

HEFEL - THE TENCEL® PIONEER



HEFEL

BED AND SLEEP

TENCEL®: THE MODERN WOOD FIBRE

Sourced from nature, ecologically produced



TENCEL® is a fibre made 100% from wood. Its natural actively breathable characteristics are ideal for top quality bedding products and also have a long track record in sports clothing and fine fashion textile production. TENCEL® is made in an environmentally-friendly and energy-saving way in a closed production cycle. TENCEL® achieves its exceptional characteristics without the use of chemical additives and is exclusively manufactured by Lenzing AG, an Austrian company. The positive characteristics of TENCEL® have been tested on numerous occasions and awarded many prizes.



HEFEL: THE TENCEL® PIONEER

The first quilt made from wood!



As a pioneer HEFEL is a leading processor of finest quality TENCEL® fabrics. HEFEL has been making TENCEL® bedding products since 1998 - fluffy, soft, warm and incomparably breathable. HEFEL was the prizewinner in the „Best New Product“ category of the New York Textile Show in 2001.

- 1998: WORLD-CLASS INNOVATION:
THE FIRST HEFEL TENCEL® FABRIC
- 1999: THE FIRST HEFEL QUILT MADE OF 100% TENCEL®
- 2001: THE FIRST HEFEL TENCEL® BEDLINEN
- 2005: THE FIRST HEFEL TENCEL® FITTED SHEET
- 2011: THE FIRST HEFEL TENCEL® DOWN QUILT

HEFEL: NUMBER 1 FOR TENCEL® BEDDING

The greatest competence worldwide

HEFEL has the greatest competence worldwide when it comes to TENCEL® bedding. Thanks to many years of experience in preparing, processing and finishing the TENCEL® natural fibre HEFEL today is able to offer its discerning and ecologically-aware customers the broadest and most extensive range of TENCEL® bedding products. The HEFEL development department can be relied upon to maintain this competitive edge.



THE HEFEL TENCEL® BED

Pillows, quilts, mattress top

As natural as cotton, as shiny as silk, as luxurious as cashmere, more breathable than any natural fiber, TENCEL® ensures naturally healthy sleep and is suitable for every type of sleeper and every season. TENCEL® bedding is machine washable. Heavenly product characteristics.



HEFEL TENCEL® FABRIC

HEFEL launched the TENCEL® fabric at the Heimtextil Frankfurt in January 1998- the first bedding producer in the world to do so. It created a genuine sensation in the bedding market! As the market pioneer HEFEL is the global leader in the production of finest quality TENCEL® MICRO fabrics.



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HEFEL TENCEL® BEDDING (PILLOWS, QUILTS AND MATTRESS TOPPERS)

In 1999 HEFEL presented the first quilt with a TENCEL® filling. TENCEL® became the new star in the world of natural fillings. Light and fluffy and with the most breathable of all fillings „KlimaControl Comfort“ is a top HEFEL innovation: „the quilt that breathes.“



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DDING PRODUCT RANGE

pers, bedlinen, fitted sheets

natural hair: TENCEL® ticks all the boxes for top quality bedding and best sleeping comfort.
 on. HEFEL TENCEL® bedding products are also ideal for allergy sufferers. A further bonus is that
 ticks combined with 100% naturalness make TENCEL® bedding unique.



TENCEL® BEDLINEN

ue HEFEL TENCEL® fabric, produced and finished in-house in our
 fabric weaving mill, forms the basis for very fine and exclusive bedding.
 ilt is enveloped by its soft sheen and silky smoothness - a gentle and
 delightful feeling against the skin.

FACT BOX:

- Growing and producing TENCEL® requires significantly fewer chemicals than cotton.
- The area yield of TENCEL® is on average 6 times higher than cotton.
- TENCEL® production requires 10 to 20 times less water than cotton.



CEL® ETS

d sheets complete
 range. Moisture is
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 ctions. The sheet
 pleasantly dry.



HEFEL TENCEL® DOWN BEDDING (PILLOWS AND QUILTS)

In 2011 the HEFEL TENCEL® range is being expanded to include the exclusive TENCEL®
 down filling. HEFEL TENCEL® down combines all the advantages of both natural fillings.
 It is wonderfully light, actively breathable and hygienically clean. A unique combination of
 two exceptional natural fillings offering a previously unattainable level of comfort.

MULTI-TALENTED TENCEL®!

ACTIVELY BREATHABLE, GLOSSY LIKE SILK AND NATURAL

50% MORE MOISTURE ABSORPTION



Only TENCEL® absorbs moisture in a controlled and even manner. By contrast polyester does not absorb any moisture. Cotton has a 50% lower absorption capacity compared to TENCEL®. In every situation TENCEL® ensures a pleasantly dry sleeping environment.

TENCEL® is No.1 for moisture management. TENCEL® absorbs moisture in a completely natural way and rapidly disperses it. This characteristic ensures that the bed stays pleasantly dry. TENCEL® has a 50% greater moisture absorption capacity than cotton.

(Microclimatic testing of three types of bedding: Industrial Anthropology Research Group, Hans W. Jürgens, Kiel, 2003)

100% SKIN-FRIENDLY



TENCEL® bedlinen is particularly soft due to the smooth fibre surfaces. In contrast cotton feels rougher against the skin.

A comparison of the surfaces of cotton and TENCEL® quickly reveals the difference: TENCEL® has a smooth surface and thus feels pleasant to the skin and helps to soothe skin irritations for those with sensitive skin. TENCEL® is therefore ideal for sensitive skin.

(Skin-compatibility tests of the TENCEL® textile, Heidelberg University, Univ. Prof. Dr. T.L. Diepgen, Germany, 2003 and Sensitive Skin TENCEL® in comparison, German Allergy and Asthma Association, Germany, 2008)

100% NATURE



TENCEL® is a pure wood cellulose fibre and is sourced from sustainably managed forests. TENCEL® impresses with its environmentally-friendly production process. Compared to cotton TENCEL® requires 10-20 times less water and its area yield is 6 times greater.

The environmental prizes for TENCEL® production speak for themselves:

- Austrian Industry Environment Prize 1998
- European Award for the Environment 2000

