



PATHFINDER

Contact: Jamie Canterbury
jamiecanterbury@sroudfitters.net
(317) 869-8098

HYDRATION | OUTDOOR COOKING | DINNERWARE & UTENSILS | BAGS & PACKS | FIRE STARTING



MULTI-USE HEADWEAR | SURVIVAL BLANKET | CORDAGE | DISPLAY/PDQ EXAMPLES



Outdoor Gear for Outdoor People



ABOUT



DAVE CANTERBURY:

Dave Canterbury is an experienced & skilled survivalist and U.S. Army veteran with over 25 years of experience in bushcrafting, outdoor self-reliance, and primitive skills. He founded The Pathfinder School and Pathfinder Brand because of his dedication to passing on the "tribal knowledge" of outdoor self-reliance and primitive skills to anyone and everyone who wants to learn.

As Co-Owner & Supervising Instructor of The Pathfinder School in Southeast Ohio, Dave and his instructors have trained thousands of students Worldwide. The list is impressive ranging from your average joe to West Virginia EMS, Michigan DNR Law Enforcement & the United States Military. *USA Today* named The Pathfinder School one of the Top 12 Survival Schools in the United States.

Dave is a ***New York Times* bestselling author of *Bushcraft 101***, *Advanced Bushcraft*, *The Bushcraft Guide to Trapping, Gathering and Cooking in the Wild*, along with *Bushcraft Illustrated* and co-author of *Bushcraft First Aid*. He has also been published in *Self Reliance Illustrated*, *New Pioneer*, *American Frontiersman*, and *Trapper's World* magazines.



The PATHFINDER Brand:

Since its inception, the Pathfinder Brand has been blazing trails in the outdoor cooking and survival gear community. Pulling influence from Past pioneers, our team has merged new technology with proven designs of the past to produce what we like to call “bullet-proof gear” for the outdoor community. Our gear is put to the test by our owner Dave Canterbury, and his talented survival instructors at The Pathfinder School before any piece of gear hits the market. Over the past 14 years the Pathfinder Brand has reached global status and is now considered a “go-to” brand in the outdoor community. The widely recognized “arrow man” logo is synonymous with quality, durability, and gear you can just flat out count on.

PATHFINDER Mission Statement:

“To provide branded outdoor gear of superior quality and value, for both the weekend camper and the hardcore survivalist, that will assure the performance required for any outdoor experience”



We stand by the materials and manufacturing of our Pathfinder Branded Stainless Steel Products, and back them with a Pathfinder Promise Lifetime Guarantee.

HYDRATION

STAINLESS STEEL



HYDRATION

STAINLESS STEEL

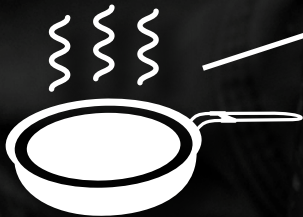


CAMPING



BACKPACKING

HYDRATION GEAR AT A GLANCE



CAMP COOKING



CAMPER / RV



SINGLE WALL CONTAINER

*FIRE SAFE!



HYDRATION

STAINLESS STEEL

★ BEST SELLERS ★



BOTTLE COOK SET

SKU: PF32BCS-101

UPC CODE: 817414017513

CASE COUNT: 12



CANTEEN COOKING SET

SKU: PFCCS-101

UPC CODE: 817414010125

CASE COUNT: 9



HYDRATION

STAINLESS STEEL



64oz. BOTTLE

SKU: PF64B-101

UPC CODE: 817414014635

CASE COUNT: 6



48oz. CUP & LID

SKU: PF48C-101

UPC CODE: 817414014642

CASE COUNT: 24



25oz. CUP & LID

SKU: PF25C-101

UPC CODE: 817414014994

CASE COUNT: 36



HYDRATION

STAINLESS STEEL



FRENCH PRESS KIT

SKU: **PFFP-102**

UPC CODE: **817414017520**

CASE COUNT: **12**



GEOPRESS NESTING CUP

SKU: **PF27C-101**

UPC CODE: **817414017490**

CASE COUNT: **24**





HYDRATION

STAINLESS STEEL



OUTDOOR COOKING

STAINLESS STEEL



OUTDOOR COOKING

STAINLESS STEEL



CAMPING



BACKPACKING



GROUP
GATHERINGS

OUTDOOR COOKING AT A GLANCE



SINGLE WALL
CONTAINER
*FIRE SAFE!



