



La boîte à bonbons

La boîte à bonbons digital marketing intern who is passionate about candies - of course, new technologies - a must - and hungry to learn marketing - always.

We offer an internship for 2-3 months, 8-12 hours per week. The internship can be done remotely with meetings and/or calls 1-2 times per week.

The ideal candidate is autonomous with a good knowledge of current social platforms and marketing tools.

Responsibilities and main tasks

- 📍 Development of a global communication strategy
- 📍 Setting up an editorial calendar
- 📍 Social Network Management (Facebook, Instagram, Pinterest, Twitter & LinkedIn)
- 📍 Media Relations Management
- 📍 Writing blog articles
- 📍 Management of email campaigns
- 📍 Analysis and understanding of marketing efforts

Qualities of the ideal candidate

- 📍 Be passionate about candies (for real)
- 📍 Be creative with new ideas and their application process
- 📍 Do a lot with little!
- 📍 Adore new technologies (and know how to use them)
- 📍 Know how to use content creation tools (Canva)
- 📍 Excellent verbal and written communication skills
- 📍 Have good research skills
- 📍 Bilingual FR / EN
- 📍 Have a very detailed knowledge of emojis

**Do you have what we are looking for? Write to us at
hr@laboiteabonbons.ca**