



← This is our
Hearty Roots Stew



Head of Food Development

allplants is a VC-backed B-Corp on a mission to become Earth's most forward-thinking food company.

We believe food is the bridge between people and planet, so put social impact first, while feeding the world delicious, plant-based food. Since launching in Jan'17 we've bagged awards and attracted over 70,000 social media fans, while serving >250,000s meals through our 5-star, online shop and subscription service.

From a creamy cashew mac, to a spicy jerk jackfruit, today we deliver delicious ready-to-eat meals to your door. They're flash frozen, chef-prepared and totally plant-based - offering ultimate convenience for health-minded foodies. And that's just the beginning.

The movement to a healthier, more plant-powered world is gathering pace and our plans are delicious, bold and daring. Over the next 12 months, our online offering will grow as we introduce new recipes, serving formats and eating occasions for our community. At the same time, we'll continue celebrating plant-based living through content, media, campaigns and events, making it colourful, attractive and irresistibly easy to enjoy a more plant-based lifestyle.

We're ready to truly transform food and have some fun while we're at it. To do so, our food experience needs to be personal, comforting, colourful and irresistibly easy - that's why we want you.

the role.

This is an opportunity to lead and develop the taste, appeal and feel of our plant-based food products to inspire a new generation of healthy plant-eaters.

Your previous experiences developing food offerings for major brands in the UK FMCG market have prepared you for this opportunity. Equal parts cooking, planning, strategy and insight, you will thrive on owning projects from concept to execution, propelled by a love of healthy, delicious, plant-based food.





↖ This is our
Hearty Roots Stew

allplants

Already winning multiple awards, we're still in the very early days of creating truly outstanding food experiences. As we move from scrappy startup to household name, you will drive our approach to product development, spearheading *allplants* food culture in and outside of the kitchen, while driving all stages of the development process.

You will be deeply aware of the relationship between food, nutrition, people and planet. Your curiosity and drive will be itching to merge exciting relatable recipes with industry first recipes, ingredients and packaging to deliver comfort, happiness and health across the world. You'll also know how to host the best dinner parties around.

your skills and experience.

You'll be a great fit here if:

- 4-8 years experience in food product development for major brand(s).
- 2+ years experience in managing and building a world class team.
- A passion for following food trends and developing taste subtleties that blow people away.
- Delivered end-to-end excellence in all products created to date and are aware of why some worked, where others could have gone better.

our offer.

- Do something that matters, that our world needs, and with people who will challenge and stimulate you.
- Competitive salary package including share scheme and pension.
- Always have your voice heard and drive change every day.
- Career development plan & training at Europe's fastest growing plant-powered food startup
- Free healthy lunches, breakfast and snacks, as well as staff discounts on *allplants* deliveries.
- You'll be part of a business with purpose, using commercial growth to better serve people & planet
- Join an energetic, passionate and supportive team, who care about every dish and each other
- Get in early at a VC-backed B-Corp startup, while growing alongside an *allstar* team
- Regular social gatherings and an intimate, collaborative environment