CAMP COOKING



CAMPER / RV



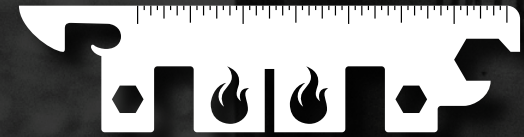
OUTDOOR COOKING

STAINLESS STEEL

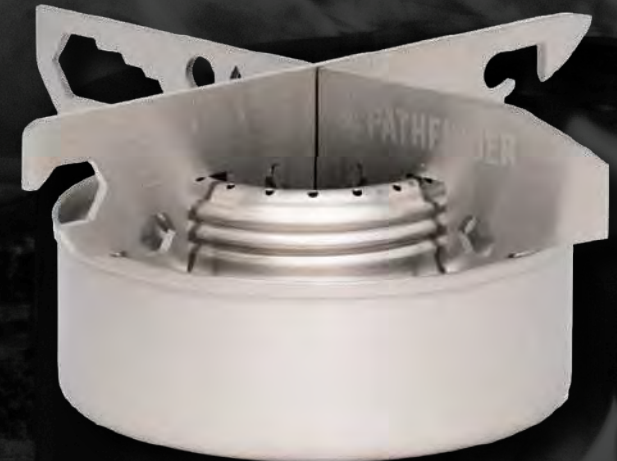
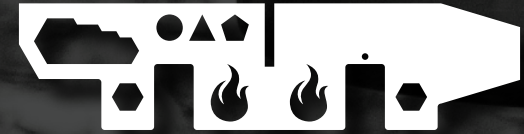


Stove Stand Multi-Tool fits Perfectly on top of the Alcohol Stove

Tool #1



Tool #2



ALCOHOL STOVE

SKU: **PFAS-102**

UPC CODE: **817414017537**

CASE COUNT: **48**

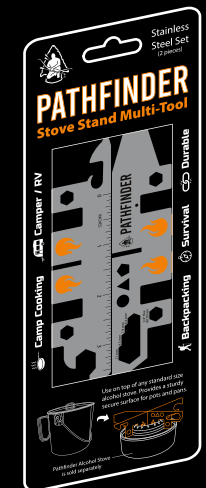
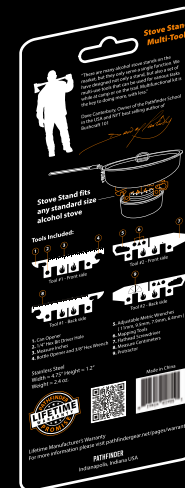


