



06/22

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## 15 Eco-Conscious Brands Doing More For The Environment

*Shop sustainably next time you add to cart.*

Is there any greater satisfaction than opening the door to reveal a delivery person holding a recent online shopping parcel? Perhaps knowing that the goods you're about to open are sustainability sourced, carbon offset or made from recycled materials might rank just as highly.

The online shopping industry has really taken its toll on our Earth: The production of new materials increased by 60% in the last 50 years, shipping and return of products make up [37% of total GHG emissions](#), and the fashion industry alone accounts for 10% of annual global carbon emissions.

Despite this D-report card, it's heartening to see forward-thinking brands adopting eco-conscious policies. Nowadays we're seeing more brands awarded [the coveted, gold standard B-Corp status](#), with many of our favourites also striving to do better for the environment.

To better inform your next checkout, discover which fresh and forever-favourite companies are leading the way for environmental responsiveness.

### KOALA ECO

Born out of necessity after wanting a low-tox cleaning solution for their home, Jessica Bragdon and Paul Davidson's Koala empire has expanded since 2017 to provide a solution for every dirty little corner. Formulated with the purest Australian essential oils and packaged in 100% recycled and recyclable materials, the plant-based pioneers even donate a percentage to the charity One Percent for the Planet.

**Must-Have:** [Natural Multi-Purpose Kitchen Cleaner 1L Refill \\$20.95](#)