

# QUALITY ASSURANCE

## The foundation of professional-grade supplements is quality

There is no question that there is an ever increasing awareness and interest in nutritional supplementation to help maintain health. Millions of Americans are taking nutritional supplements every day and experiencing better overall health for their efforts. However, there is also no question that **ALL SUPPLEMENTS ARE NOT CREATED EQUAL**. This fact can be very confusing to the public who, naturally, want to seek out the best supplements available to obtain optimal outcomes. At our pharmacy, we feature “professional-grade” quality supplements. But what does that mean to you?

In our pharmacy, “professional-grade” means that the quality and purity of our supplements are beyond question and are tested many times during the production process. Physicians, pharmacists, chiropractors, and other healthcare professionals do not have time to waste on products of questionable quality when they make recommendations for nutritional supplements. That is why we, and so many other healthcare professionals, recommend the professional-grade products found in our supplement line.

So what does professional-quality mean to you? First, the ingredients used in our products are sourced from only the most trusted industry leaders in the United States, Europe, and Japan. Where many companies seek out the least expensive ingredients for their products, we seek only the highest quality ingredients for our products. These ingredients are further tested for purity and potency by certified labs. Most importantly, herbal extracts and natural products are standardized to provide consistent levels of their primary active marker compounds. We can state with pride that our herbal products are continually tested “from the farm to the pharmacy.”

Once the raw materials are received by our manufacturer, certified labs once again test those materials for potency, purity and identity of the ingredients. High-performance liquid chromatography (HPLC), inductively coupled plasma mass spectroscopy (ICP), and fourier transform infrared spectroscopy (FT-IR) are just a few of the high-level tests used to ensure that only the best ingredients are going into our supplements. Microbiological testing is also performed to detect any biological impurities in the ingredient samples.

Finally, our manufacturers are NSF International and Good Manufacturing Practices (GMP) registered. They are ISO 9001 certified and the testing labs are ISO 17025 accredited. Written standard operating procedures (SOPs) are adhered to, ensuring consistent product quality. Finally, the finished products meet and often exceed USP specifications.

What does all of that mean to you? **Not all supplements are created equal! With our supplements, the QUALITY goes in before our label goes on.**



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