STOVE STAND MULTI-TOOL

SKU: **PFSSMT-103**

UPC CODE: **817414017551**

CASE COUNT: **50**



OUTDOOR COOKING

STAINLESS STEEL

★ BEST SELLER ★

Both 8" & 10" Skillets
fold up to be compact
and portable



Pathfinder 8" Skillet
easily nests inside the
10" Skillet



8" SKILLET & LID

SKU: PFSK-102

UPC CODE: 817414014659

CASE COUNT: 20



10" SKILLET & LID

SKU: PF10SK-102

UPC CODE: 817414017797

CASE COUNT: 10



OUTDOOR COOKING

STAINLESS STEEL

★ BEST SELLER ★



1 QUART BUSH POT

64oz. BUSH POT

120oz. BUSH POT

POT & PAN STOVE STAND

SKU: PF1QTBP-102

UPC CODE: 817414017780

CASE COUNT: 12

SKU: PF64BP-102

UPC CODE: 817414010101

CASE COUNT: 12

SKU: PF120BP-102

UPC CODE: 817414014666

CASE COUNT: 12

SKU: PFPS-102

UPC CODE: 817414015991

CASE COUNT: 12



DINNERWARE & UTENSILS



STAINLESS STEEL
Spoon, Fork & Knife



CAMP UTENSILS

SKU: **PFUS-103**

UPC CODE: **817414016363**

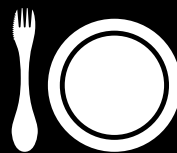
CASE COUNT: **12**



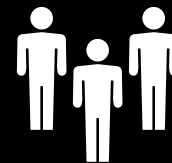
CAMPING



BACKPACKING



**COOKING
ACCESSORIES**



**GROUP
GATHERINGS**



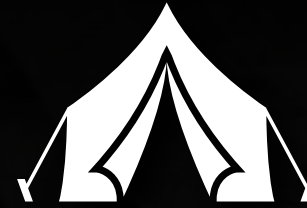
CAMPER / RV

A person wearing a dark, hooded rain jacket and a shoulder bag stands with their back to the camera in a snowy, mountainous landscape. The person is wearing a dark, hooded rain jacket and a shoulder bag. The bag has a logo that reads "PHOTOFINDER 10". The background features wooden buildings and evergreen trees under a cloudy sky. The overall scene is dimly lit, suggesting an overcast day.

BAGS & PACKS



BACKPACKING



CAMPING



WATER RECREATION

**BAGS & PACKS
AT A GLANCE**



DURABLE



ALL WEATHER

BAGS & PACKS



COLORS



BLACK



TAN



BROWN

COLORS



BLACK



TAN



BROWN



BOTTLE BAG

MOLLE BAG

COLOR: **BLACK**
SKU: **PFBBB-104**
UPC CODE: **817414016042**
CASE COUNT: **12**

COLOR: **BROWN**
SKU: **PFBBR-104**
UPC CODE: **817414016370**
CASE COUNT: **12**

COLOR: **TAN**
SKU: **PFBBT-104**
UPC CODE: **817414010200**
CASE COUNT: **12**

COLOR: **BLACK**
SKU: **PFMBB-104**
UPC CODE: **817414016059**
CASE COUNT: **12**

COLOR: **BROWN**
SKU: **PFMBR-104**
UPC CODE: **817414016387**
CASE COUNT: **12**

COLOR: **TAN**
SKU: **PFMBT-104**
UPC CODE: **817414014925**
CASE COUNT: **12**

BAGS & PACKS



WAXED CANVAS HAVERSACK

SKU: **PFWCH-104**

UPC CODE: **817414016073**

CASE COUNT: **6**



DRY BAGS

20 LITER

SKU: **PF20DB-104**

UPC CODE:

817414010057

CASE COUNT: **6**

10 LITER

SKU: **PF10BD-104**

UPC CODE:

817414010064

CASE COUNT: **6**

5 LITER

SKU: **PF5DB-104**

UPC CODE:

