

# BW PROMOTIONS

Let's do deadly business!



## CAPABILITY STATEMENT

PROMOTIONAL | CORPORATE WEAR | SIGNAGE



## WHO ARE WE?

BW Promotions is Australia's Premier Indigenous owned and operated supplier of promotional merchandise, corporate wear and customised sublimated products.

A list of our customers include some of Australia's biggest businesses, tier one multi-nationals, Federal and State Government agencies and Indigenous organisations.



**Promotion is all about communication**, the main aim of promotion is to ensure that customers are **aware of your existence** and positioning of products. It is important to understand that a business will use more than one method of promotion. When it comes to your staff or branded items, we are the specialists in our field.



## OUR TEAM



WARWICK | CEO



MAXINE | CEO



DANNI | MARKETING DIRECTOR



MEL | GRAPHIC DESIGNER



TAMIKA | SALES CONSULTANT



BRENDAN | PRODUCTION

## WE OFFER



## EVERYTHING FROM A TO Z / PROVEN CAPACITY

We offer a complete range of customised Promotional Products, Work Wear, Corporate Apparel and Signage. Through our strong relationships with some of Australia's biggest and most trusted suppliers, we have the ability to provide quality assured promotional items.

BW Promotions offers a complete design-to-delivery solution, with our in-house design team, making it easy to achieve your branded merchandise without fuss.

## MAJOR SUPPLIERS / VALUE FOR MONEY

With local and abroad production, our strength lays in the ability to offer multiple options to you as the client.

Abroad - ethical sourcing and regular factory inspections ensures that we offer the best pricing and value for money whilst practising our core company values.

Local - offers a quicker turnaround on an Australian branded or made product, thus supporting our local industry.

## TRUSTED / B2B SOLUTIONS

At BW Promotions, we provide strong customer promotional solutions for all your professional branding. With our team being predominantly Indigenous Australian, we offer a strong foundation of culturally appropriate knowledge.

## SERVICE-FOCUSED / SOLUTION-DRIVEN

With everything from A to Z on our website, ordering is made easy. Once you send through your product inquiries form you will be appointed a one-point contact with a specialised account manager.

## LOCAL / GLOBAL SPECIALIST NATION-WIDE REACH

With a national reach in distribution and service, we service customers throughout all Australia.

## CAPABLE / ATTAINABLE

With our sourcing and partner network, together with the latest branding knowledge and technology, we are established to service all clients from small to medium through to the major global corporations.



## PAST PERFORMANCE

**2016**

- 100,000+ customised products distributed nation-wide.
- Combined AMS program and event merchandise (\$450K)

**2015**

- 90,000 customised products distributed nation-wide.

**2014**

- 70,000 customised products distributed nation-wide.
- PMC-RSAS Shirts + Hats (\$80K)

**2013**

- 45,000 customised products distributed nation-wide.



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