

APRIL 22, 2022

# Earth Day 2022: Beauty Brands That Do Good for You and the Planet

BELEN ARCE



Take care of our precious planet Earth, all day, every day, with these conscious brands.

As the climate crisis become more and more serious, Earth Day seems to be a perfect date to remind ourselves of the importance of taking care of the planet we live on. You might think there's not much you can do for the planet, but let me tell you, every dollar spent is an opportunity to give back and appreciate the tough times the Earth has to go through these days.

Established in the 70s in the US, this annual event brings together people from all across the globe to support the environment, highlighting the immediate action we need to take to protect our planet. The theme for Earth Day 2022 is [Invest In Our Planet](#), basically a call to action for everyone from big corporations to small businesses and individuals to promote a greener economy.

In honour of Earth Day, these are some of the brands doing their part for the planet, and of course, we love them:

## Koala Eco

KOALA ECO's brand philosophy is built on the model of refillable homecare solutions: by offering [six best-selling cleaning products](#) in 1L refills, they can minimise the environmental impact and overall consumption of plastic.

In addition to offering refillable solutions, all products are housed in 100% post-consumer recycled and recyclable (RPET) packaging, meaning no new plastic is ever created.

In five short years, Koala Eco has been able to stop 1 million new bottles from entering circulation.

[Buy here.](#)