817414016356

CASE COUNT: **6**



FIRE STARTING



CAMPING



BACKPACKING

**FIRE STARTING
AT A GLANCE**



SURVIVAL



CAMP COOKING

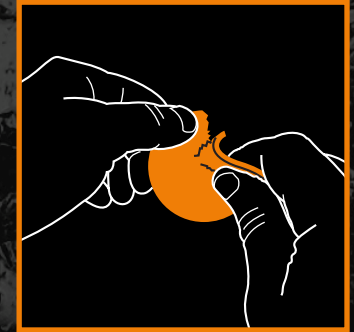


ALL WEATHER

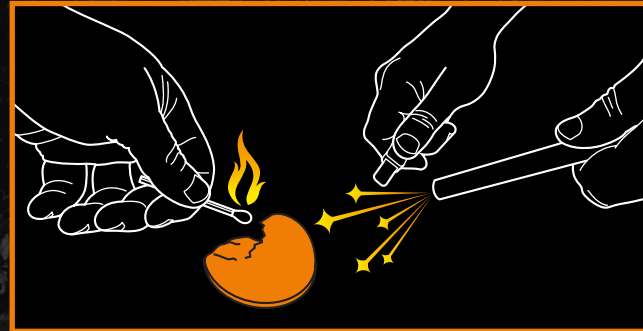
FIRE STARTING



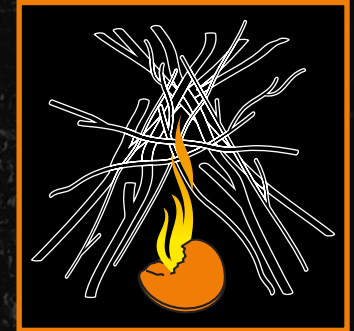
1. TEAR



2. LIGHT with FLAME or SPARK



3. IGNITE



MINI INFERNO

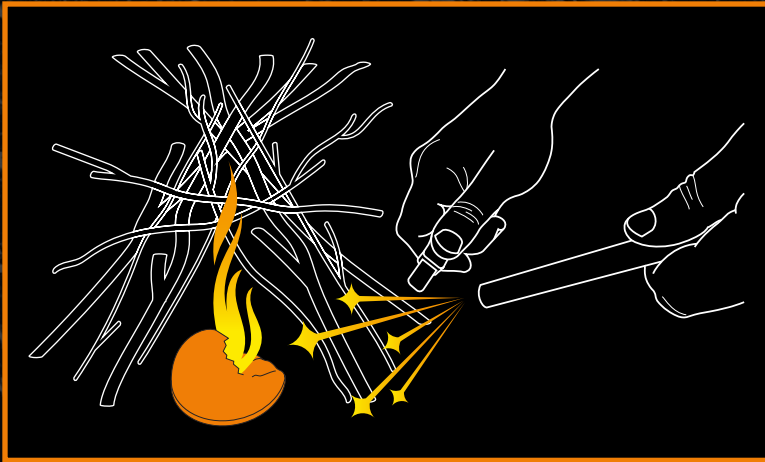
SKU: **PFMI-105**

UPC CODE: **817414010002**

CASE COUNT: **12**



FIRE STARTING



HD6 FERROCERIUM ROD with TUNGSTEN STRIKER



SKU: PFHD6-105

UPC CODE: 817414011917

CASE COUNT: 10



MULTI-USE
HEADWEAR



CAMPING



BACKPACKING

**MULTI-USE HEADWEAR
AT A GLANCE**



SURVIVAL



**BODY CORE
TEMPERATURE**



FIRST AID

MULTI-USE
HEADWEAR



COLORS



OD GREEN



TAN



COYOTE BROWN



SHEMAGH

COLOR: OD GREEN

SKU: PFSOD-106

UPC CODE: 817414016004

CASE COUNT: 6

COLOR: TAN

SKU: PFST-106

UPC CODE: 817414016028

CASE COUNT: 6

COLOR: COYOTE BROWN

SKU: PFSC-106

UPC CODE: 817414016011

CASE COUNT: 6



COLORS



OD GREEN



COYOTE BROWN



SNIPER VEIL / SCARF

COLOR: OD GREEN

SKU: PFSVOD-106

UPC CODE: 817414016103

CASE COUNT: 6

COLOR: COYOTE BROWN

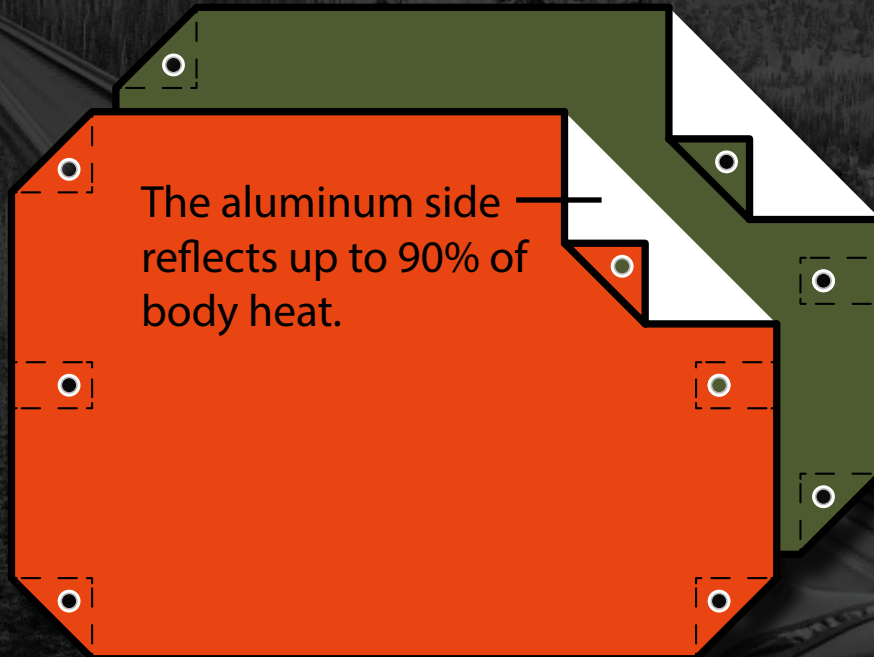
SKU: PFSVC-106

UPC CODE: 817414016035

CASE COUNT: 6



SURVIVAL BLANKET



The aluminum side reflects up to 90% of body heat.



5 feet x 7 feet
12 ounces (340 grams)



SURVIVAL BLANKET



ORANGE



OD GREEN

COLOR: ORANGE

SKU: PFSBOR-109

UPC CODE: 817414015977

CASE COUNT: 6

COLOR: OD GREEN

SKU: PFSBG-109

UPC CODE: 817414015960

CASE COUNT: 6



THE CAMPING COMMUNITY CONTINUES TO GROW!

84.8 million

Americans camped in 2023

**estimated*

The portion of campers who list RV or trailer as their primary camping type climbed **10.9%** in 2023.

RV: 46.8%

Tent: 31.4%

Camper Van: 7.5%

Truck Camping: 3.9%

Overlanding: 3.4%

(All other options < 2%)

