	RGB	RGB	RGB	RGB
Material	Aluminum	Aluminum	Aluminum	Aluminum
Lamp Beads	120pcs	156pcs	252pcs	66pcs
Operating Mode	Button Control + Mobile APP			
Multi-Light Rhythm Mode	RGB Multi-Rhythm Mode / 3 color Lights (White/Warm/Neutral)			
Music Synced Rhythm	● Multi-Rhythm Mode			

- Standard Equipment
- Optional Equipment



AS
HIFI-Stand



DS Floating AV Shelf

EIFFEL



Board weight capacity

50KG / 20KG / 20KG /
50KG

7.5KG

7.5KG / 7.5KG

7.5KG / 7.5KG / 7.5KG

Material

Iron | Wood

Iron | Wood

Iron | Wood

Iron | Wood

Board Height Adjustment

44mm

-

-

-

Plug board Storage



-

-

-

Silent Moving



-

-

-

● Standard Equipment
○ Optional equipment



ZEN

Drawing upon the power of 'wood,' eliminating intricate embellishments to return to simplicity. The interplay of light and shadow climbing along the lattice weaves a classical and elegant Chinese style through the transformation of reality and illusion. The beauty of nature combined with Zen, where form and meaning complement each other harmoniously



FITUEYES | ZEN



FITUEYES | ZEN



FITUEYES | ZEN



ITUEYES | ZEN

FT65 Low

Suitable for TV 32-65



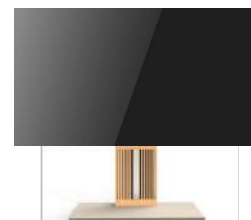
FT65 High

Suitable for TV 32-65



FT88 Low

Suitable for TV 55-88



FT88 High

Suitable for TV 55-88



FITUEYES | ZEN

ZEN

- Standard Equipment
- Optional Equipment

FT65 Low
Suitable for TV 32-65



FT65 High
Suitable for TV 32-65



FT88 Low
Suitable for TV 55-88



FT88 High
Suitable for TV 55-88



VESA	100x100-400x400	100x100-400x400	100x100-600x400	100x100-600x400
Material	Iron Beech	Iron Beech	Iron Beech	Iron Beech
TV Height Adjustment	200mm	200mm	250mm	250mm
TV Swivel	Lift or Right 30°	Lift or Right 30°	Lift or Right 30°	Lift or Right 30°
TV Box / Plug board Storage	●	●	●	●
Silent Moving			○ Optional Brake Wheel	
Screen-Synced Ambient Lighting			○ Optional Screen-Synced Lighting	
Storage Board			○ Optional ZEN/CANTOR Storage Board	
TV Orientation Switch			○ Optional Horizontal and Vertical Screen Rotation Accessory	





FITUEYES | *Picasso*



FITUEYES | *Pialto*



FITUEYES | *Piccolo*

360° Aesthetics

Back Technology Velvet Panel, designed to conceal and organize, providing a tidy and aesthetically pleasing solution. Featuring magnetic attachment for effective dust prevention, it allows for the neat placement of devices such as set-top boxes and sockets inside



FITUEYES | *Picasso*

FT65

Suitable for TV 32-65



FT78

Suitable for TV 55-78



FT88

Suitable for TV 65-88



Picasso

- Standard Equipment
- Optional Equipment

FT65

Suitable for TV 32-65



FT78

Suitable for TV 55-78



FT88

Suitable for TV 65-88



VESA	100x100-400x400	100x200-600x400	100x100-600x400
Material	Iron Beech Fabric	Iron Beech Fabric	Iron Beech Fabric
TV Height Adjustment	150mm	100mm	150mm
TV Swivel	Lift or Right 20°	Lift or Right 20°	-
TV Box / Plug board Storage	●	●	●
Soundbar Bracket	○ Optional PICASSO Soundbar Bracket	○ Optional PICASSO Soundbar Bracket	○ Optional PICASSO Soundbar Bracket
Gaming Console Storage	○ Optional PICASSO Console Bracket	○ Optional PICASSO Console Bracket	○ Optional PICASSO Console Bracket
Screen-Synced Ambient Lighting	○ Optional Screen-Synced Lighting	○ Optional Screen-Synced Lighting	○ Optional Screen-Synced Lighting



PICASSO Series Soundbar Bracket



PICASSO Series Gaming Consoles Bracket

The background of the slide is a dark, textured surface. It features a faint, light-colored musical score with various notes and staves. Overlaid on the score are architectural sketches, including a prominent 3D perspective drawing of a building with a curved roof and a central tower. The word 'CANTOR' is printed in small letters at the top of the musical staves.

