

Client Brief

We require information and guidance on what you want on the label and how you want it to look. Below are some of the basics to put on your template. We will only put on what is provided here. Note only one edit is available so ensure everything is accurate and complete. If limited guidance is fine however we will create label how we see looks best.

1. PRODUCTS YOU WANT CREATE LABEL FOR - (LIST PRODUCTS HERE)

2. LABEL TEMPLATE NUMBER – (REFER TO THE WEBSITE)

REQUIRED

1. LOGO - PLEASE ATTACH LOGO WITH THIS DOCUMENT

2. BUSINESS NAME -

3. BUSINESS ADDRESS –

4. EITHER EMAIL OR PHONE -

OPTIONAL

FACEBOOK TAG – @

INSTAGRAM TAG – @

EMAIL ADDRESS & PHONE –

COLOUR SCHEME – INDIVIDUALISING YOUR LABEL

This section is where we require your assistance to individualise your label. On the next page you will see the basic information we require, but if you want more customisation we will require very specific detail as to what you want. For example type of font, colour (ideally colour code) and any other changes. Note major changes to the label style would require a individual template purchase (\$50) would fall under a template.

LEAN WHEY

100% NATURAL PROTEIN



CHOCOLATE FLAVOR
WITH NATURAL COCOA

BENEFITS OF LEAN WHEY PROTEIN

Flavoured with our premium Australian made natural flavours and our chosen sweetener organic stevia, our flavoured lean whey protein delivers a mouth-watering rich flavour while still maintaining an extremely low fat and sugar content.

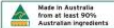
Sourced from pasture raised dairy, free from any added fillers or artificial sweeteners. Our flavoured lean provides over 26g of lean protein to support your recovery and promote lean muscle development.



ABOUT - INSERT COMPANY

Please Provide us 2-4 Sentences about Your Business

Address
Social media
Email



NUTRITION FACTS

Component	per 33 serve	Amount per 100g
Energy	587 kJ 140 Cal	1781 kJ 426 Cal
Protein	26.7g	80.9g
Fat		
- Total	1.8g	5.5g
- Saturated	1.1g	3.5g
Carbohydrates		
- Total	1.8g	5.5g
- Sugars	1.1g	3.5g
Sodium	65mg	196mg

INGREDIENTS:

Whey Protein Isolate, Whey Protein Concentrate, Natural Dutch Cocoa, Natural Chocolate Flavours, Vegetable Gum, Organic Stevia

Formulated supplementary sports food.
Not to be used as a sole source of nutrition.
Not to be used by those under the age of 15 or pregnant. Protein calculated on dry basis.

TYPICAL AMINO ACID PROFILE - LEAN WHEY PROTEIN

Amino Acid	100g	Non-Essential	2.8g
Essential		Histidine	5.4g
Isoleucine	7.0g	Alanine	2.8g
Leucine	11.4g	Arginine	11.3g
Lysine	5.4g	Aspartic Acid	2.8g
Methionine	2.6g	Cysteine	18.6g
Phenylalanine	3.5g	Glutamic Acid	2.1g
Threonine	7.4g	Glycine	6.5g
Tryptophan	2.1g	Proline	5.4g
Valine	6.4g	Serine	3.5g
		Tyrosine	

ALLERGENS:

Packed under HACCP conditions in a facility that also packs dairy, nuts and dried fruit.

DIRECTIONS:

Add one serve of Natural Chocolate Lean WPI/WPC with 250-300ml of water and shake vigorously. Ideally taken post workout and/or as a snack. Add less or more water to perfect individual sweetness. One flat scoop is between 26-30g.

PLEASE ADVISE US WHAT COLOUR YOU WOULD LIKE YOUR LABEL – IDEALLY COLOUR CODE

WOULD YOU LIKE A LITTLE INFORMATION ABOUT YOUR BUSINESS ADDED HERE IF SO PROVIDE.

DO YOU WANT A WHITE/ BLACK OR ANOTHER COLOUR AS BACKGROUND?

PROVIDE INFORMATION HERE:

1. **COLOUR SCHEME OF LABEL PROVIDE**
2. **2-4 SENTENCES ABOUT YOUR BUSINESS –**
3. **REQUIRED INFO**
4. **OPTIONAL INFORMATION**

1 kg

YOUR LOGO HERE

SLOGAN HERE

LEAN WHEY PROTEIN

100% NATURAL WHEY PROTEIN

- Over 26g of whey protein per serve with a complete amino acid profile vital for muscle recovery.
- Australian made flavours. Australian produced product with an organic, naturally sweetened stevia.
- No fillers. No artificial flavours. No added sugars or fats.
- Ideal post workout recovery shake or used during the day as a snack.

CHOCOLATE



Ph: 012345678
www.yourwebsite.com.au
e: youremail@email.com