5.5 million

first-time campers in 2023

20 million+

first-time campers since 2021

The U.S. Is Very Camp Curious

1 in 4 Americans camped in 2023.

4 out of 5 Americans adults have been camping at least once in their life.

Nearly 2 out of 3 Americans say they are at least somewhat interested in camping in the next 3 years.

CORDAGE

PARACORD COLORS



BLACK



TAN



OD GREEN



ORANGE



BANK LINE

COLOR: **BLACK**

SIZE: **36 (491ft.)**

SKU: **PFBL36-110**

UPC CODE: **817414017612**

CASE COUNT: **12**

COLOR: **BLACK**

SIZE: **12 (1645ft.)**

SKU: **PFBL12-110**

UPC CODE: **817414017605**

CASE COUNT: **12**



PARACORD – 100ft.

COLOR: **BLACK**

SKU: **PF550B-110**

UPC CODE: **817414017582**

CASE COUNT: **100**

COLOR: **TAN**

SKU: **PF550T-110**

UPC CODE: **817414017599**

CASE COUNT: **100**

COLOR: **OD GREEN**

SKU: **PF550G-110**

UPC CODE: **817414017575**

CASE COUNT: **100**

COLOR: **ORANGE**

SKU: **PF550OR-110**

UPC CODE: **817414017568**

CASE COUNT: **100**



BACKPACKING



CAMPING

**CORDAGE
AT A GLANCE**



STRONG



WATER RECREATION



CAMPER / RV

DISPLAY EXAMPLE



DISPLAY EXAMPLE

Example views of our custom created Pathfinder Point of Purchase display.



PDQ CARTON EXAMPLE



FRONT



TOP



LEFT SIDE



RIGHT SIDE

PDQ CARTON EXAMPLE

Example views of our Canteen Cooking Set PDQ that comes pre-packed with product. Our PDQ's can easily be set up throughout the store, including on shelves, endcaps and the checkout area.



BACK





**Scan the QR Code
to see our Pathfinder
products in action!**



We stand by the materials and manufacturing of our Pathfinder Branded Stainless Steel Products, and back them with a Pathfinder Promise Lifetime Guarantee.





PATHFINDER

Contact: **Jamie Canterbury**

Email: **jamiecanterbury@sroutfitters.net**

Phone: **(317) 869-8098**

PATHFINDER

Indianapolis, Indiana USA