CANTOR

We are reexamining what constitutes new luxury and a quality lifestyle. In today's society, the definition of luxurious living is undergoing a transformation. The traditional concept of luxury goods is gradually evolving into a new emphasis on quality, experience, and meaning—a paradigm of new luxury

Centered around taste, innovation, and sustainability, this new luxury philosophy goes beyond the pursuit of material enjoyment; it embodies a lifestyle attitude. It represents a fresh attempt and innovation, aiming to guide individuals towards a life that is more profound and meaningful



CANTOR

RESHAPE

DEFINE NEW LUXURY

THE COLLISION BETWEEN HIGH-QUALITY METALLIC TEXTURE AND NATURAL WOOD
CREATES A LUXURIOUS AND CONFIDENT TEMPERAMENT



FITUEYES | CANTOR



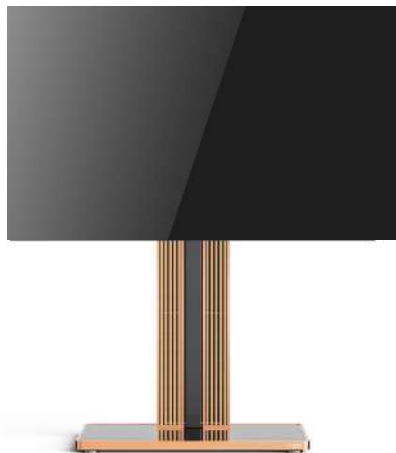
FITUEYES | CANTOR



FITUEYES | CANTOR

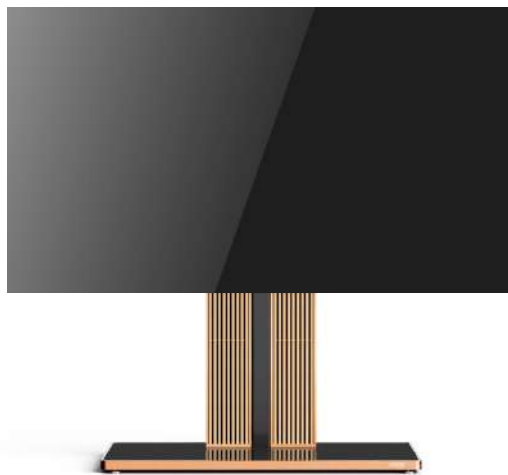
FT78

Suitable for TV 43-75



FT100

Suitable for TV 75-100



CANTOR

- Standard Equipment
- Optional Equipment

FT78

Suitable for TV 43-78



FT100

Suitable for TV 75-100



VESA

100x100-600x400

100x100-850x400

Material

Iron | Beech | Fabric | Aluminum
(Black Wood Color Base is Sintered Stone/Light Wood Color Base is Glass)

Iron | Beech | Fabric | Aluminum
(Black Wood Color Base is Sintered Stone/Light Wood Color Base is Glass)

TV Height Adjustment

410mm

510mm

TV Swivel

Lift or Right 30°

-

TV Box / Plug board Storage

●

●

Silent Moving

○ Optional Brake Wheel

Screen-Synced Ambient Lighting

○ Optional Screen-Synced Lighting

Storage Board

○ Optional ZEN/CANTOR Storage Board

TV Orientation Switch

○ Optional Horizontal and Vertical Screen Rotation Accessory

FITUEYES



Sound, screen, and light synchronized intelligent ambient lighting



BULL x FITUEYES
Retractable Power System



2.5 Inch Brake Wheels



Horizontal and Vertical
Screen Rotation



Fire-Resistant Cable
Storage and Management



FITUEYES
CHARIYT WORK

Our focus on charity work involves providing well- designed TV stands to schools globally for enabling and supporting multimedia education.

We actively respond to the EU Digital Education Plan committed to the global development of the education industry, and have established strategic partnerships with numerous universities worldwide

FITUEYES

Sustainable Development Blueprint 2021-2029

Care, collaboration, and innovation are the three main strategic pillars driving FITUEYES towards greater sustainability and responsibility. They form the foundation of the Open Cloud 2029 Sustainable Development Strategy, emphasizing the crucial importance of reducing resource consumption and respecting humanity on a global scale. These three strategic pillars embody and propel our grand vision of "dedication to creating a better future for the furniture industry"

60%

OF EXECUTIVE AND MANAGERS
ARE WOMEN

+\$500K

SPENT ON ENVIRONMENTAL PROTECTION
PROJECTS IN 2023

30

THE PERSONNEL RECRUITED
FOR SOMLE

-5%

IN GHG EMISSIONS LINKED
(RELATIVE TO 2022)

Choose FITUEYES



LONELY
SPACE HOTEL

PATON.



PARK HYATT®

ROSEWOOD
HOTELS & RESORTS





facebook
FITUEYES



Instagram
FITUEYES



X
FITUEYES



Pinterest
FITUEYES



Youtube
FITUEYES



TikTok
FITUEYES



WeChat
FITUEYES



Red
FITUEYES



Douyin
FITUEYES



Sina Weibo
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