



Scents of the season: Transeasonal fragrance trends

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As the seasons change, just like we switch out the clothes in our wardrobes, it's also the perfect time to introduce a new fragrance (or two) into your rotation.

Pairing fragrances to the season and layering is a way to elevate your signature scent, both that you wear, and the fragrances used at home as well.

In celebration of International Fragrance Day, March 21, we spoke to *SSAINT* founders and creative directors, Ciara Mahoney and Elle Wallace, *ROEMY* founder, Laura Herriott, *Recreation Beauty* founder, Nedahl Stelio, *Koala Eco* co-founder, Jessica Bragdon, *MOR* brand and marketing manager, Vanessa Neilsen and *GLASSHOUSE FRAGRANCES* founder, Nicole Eckels to find out why you should consider switching your scents with the seasons.

The six experts also share their thoughts around fragrance layering, ideal autumn scents to shop for, and the trends we can look forward to for the rest of 2022.

Home fragrance



When we think of fragrance for the home, candles and diffusers can be the first to come to mind, but don't dismiss the impact home-care products have in elevating your home and its feel.

For *Koala Eco* co-founder, Jessica Bragdon, fragrance is a big factor in the brand's formulations. "Fragrance is incredibly important. The 100 per cent pure essential oils we use from Australian native plants are chosen not just for their powerful antibacterial and antiseptic properties, but also for the therapeutic possibilities arising from the fragrances," she said.

"While natural cleaning and body products remain the core of our collection, we're starting to focus on ideas that help people to connect with nature in other meaningful ways in the home."

Even just putting on a load of laundry can infuse the house with a beautiful scent. "One formula contains lemon scented eucalyptus (*eucalyptus maculata citriodora*) and rosemary (*rosmarinus officinalis*), which together are deliciously woody and lemony, while the other has a very refreshing combination of mandarin and peppermint (*mentha piperata*)," shared Bragdon.