BW PROMOTIONS

Let's do deadly business!

CAPABILITY STATEMENT

PROMOTIONAL | CORPORATE WEAR | SIGNAGE

BW PROMOTIONS

WHO ARE WE?

BW Promotions is a 100% indigenous owned and operated Supply Nation Certified company with a combined 25+ years of experience in the sales and design Industry. Established in 2012, we've maintained long standing relationships with some of Australia's Largest Tier 1 Companies - Federal and State Government - Multi Nationals and Indigenous Organizations.

We have proudly maintained them over the past 7 years through managing our clients expectations and strong emphasis on customer service. Delivering value for money, with ethically and sustainable sourced quality products.

We have successfully delivered numerous jobs over this time and continue the grow through understanding what our client needs are and the implementation of project management software systems, reliable supply chains, both locally and offshore.

BW Promotions other major capability is delivering culturally appropriate designed Corporate Artwork for Rap Plans, ect. We are a big believer in empowering our community through employment opportunities and partnering with other Indigenous owned businesses.

More reason to contact us:

- Cultural appropriate knowledge
- Trusted service
- Past performances
- National footprint
- Solution focussed
- Expertise in this field

Promotion is all about communication, the main aim of promotion is to ensure that customers are **aware of your existence** and positioning of products. It is important to understand that a business will use more than one method of promotion. When it comes to your staff or branded items, we are the specialists in our field.

WHAT WE DO?

BW Promotions team continually strives to create a successful Indigenous operated business that flows over into our community and inspires others to become business owners. We believe this is one of the stepping stones to better help facilitate the movement towards cultural inclusion, that will drive a new era of development and growth, and productivity.

As traditional advertising fades away (yellow pages - newspapers) and business relationships are interacting more in a digital setting, these products in our industry provides BW Promotions the opportunity to put our customers to stand out and edge closer to their goals.

The BW Team makes it our mission to deliver the best service and quality products while causing no unnecessary harm to the environment or community, implementing sustainable practices and solutions to achieve the best outcomes for our valued clients. By working together we can make this a reality.

BW Promotions has strong capabilities and specializes in delivering culturally appropriate designing and style guide for the non-profit, corporate sectors and government.

Services include:

Bespoke Indigenous Artwork
Graphic Design And Illustration

Products & Services include:

Promotional Items
Clothing Design
School Uniforms & Workwear
Uniforms & Corporate Wardrobe
Branding / Graphic Design
Office Supplies
Pens / Labels & Stickers
Council Signage / Safety Signs
Signs And Banners
Eco Products
Merchandise
Bedclothes, Linen & Towels
Consumer Electronic Products
Gift Bags And Hampers
Protective Clothing & Safety Equipment
Educational Equipment
and much more!

89% of consumers can recall the name of the advertiser on a promotional product they received in the past 24 months.

BW PROMOTIONS

OUR TEAM

WARWICK
CEO

MAXINE
CEO

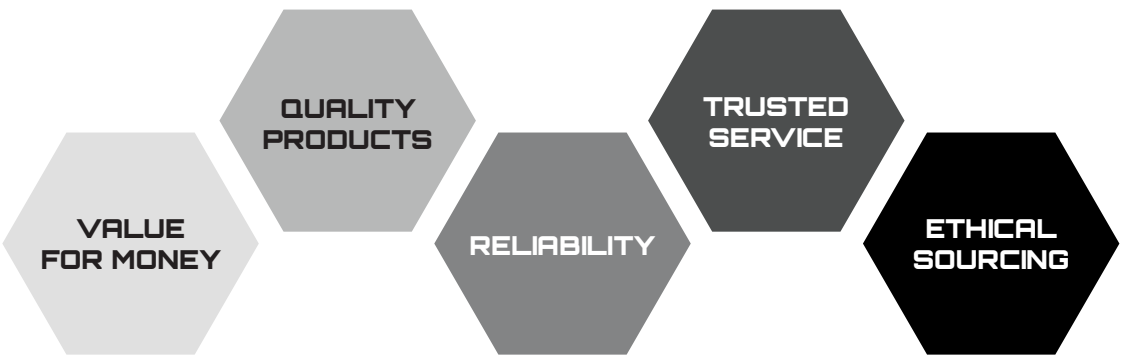
JESSE
SALES REP

MEL
GRAPHIC DESIGNER

JOSH
MARKETING / WEB OFFICER

GERI
ONLINE CUSTOMER SERVICE

WE OFFER



EVERYTHING FROM A TO Z / PROVEN CAPACITY

We offer a complete range of customised Promotional Products, Work Wear, Corporate Apparel and Signage. Through our strong relationships with some of Australia's biggest and most trusted suppliers, we have the ability to provide quality assured promotional items.

BW Promotions offers a complete design-to-delivery solution, with our in-house design team, making it easy to achieve your branded merchandise without fuss.

MAJOR SUPPLIERS / VALUE FOR MONEY

With local and abroard production, our strength lays in the ability to offer multiple options to you as the client.

Abroard - ethical sourcing and regular factory inspections ensures that we offer the best pricing and value for money whilst practising our core company values.

Local - offers a quicker turnaround on an Australian branded or made product, thus supporting our local industry.

TRUSTED / B2B SOLUTIONS

At BW Promotions, we provide strong customer promotional solutions for all your professional branding. With our team being predominantly Indigenous Australian, we offer a strong foundation of culturally appropriate knowledge.

SERVICE-FOCUSED / SOLUTION-DRIVEN

With everything from A to Z on our website, ordering is made easy. Once you send through your product inquiries form you will be appointed a one-point contact with a specialised account manager.

LOCAL / GLOBAL SPECIALIST NATION-WIDE REACH

With a national reach in distribution and service, we service customers throughout all Australia.

CAPABLE / ATTAINABLE

With our sourcing and partner network, together with the latest branding knowledge and technology, we are established to service all clients from small to medium through to the major global corporations.

BW PROMOTIONS

PAST PERFORMANCE

2019

Aboriginal Health & Medical Research Council
$321K

Provisions of Indigenous polos and uniforms - Promotional Merchandise and Program Gear.

Goodstart Early Learning Centre (600+ centres)
$100K

Provisions of NAIDOC Uniforms for 600+ centres nation wide.

2017

Prime Ministers & Cabinet
$70K

Provision of Night Patrol Uniforms through out remote communities of the Northern Territory.

2014

Prime Ministers & Cabinet
$80K

Provision of Remote Schools Attendance Strategy Shirts (3000pcs) and hats (3000pcs) through out remote communities nation wide.
Design - manufactured - delivered within 8 weeks.