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JESSICA BRAGDON, FOUNDER KOALA ECO

WHERE IS HOME? Edgecliff, Sydney. My husband, Paul, our sons Emerson, six, and Arthur, five, and our Australian shepherd, Gotham, moved here from Perth three years ago, but I'm originally from the US. Our home is a modern two-storey house with lots of glass. I like simplicity with a dash of avante garde, especially when mixing antiques with modern pieces.

HOW OFTEN DO YOU CLEAN? I'm a bit of a neat freak, so I always like to make sure everything ends up in its proper place (not so easy with kids). I tend to do a little bit of cleaning and tidying daily, and I try to focus on one task at a time.

WHAT'S YOUR CLEANING ETHOS? I'm a minimalist and I don't like clutter. As long as you rely on your gut when deciding what to give away and what to keep, the process is fairly painless. I also believe cleaning should be a healthy spritz for your home and family, not an unhealthy blitz of toxins from synthetic cleaners, hence why I created my Koala Eco line of cleaning products, which are safe, non-toxic and naturally derived.

IS CLEANING A FAMILY AFFAIR? Yes. Our children are responsible for realistic things like making their beds, setting and clearing the table and putting dishes in the dishwasher. It's important to start with small wins. Paul is an incredible cook so on weekends I'm probably more the cleaner-upper, but we share the workload.

BEST TIPS FOR A SPEEDY SPRING CLEAN? Set a realistic schedule and focus on one task at a time. Always work from the top of the house and move down. Line dry your washing to make use of the sun's natural antibacterial agents, leave outdoor shoes at the door and use cleaning products that do no harm.

For more information, visit koala.eco