

# VIETRI 2019 GIFT WITH PURCHASE PROGRAM

VIETRI has 4 seasonal Gift with Purchase opportunities for you to participate in this year. Each GWP event will be available for your retailers to use in-store or online and will run simultaneously with VIETRI.com.

## TAKING ADVANTAGE OF OUR GWP PROGRAM IS AS EASY AS...

1. Select the GWP event or events that are right for you.
2. Place a \$500 order of any VIETRI product for each seasonal GWP event to become eligible to participate. Retailer will pay \$9.50-\$20.00 for each GWP.
3. Utilize marketing materials provided by VIETRI.

## ORDERING INFORMATION

- + Buy-in available starting at the shows in January. All GWP orders must be written separately.
- + Please write separate \$500 orders per GWP event. In your order notes include the GWP code, GWP SKU, and the GWP quantity needed.
- + GWPs will ship approximately 1 month prior to the GWP event.
- + Please submit your order through your VIETRI Sales Representative or Customer Service Representative.
- + The maximum quantity orderable of each GWP is 40 units.

## MARKETING SUPPORT

- + Downloadable images of GWP items.
- + Downloadable postcard template and JPEG email.

# GWP PRODUCTS

## MOTHER'S DAY

GWP-8580AQ Hibiscus Aqua Bud Vase with Salis Diffuser Refill GWP

GWP-8580G Hibiscus Green Bud Vase with Elba's Fig Diffuser Refill GWP

GWP-8580PI Hibiscus Bud Pink Vase with Tuscan Spring Diffuser Refill GWP



One of three options

Consumer Spend Threshold	Suggested Retail	Dates
\$250	\$75	5.2 - 5.7
GWP Cost to Retailer	Order Code	Order Deadline
\$20	MDAYGWP	4.8.19

## FATHER'S DAY

Erbario Toscano Black Pepper Travel Shave Set  
PSETV2



Consumer Spend Threshold	Suggested Retail	Dates
\$100	\$38	6.2 - 6.16
GWP Cost to Retailer	Order Code	Order Deadline
\$9.50	ETFATHERGWP	5.24.19

## FALL

Moon Glass Leaf Medium Bowl  
MNN-5237  
12.75"L, 10.5"W, 2.5"H



Consumer Spend Threshold	Suggested Retail	Dates
\$250	\$57	10.3-10.8
GWP Cost to Retailer	Order Code	Order Deadline
\$15	FALLGWP	9.6.19

## CHRISTMAS

OSN Cookie Plate with Chimney  
SPEC-7850-GB  
8.25"L, 7.5"W



Consumer Spend Threshold	Suggested Retail	Dates
\$250	\$64	12.5-12.10
GWP Cost to Retailer	Order Code	Order Deadline
\$15	HOLGWP	11.8.19