

The Importance of Balance

There are approximately 100 trillion bacteria in the human gastrointestinal tract that can impact various functions in the body.¹

In general, conditions may occur when certain mechanisms disrupt balance in the gut flora and allow for overgrowth of harmful bacteria in the large intestine.²

Imbalance in the gut flora may be caused by²:

- Western diet
- Antibiotics
- Chronic digestive conditions

A favorable balance in the gut flora can serve many beneficial functions, including³:

- Supporting a healthy immune system
- Synthesizing vitamins
- Pathogen displacement
- Intestinal barrier function

For proper digestive and overall health, it's essential to ensure that balance is restored.



Probiotics Can Restore Balance to the Gut Flora

The addition of good bacteria to the gut can help to support the intestines against harm that can be done by bad bacteria.

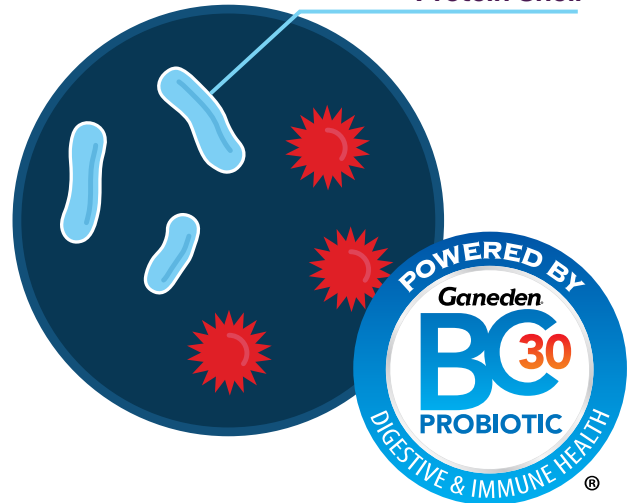
By colonizing good bacteria in the gut flora, probiotics may help provide relief from symptoms of occasional digestive issues such as abdominal discomfort, bloating, and occasional diarrhea.*

Probiotics are most beneficial when they are able to survive the harsh, acidic environment of the stomach and reach the large intestine

Digestive Advantage®: demonstrating the importance of survivability

Digestive Advantage® is the only probiotic to contain **BC30** (*Bacillus coagulans* GBI-30, 6086), a unique, patented strain of spore-forming bacteria that has a protein shell surrounding the cell.

Protein Shell



With BC30, Digestive Advantage:

- Is able to survive the low pH of the stomach, allowing it to reach the large intestine, where good bacteria have been shown to be most beneficial
- Has enhanced stability, and is able to survive **100x better** than yogurts and other leading probiotic supplements[‡]

Designed for 100x better survivability[‡]

In a survivability comparison study based on median % survivability, Digestive Advantage® probiotic versus 3 other leading probiotic supplements and 19 probiotic yogurts were exposed to simulated gastric fluid and bile pH for 2 hours.

Digestive Advantage® exhibited 100x better survivability than yogurt and other leading probiotics[‡]



Multiple formulations to support digestive and overall health



AVAILABLE IN CAPSULES AND GREAT-TASTING GUMMIES



LACTOSE DEFENSE FORMULA



INTENSIVE BOWEL SUPPORT



GAS DEFENSE FORMULA



CONSTIPATION FORMULA



GUMMIES PLUS FIBER



KIDS GUMMIES

Digestive Advantage® is brought to you by the makers of MUCINEX®, Lysol®, and other trusted household products.

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT DISEASE.

[‡]Based on median % survivability of Digestive Advantage® probiotic vs. leading probiotic supplements and 19 probiotic yogurts in simulated gastric pH for 2 hours. Survivability and delivery of probiotic cells to the small & large intestines is one of the several factors influencing overall product effect.

References: 1. Panda S, Guarner F, Manichanh C. Structure and functions of the gut microbiome. *Endocr Metab Disord Drug Targets*. 2014;14(4):290-299. 2. Guarner F, Malagelada JR. Gut flora in health and disease. *Lancet*. 2003;361(9356):512-519. 3. O'Hara AM, Shanahan F. The gut flora as a forgotten organ. *EMBO Rep*. 2006;7(7):688-693. 4. McDermott AJ, Huffnagle GB. The microbiome and regulation of mucosal immunity. *Immunology*. 2014;142(1):24-31.