



The 3 Cs of Pure Energy

Pure Energy Ironman mattresses are constructed with 3 innovative, patented & exclusive technologies. They work together to convert your body heat into regenerative energy for your body & mind. Infrared light technology has long been used by doctors to increase energy, endurance, strength, and stamina.



CellActive Technology naturally rejuvenates & restores your body, plus it's clinically proven to **improve sleep quality, increase energy, and improve overall wellness**. The heat released by your body is **converted into infrared light by the layers in the mattress**. The infrared light is directed into your **body, promoting restful sleep**.

Cellitex Recovery Latex is a material exclusive to the Pure Energy Ironman mattress. **It is a latex product with naturally beneficial properties**. Cellitex **increases local blood flow and regulates body temperature** as you sleep! Cellitex dynamically conforms to each sleeper's unique body shape, providing superior support and pressure relief.



Celliant® is a technology which works with your **body to capture & return otherwise lost energy**. **Infrared light**, the energy that **Celliant produces**, is a medically proven vasodilator, meaning it **promotes circulation, increases oxygen levels & enhances cell vitality**. Doctors use **infrared light as a therapeutic treatment** for conditions ranging from **high blood pressure & congestive heart failure to muscle tears & rheumatoid arthritis**.

To learn more, visit our website at PureEnergySleep.ca

