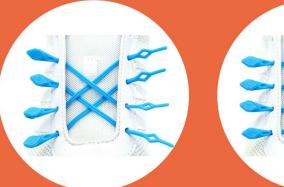


# LACE-UPS Sip-Ens.



Having Laces that support the natural movement of the foot is imperative for comfort and performance, Glydez no tie laces provide a fully customisable fit in a way traditional shoelaces can't.

Designed in Australia, using an adaptive memory elastomer that bends and flexes with every movement of the foot, Glydez are built for all day comfort, providing support to the bridge, arch and ankle.







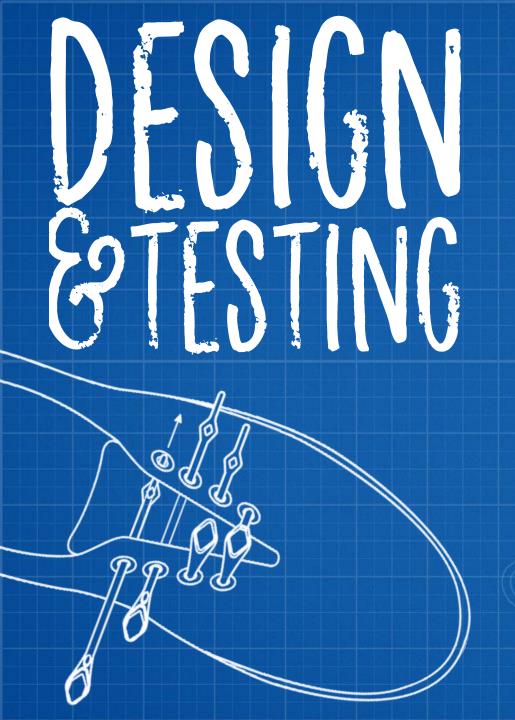
**REGULAR FIT** 



RELAXED FIT

Each set of Glydez come with 16 laces in a combination of short and regular length. Glydez are a modular type lacing system that allows an adjustable fit and tightness level in each shoe, we have multiple lacing styles to suit every comfort level illustrated online at glydez.com





The Glydez concept was born in Perth, where Glydez founder Christine saw a brilliant opportunity to develop an Aussie notie shoelace. Chris appointed local award winning industrial engineers to develop the patent pending Glydez design. Glydez laces then spent 18 months in compound, strength and safety testing in laboratories and fitness centres across Australia, Germany and China. After nine compound developments to establish a fit and strength that would support high intensity activity whilst offering enough comfort for general all day wear Glydez have created a shoelace replacement that is fit for every foot.

Physical and Mechanical Hazards (FHSA 16 CFR 1500)



Group Fitness 240 hours



Flammability Test 16 CFR Section 1500.3(c(6)(vi))



**Boot Camp Testing** Group Fitness 900 hours

Targeted Ankle Testing



Tensile Strength (ATM 04l2) Elongation at Break (ISO 37)



**General Workouts** 8 All Day Wear Monitored Testing & Paid Surveys 2000+ hours



Lace to Lace/Eyelet Abrasion Resistance (ISO 2023)



## COLOURRANGE

Glydez no tie laces are available in thirteen colours across two sizes to fit every foot.

#### REGULAR

FITS ADULT SHOE SIZES AU 5-14

#### JUNIOR

FITS KIDS & YOUTH SHOE SIZES AU 9-13 & 1-5





























### STOCKIST OPPORTUNITY

- HOTTEST NEW TO AUSTRALIA PRODUCT
- INTENSIVE DIGITAL MARKETING CAMPAIGN
- STOCKIST ORDERS
  STARTING AT 60 UNITS







- $(\mathbf{f})$  facebook.com/GlydezActive
- (instagram.com/GlydezActive)
- m.me/GlydezActive







SLIP ON AND OFF



SAVE TIME



CUSTOM FIT



STRONG AND RESPONSIVE



glydez.com