

Striving for a better future, our company holds a living practice to make choices that have the smallest footprint and the most positive impact on our environment possible. We understand that we can always do better, and our commitment is to continuously evaluate our packaging, production, and materials to be in sync with the latest sustainable practices. We feel our success is defined by the legacy we leave to our future generations.

RENEWABLE RESOURCES

Our wipes are made from bamboo, a fast-growing renewable resource. Bamboo can grow to full size in just 3-4 months, compared to standard trees, which can take 30+ years to grow. In addition, bamboo doesn't need fertilizer or replanting.

ORGANIC AND WILDCRAFTED

Our Essential Oils are certified organic or wildcrafted. These pure botanicals deliver radiant aromatherapy. They are grown without chemicals or pesticides. We only use the highest quality essential oils. Our wildcrafted botanicals are harvested from a natural environment with no destruction to the habit in the process of harvest. Our supplier of Palo Santo has planted over 100,000 trees and is an active steward of the dry tropical forests from which the wood is procured.

BIODEGRADABLE AND RECYCLABLE PACKAGING

Striving to move away from plastics, several of our products are packaged in recyclable or biodegradable packaging. Aluminum tins are recyclable, and customized printed sachets are certified biodegradable. We also work with vendors that offer fully customized pouches that can be either fully recycled, composted or made of post-consumer recycled materials.

COMPOSTABLE

Our wipes are made with 100% plant-based fibers and biodegradable to break down naturally, leaving no plastics or other remnants behind.



WATER MINDED

Water conservation is more important than ever. Many regions are facing drought. Unfortunately, rationing water seems to be a new trend in the face of climate change. The question is: how to reduce water usage while maintaining good hygiene, especially in hot environments? An average 5-minute shower uses 10 - 25 gallons of water. Just 1 oz of water is needed to activate the wipe and have the ability to cleanse hands and or the body from head to toe.

CHEMICAL FREE

Our Wipes have minimal ingredients - Other wipes have 15 - 30 ingredients, many of which are caustic and can be harmful to the skin. Even the best wipes with essential oils and other organics still contain chemical preservatives.