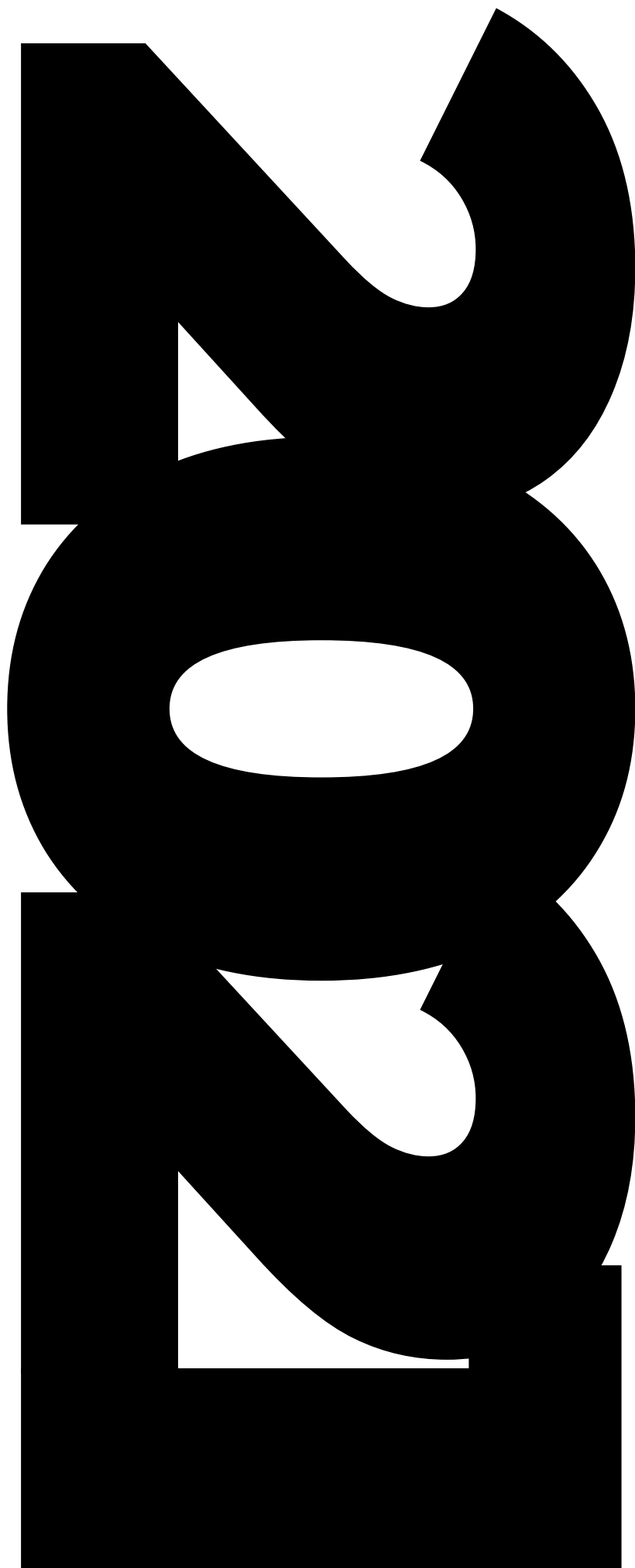


Huxlo

special projects guide



DESIGN PROCESS

1

DESIGN DEFINITION

Needs Assessment and Specification

Great design begins by asking the right questions. Projects begin with a needs assessment and this is documented with a specification. Needs assessments are conducted either face to face or over the phone. The studio will compile the findings in a specification document.

2

DESIGN DISCOVERY

Concept Ideation

The designer will work through a process of brainstorming and sketching a number of solutions to the specification requirements. These solutions are compared objectively and the best route forward is documented.

Concept Development

Solutions are combined to create a feasible concept.

Detail Design

At this stage the designer has all the required information to create a detailed design. This is presented as a 2D dimensioned drawing in .pdf format and a interactive 3D computer model.

Design Review

The designer will present the detail design and the process that led them there. Feedback is taken on board and the design can be updated if required as a revision.

3

DESIGN DELIVERY

Prototyping

A prototype is required for some projects. This is often to test usability or structural stability.

Manufacturing

We use in house CNC machines to accurately manufacture products, this is followed by a human touch to process and finish.

Delivery & Install

We use private couriers or pallet services to deliver items nationwide. We have a network of trusted fitters for projects that require an element of installation.



CASE STUDIES

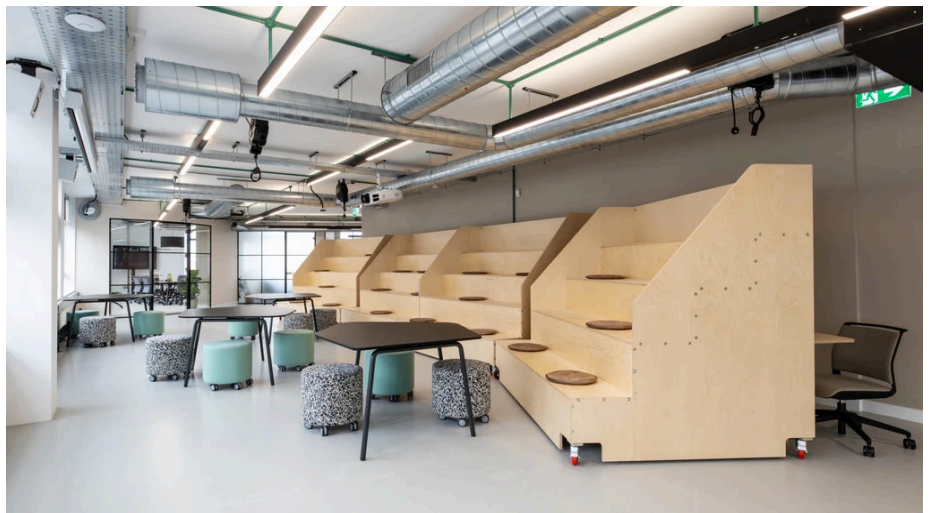
Elvie

A pioneering high-growth company who focus on improving women's lives through smarter technology, because "women shouldn't have to make do with shoddy design or pink spin-offs when there are self-driving cars in the world."



NMI

NMI are a rapidly-scaling software payments company who handle over \$70bn of payments across over \$1.2bn of transactions, with offices in Salt Lake City, Chicago and New York.



Netflix

Freeborne Media and Wild Space Productions looked to create a new workspace hub in Bristol that would house their production teams and instil a progressive and collaborative working culture. Health and wellbeing were at the forefront of this brief, and sustainable furniture was a must.

