

Thank You for buying locally.

Here's what you just did!

1

You kept your money in your economy.

The Civic Economics Utah Study Series found that on average, locally owned retailers return **FOUR TIMES** the rate of their revenue to our Utah economy, when compared to national chains.

2

You embraced the character of our community.

3

You created local jobs.

4

You helped the environment.

5

You benefited from our passion and expertise.

6

You kept your tax dollars here.

7

You encouraged innovation and product diversity.

8

You made us a destination.

9

You kept the American Dream alive.

10

You loved your neighbors.

Studies show that locally owned businesses in Utah donate to community causes at nearly **THREE TIMES** the rate of national chains.*

garbetthomes.com ● 801 396-9882



Join the Local First Movement!

Visit at **LocalFirst.org** online to learn how you can contribute.

* Based on the Civics Utah Study Series available on our website.

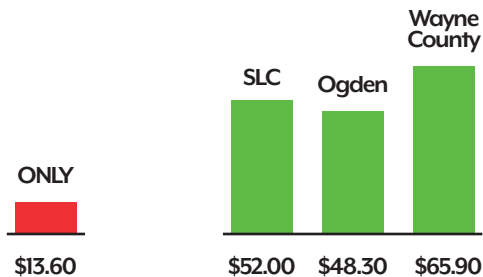
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Money spent here stays here!

If you spend **\$100** at a...

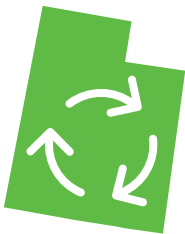
National Retailer

Locally Owned Business



...will stay in Utah's economy.*

**On average \$55.00 stays
in the local economy!**



That's a multiplier
effect of

4x

MORE MONEY!

What happens to money spent at a locally owned business?

For every **\$100** you spend...

\$29.30	→	Stays here to keep Utahns working at local jobs.
\$23.10	→	stays here to purchase goods & services from local vendors.
+ \$2.90	→	stays here & is donated to local charities and causes.
\$55.30	→	stays here strengthening our economy and building our community.



Would you like to learn more?

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